

WORLD SKILLS KAZAN 2019 PROGRESS REPORT

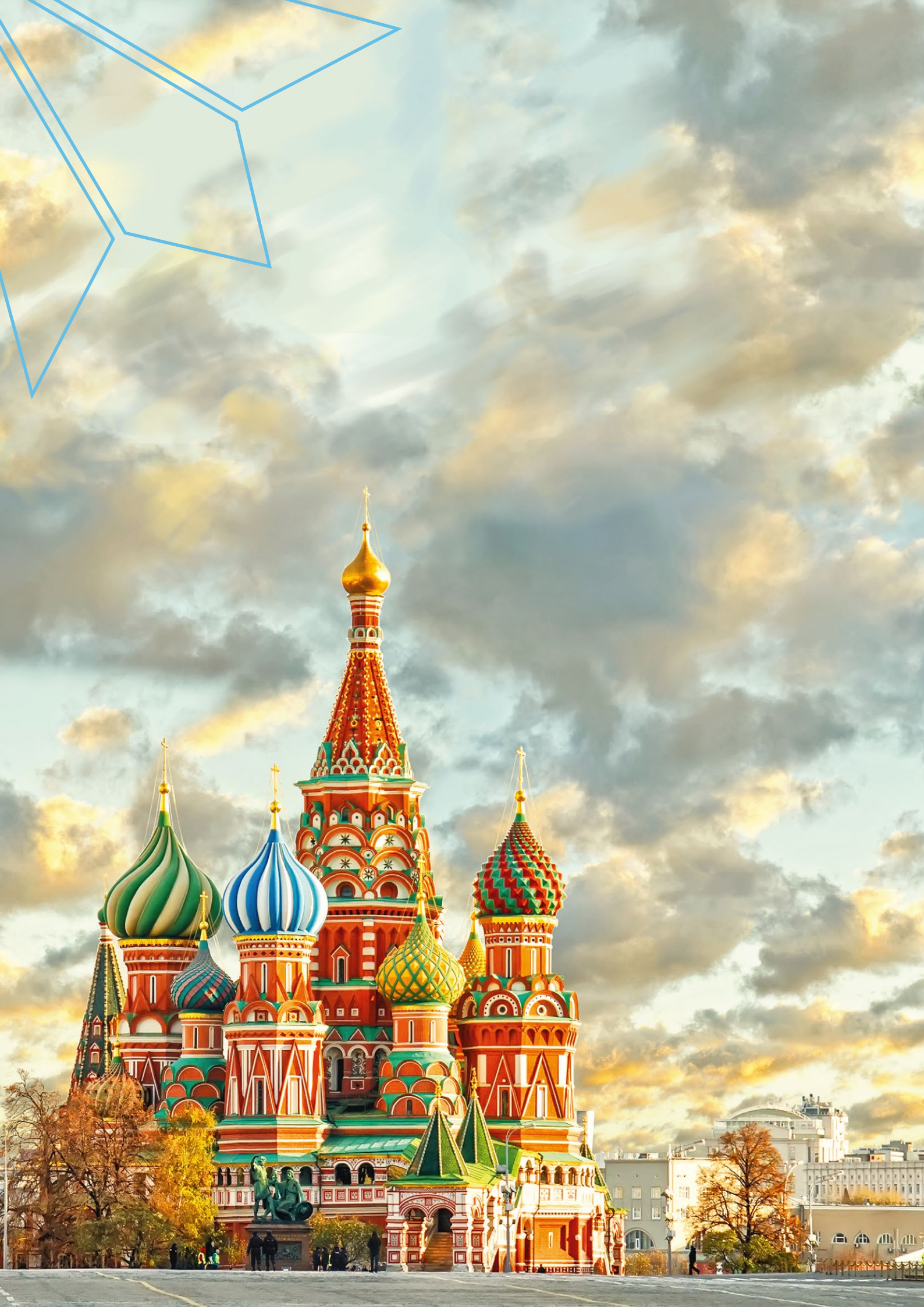
August 2017





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Introduction

On 10 August 2015, at the WorldSkills General Assembly in São Paulo (Brazil), Russia was granted the right to host the 45th WorldSkills Competition in 2019.

Staging the WorldSkills Kazan 2019 is a large-scale national and social youth project for Russia and the Republic of Tatarstan that is implemented with the support of the President of the Russian Federation, the Government of the Russian Federation, the Ministry of Education and Science of the Russian Federation, and the Cabinet of Ministers of the Republic of Tatarstan.

WorldSkills Kazan 2019 will be held in Kazan from 29 August 2019 to 3 September 2019. The Opening Ceremony will be on 29 August with the Closing Ceremony on 3 September. The four days of skill competitions will be 30 August 2019 to 2 September 2019.





The official signing of the Memorandum of Understanding for the 45th WorldSkills Competition 2019 (MOU) was held on 10 March 2016 at the Kazan Kremlin, an icon building in Kazan, Russia and a UNESCO World Heritage Site.

The MOU was signed by Ilсур Metshin, the Mayor of Kazan; Natalya Zolotareva, the WorldSkills Official Delegate from Russia; Robert Urazov, the WorldSkills Russia Director General; Rustam Minnikhanov, the President of the Republic of Tatarstan; and WorldSkills International representatives: Simon Bartley, the President, and David Hoey, the CEO. The Deputy Prime Minister of the Russian Federation, Olga Golodets, represented the Federal Government in the signing ceremony.

"The signing of the MOU marks the start of an exciting three-and-a-half-year journey that will bring the 45th WorldSkills Competition to Russia for the first time," said David Hoey, the CEO WorldSkills International. "Russia recognizes that skills keep the world working, and that hosting WorldSkills Kazan 2019 is a powerful way to drive up skills excellence and achieve strategic reform of VET in Russia. The warm welcome we received in Russia, as well as the keen interest demonstrated from the Russian press today, reflects the commitment Russia has in hosting a world-class Competition."

The first progress report on the preparation for the WorldSkills Kazan 2019 was presented at the WorldSkills General Assembly, which took place on 2–7 October 2016 in Niagara Falls (Canada).



GOVERNMENT OF THE RUSSIAN FEDERATION

DECREE

No. 2429-r, dated 27 November 2015

Moscow

In order to ensure the coordination of activities of organizations involved in the execution of preparation and staging of the WorldSkills Kazan 2019 and the interaction with the indicated organizations:

1. Establish the Organizing Committee on the Preparation and Staging of the WorldSkills 2019 in Kazan and approve its composition (attached).
2. Organizational and technical support for the activities of the Organizing Committee specified in paragraph 1 of this Decree shall be entrusted to the Ministry of Education and Science of the Russian Federation.
3. Recognize as invalid:
Decree of the Government of the Russian Federation No. 1476-r, dated 6 August 2014 (Corpus of Legislative Acts of the Russian Federation, 2014, No. 33, Art. 4624);
Decree No.1607-r of the Government of the Russian Federation, dated 25 August 2014 (Corpus of Legislative Acts of the Russian Federation, 2014, No. 35, Art. 4800).

Prime Minister
of the Russian Federation /Seal/ Dmitry Medvedev

THE CABINET OF MINISTERS OF THE REPUBLIC OF TATARSTAN

DECREE

26.10.2016 Kazan No. 2442-r

To prepare and stage the WorldSkills Kazan 2019:

1. Approve the attached composition of the Organizing Committee of the Republic of Tatarstan for the WorldSkills Kazan 2019 (Republican Organizing Committee, the Competition).
2. The Republican Organizing Committee is to organize the preparation and staging of the Competition according to the Interdepartmental Plan of Actions approved by the Decree No. 318-r of the Cabinet of Ministers of the Republic of Tatarstan, dated 01.03.2016.
3. Control over the execution of this Decree is to be entrusted to the Division of Higher and Vocational Secondary Education and Science of the Office of the Cabinet of Ministers of the Republic of Tatarstan and the Ministry of Youth Affairs and Sport of the Republic of Tatarstan.

Prime Minister
of the Republic of Tatarstan /Seal/ Ildar Khalikov

The Organizing Committee on the Preparation and Staging of the WorldSkills Kazan 2019, headed by Olga Golodets, Deputy Prime Minister of the Russian Federation, was established by the Russian Government's Decree No. 2429-r, dated 27 November 2015. The Organizing Committee deals with the preparation of the required infrastructure, financial, logistic, and information provision of the WorldSkills Kazan 2019.



Olga Golodets
Deputy Prime Minister
of the Russian Federation
Chairperson of the
Organizing Committee



Olga Vasilyeva
Minister of Education and Science
of the Russian Federation
Deputy Chairperson
of the Organizing Committee



Rustam Minnikhanov
President of the Republic
of Tatarstan
Deputy Chairperson
of the Organizing Committee

The Plan of Key Actions for the Preparation and Staging of the WorldSkills Kazan 2019 was approved by the Russian Government's Decree No. 750-r, dated 22 April 2016.

The Organizing Committee of the Republic of Tatarstan for the WorldSkills Kazan 2019 was established by the Decree No. 2442-r of the Cabinet of Ministers of the Republic of Tatarstan, dated 26 March 2016.

The Interdepartmental Plan of Actions for the Preparation and Staging of the WorldSkills Kazan 2019 was approved by the Decree of the Cabinet of Ministers of the Republic of Tatarstan No. 318-r, dated 1 March 2016.


world skills
Kazan 2019



Kazan Expo WorldSkills Arena

Preparation of the quality infrastructure in accordance with the international standards is one of the main factors for the success of the WorldSkills Kazan 2019.

Currently, construction of the Kazan Expo International Exhibition Centre, which will become the main competition venue of the WorldSkills Kazan 2019, is under way. The works on the preparation of the venue for the WorldSkills Kazan 2019 will be completed in March 2019.

Close proximity of the exhibition centre to the Kazan International Airport and the WorldSkills Competitors' Village creates comfortable conditions for the participants' arrival and transportation.

The exhibition centre comprises Competition Area, Exhibition Halls, Gallery, Congress Hall, Multifunctional Halls, VIP-zone, Lounge Areas, etc.

There is also a Culture SkillsPark in the territory of the Kazan Expo exhibition centre. It is a place where any Kazan guest or citizen can purchase souvenirs, taste meals of national cuisines, get acquainted with handicraft and ornamental arts of various ethnic groups of Russia, watch or participate in concerts and entertainment programmes.

In order to perfect the interaction mechanisms of all services involved in the preparation of the WorldSkills Kazan 2019, in May 2019 the WorldSkills Russia National Competition Final will be held on the basis of the Kazan Expo WorldSkills Arena.

WORLD SKILLS KAZAN 2019 ORGANIZATION CHART

Block 1

PM	Project Management
C3	Command, Control and Coordination
PC	Planning and Coordination
KM	Knowledge Management
ISP	Information Support and Publications
EDU	Education and Training
SUS	Sustainability

Block 2

VM	Venue Management	FAB	Food and Beverages
SC	Skills Competition	MED	Medical Services
FS	Future Skills	EVS	Event Services
JS	Junior Skills	CW	Cleaning and Waste
HSE	Health, Safety and Environment	VIL	Competitors Village
ACM	Accommodation		
LOG	Logistics	AND	Arrivals and Departures
ADM	Administration	TRA	Transportation

Block 3

MIKT	Marketing	SPP	Sponsorship and Partnership
VID	Visual Identity	EXP	Expo Village
COM	Communications	LIC	Licensing and Merchandising
PAM	Packages Management	CUL	Culture
TKT	Ticketing	CER	Ceremonies

Block 4

MOP	Media Operations
BRO	Broadcasting
ACR	Accreditation
ITC	Information and Communications Technology
ENG	Energy
CCO	Construction Coordination and Overlay
INT	Internet

Block 5

WS	WorldSkills Relations
MSL	WS Member Service liaison
LAN	Language Services
PTC	Protocol
GOV	Government Relations

Block 6

HR	Human Resources
VOL	Volunteers
UNF	Uniform

Block 7

LEG	Legal
FIN	Finance
PRC	Procurement

Block 8

SEC	Security for Event
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Project Management

To organize complex and systematic work on the preparation for the WorldSkills Kazan 2019, based on the experience of staging major international events, in cooperation with the WorldSkills International, were developed:

- WorldSkills Kazan 2019 Preparation Schedule
- WorldSkills Kazan 2019 Strategic Plan
- WorldSkills Kazan 2019 Functional Areas Guide
- WorldSkills Kazan 2019 Client Groups Matrix
- WorldSkills Kazan 2019 Venues Guide. The Guide comprises 172 main and secondary venues
- WorldSkills Kazan 2019 Services Guide. It consists of 1,064 services to be provided to the WorldSkills Kazan 2019 client groups
- Automated Information Systems
 - AIS on project management "ASU PRIZ"
 - Unified information portal of the executive organization for the WSK2019 preparation
 - WorldSkills Kazan 2019 Official Portal
 - Information Security
 - Volunteers and Personnel Management

Today, within the operational planning phase, the Functional Areas are developing Operational and Tactical Plans allowing to form the vision of their activity during the Competition and to systematize the preparation process.

Within the framework of the overall coordination and organization of the integrated planning system, a Project Management System has been implemented and is operated. Regular meetings of the Project Committee are held, where new projects are initiated, changes are made to the existing ones, reporting on the progress of their implementation is reviewed and evaluated, and the necessary managerial decisions are made and adopted.

An Automated Information System on project management was implemented to maintain and systematize the processes of project management. This Information System allows to carry out projects scheduling, conduct control of tasks execution and tactical plans implementation, and form operational reporting for project managers and members of the Project Committee.



WorldSkills Competitors' Village

WorldSkills Competitors' Village – the key venue of the WorldSkills Kazan 2019 with a total capacity of 14,000 people and a total area of 53 ha — is a place for the welcoming, accommodation and servicing of the Competitors and Experts during the event.

There is a developed infrastructure of modern residential complex: medical centre, pharmacy, supermarket, beauty salon, bank, post office, sports equipment rental point. The Village is equipped with an internal electric vehicles transport system.

WorldSkills Competitors' Village will provide all conditions for comfortable stay of the WorldSkills Kazan 2019 participants.



OUR LOGO

LOGO USAGE AND COLOURS

PRIMARY RECOMMENDATION - COLOURED BACKGROUND, WHITE LOGO



SECONDARY RECOMMENDATION - LIGHT BACKGROUND, DARK LOGO



NEUTRAL LOGOS



Use in black and white and standard white documents.
When using the grey logo, the preferred colour tone is Grey 2.
See colour chart on the following page for more information.

SIMPLIFIED LOGOS



To be used only when the final output result cannot achieve the detail of the original logo. Examples include embroidered clothing and screen printed materials.

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OUR BRAND

IMAGES

USING AN IMAGE AS A BACKGROUND

A photograph is preferably used instead of plain colour background when communicating a certain issue. Images which contain colours that are similar to the colour elements are preferred.

When adding headlines or texts to an image, use either an extra element that contains the text or an abstract image.

IMAGE RECOMMENDATIONS - HOW TO USE PICTURES

- Try matching imagery with colour scheme or combinations. Pick up a dominant colour and choose a recommended colour combination that fits.
- Only use images in the WorldSkills supplied promotional photos library. If needed, try cropping the image and making it grayscale if it doesn't match colour scheme.
- Make sure you clearly can see people's eyes and facial expressions. We want to show human intention, emotion, feelings and action. Zoom in or crop if necessary.
- Try to show people, skills and trades in everyday, real-world situations and workplaces, not only at the competition event or preparing for it.
- Less is more.



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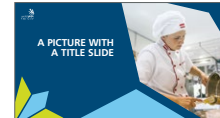
WORLD SKILLS KAZAN 2019 OUR BRAND

TEMPLATES

CHAPTER VISUAL



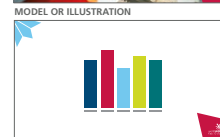
CHAPTER IMAGE



MAIN SLIDE



IMAGE SLIDE



ABOUT POWERPOINT TEMPLATES

Depending on for what purpose we use PowerPoint presentations or handouts — we can alter and use different styles within the template. The identity elements are created within PowerPoint itself, so the user can change colour to suit their theme of the presentation.

COLOUR DOCUMENT



IMAGE DOCUMENT



BLACK AND WHITE DOCUMENT



PRESS RELEASE AND OFFICIAL LETTER



ABOUT WORD TEMPLATES

These are a couple of examples on how a Word template should look and examples of colour combinations.
Note: These images are examples and are not illustrative of the actual template file design.

WORLD SKILLS KAZAN 2019 OUR BRAND 29

OUR TAGLINE

Our tagline for WorldSkills Kazan 2019 is **SKILLS FOR THE FUTURE**. It embodies the WorldSkills vision to improve our world with the Power of Skills and reflects the intention of the event. The tagline will be used for general marketing and hashtagging. It may be arranged on one or three lines to suit the design and a variety of colours can be used.

#skillsforthefuture

#будущеевтвоихруках

SKILLS FOR THE FUTURE
БУДУЩЕЕ В ТВОИХ РУКАХ

SKILLS FOR THE FUTURE
БУДУЩЕЕ В ТВОИХ РУКАХ

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WORLD SKILLS KAZAN 2019 OUR BRAND

WorldSkills Kazan 2019 Brand Book

WorldSkills Kazan 2019 Brand Book was developed in collaboration with WorldSkills. The brand book concept is based on the popular Tatar floral ornament and flower — the tulip, which personifies the awakening of spring nature and symbolizes the rebirth of Tatarstan, as well as development, and honing skills.

The brand book content reflects the mission and ideology of the WorldSkills movement, the rules of using the logo of the Competition, colour solutions and presentation materials.



Almaz



Altyn



WorldSkills Kazan 2019 Mascots

The official WorldSkills Kazan 2019 Mascots were announced in Russia on 15 May 2017 at the Opening Ceremony of the 5th WorldSkills Russia National Competition Final in Krasnodar.

The official names of the Mascots were announced on 15 July 2017 during the celebration of the Tatar national holiday Sabantuy and World Youth Skills Day. The Mascots boast traditional Tatar names — Almaz for the boy, and Altyn for the girl.

“The choice of the names is no coincidence,” said Emil Gubaidullin, deputy director general of the Directorate for Sports and Social Projects. “Firstly, we wanted to highlight the local character of the event as the Competition is going to be held in Kazan, Tatarstan. Secondly, Almaz and Altyn are translated from Tatar language as “diamond” and “gold”, symbolizing excellence in skills.”

Last year, in 2016, the contest for the WorldSkills Kazan 2019 Mascots creation was held in Russia. 81 mascot designs were submitted to the Contest. Maxim Ovchinnikov, a 27-year-old architect from Samara (Russia), was the winner. The Mascots are twins whose main characteristics are curiosity, diligence, and intelligence. Almaz and Altyn represent the excitement of learning a skill and the motto of the Competition: “Skills for the Future”.



Marketing and Communications Programme

In order to promote the WorldSkills Kazan 2019 preparation process and ensure its operative, actual and objective information support, a Marketing and Communications Programme was developed. It is aimed at creating positive information background around the WorldSkills Kazan 2019 preparation.

Within the Marketing and Communications Programme were developed:

- WorldSkills Kazan 2019 Ambassadors Programme
- Social Media Programme
- Exhibition and Presentation Activities on promoting the WorldSkills Kazan 2019 Brand
- WorldSkills Flag Relay concept, etc.

Active information coverage is being conducted on television and in the media. TV stories about the WorldSkills movement and the WorldSkills Kazan 2019 appear on such TV channels as Russia 24, NTV, Strana, Ren TV.

Information is published in the following media: TASS, RIA Novosti, Kommersant, Rossiyskaya Gazeta, Rambler News, Argumenty i Fakty, Lenta.ru, Gazeta.ru, Moskovskiy Komsomolets, Komsomolskaya Pravda, Meduza and others.



WorldSkills Kazan 2019 Ambassadors

To conduct outreach and promoting activities in the framework of the WorldSkills Kazan 2019 preparation, well-known media persons are involved as ambassadors of the event. Negotiations with famous and distinguished representatives of labour dynasties and industry, cosmonauts, and public figures regarding the proposal to become an ambassador are under way.

On 28 February 2017, during the 16th Russian Investment Forum (Sochi 2017), the name of the first Ambassador of the WorldSkills Kazan 2019 was announced. The privilege to become the first Kazan 2019 Ambassador was granted to a famous restaurateur, cook, TV presenter and businessman Arkadiy Novikov.

On 17 May 2017 Boris Akimov, a famous journalist and founder of the farm cooperative "LavkaLavka", was announced to be the WorldSkills Kazan 2019 Ambassador at the "Expograd Yug" exhibition and congress complex, where the 5th WorldSkills Russia National Competition Final was held.

On 7 July 2017 the initiation ceremony for the WorldSkills Kazan 2019 Ambassador, Vladimir Chagin, was held as part of the start of the "The Silk Road" rally 2017 at the Red Square in Moscow. Vladimir Chagin is a legendary athlete, one of the most award-winning racers in the world, sevenfold winner of the Dakar rally in the trucks class, pilot of the KAMAZ-Master team.



world skills Kazan 2019



Exhibition and Presentation Activity

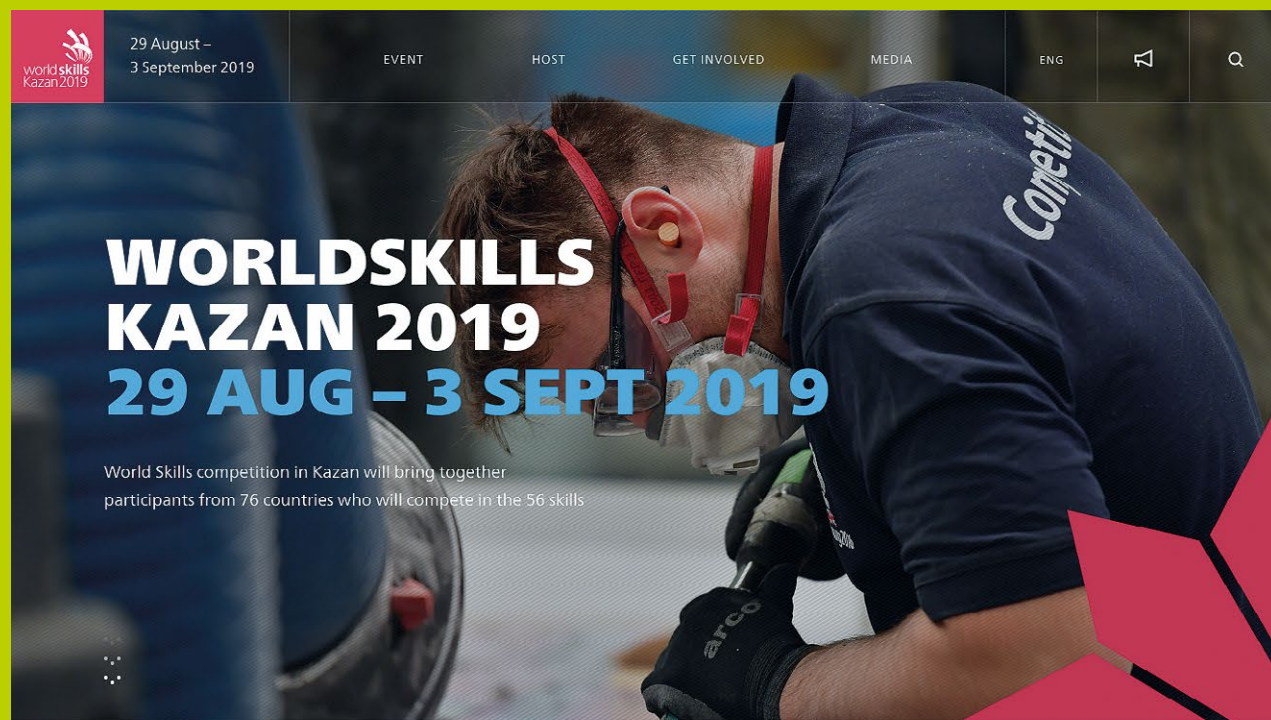
In order to promote the WorldSkills Kazan 2019, exhibition and presentation activities are carried out.

The Competition was presented at the EuroSkills 2016 in Gothenburg, Sweden (30 November – 4 December 2016).

In 2017 it was presented at:

- Exhibition of the "Education of Russia" EDU Russia International Forum (2–4 March)
- Exhibition of the Emirates Skills National Competition 2017 (10–13 April)
- Exhibition of the 5th WorldSkills Russia National Competition in Krasnodar (15–19 May)
- Official exhibition of the Republic of Tatarstan within the framework of the 9th International Economic Summit "Russia – Islamic World: Kazan Summit 2017" (19 May)
- Exhibition of the Republic of Tatarstan at the St.Petersburg International Economic Forum 2017 (1–3 June)
- Exhibition of the Republic of Tatarstan at the International Specialized Exhibition "EXPO-2017" "Energy of the Future" (Astana, Kazakhstan) (10-25 June)
- Festival of Music and Technology "Alfa Future People" (7-9 July, Nizhny Novgorod)
- INNOPROM-2017 in Yekaterinburg (10–13 July)
- International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS VI) (13–16 July)
- "Wild Mint" International festival (23-25 June)
- International Aviation and Space Salon MAKS-2017 (18–23 July)
- Sabantuy in Kazan (15 July) and Sabantuy in Moscow (22 July), etc.





ACTVET and ADEC sign agreement to ensure UAE students will benefit

14 march 2017, 12:05



Launch of One School One Country lights up the path to WorldSkills Abu Dhabi 2017

14 march 2017, 12:05



Competition Preparation Week highlights

14 march 2017, 12:05



WorldSkills Abu Dhabi 2017 Celebrates the 44th Competition

14 march 2017, 12:05

[All news](#)

SKILLS FOR THE FUTURE

ABOUT



WorldSkills Kazan 2019 Official Portal

A particular attention is paid to the development and launching of the WorldSkills Kazan 2019 official portal.

Design layouts of all website pages were developed in accordance with the WorldSkills Kazan 2019 brand book. The layout of all pages of the website is completed on the basis of design layouts agreed upon by all parties. The site pages are transferred to the WorldSkills representatives through a special IT projects hosting system GitHub. The layout programming is carried out by the WorldSkills specialists. At the moment, the author's supervision of the technical implementation of programming is being carried out, consultations are being held on the use of the layout code for programming.

The materials for the website in English, Russian and Tatar are prepared and approved by WorldSkills.





Partnership and Sponsorship, Licensing Programmes

Work with partners and sponsors is an integral part of the WorldSkills Kazan 2019 successful staging.

The purpose of the Sponsorship and Partnership Programme of the WorldSkills Kazan 2019 is to promote the brand and attract additional extra-budgetary sources of funding aimed at preparing the WorldSkills Kazan 2019. It includes several partnership levels – international, Russian and national with three statuses: general partner, official partner and official supplier.

So far, a database of more than 400 current contacts has been formed. Approximately 150 letters with a sponsorship proposal have been sent to the contacts of the current database. Over 40 companies have shown interest in the WorldSkills Kazan 2019 and requested additional materials and explanations.

86 official meetings, including presentations, with representatives of leading Russian companies on cooperation and participation within the framework of the WorldSkills Kazan 2019 Sponsorship Programme have been held.

Besides, monitoring of the potential partner audience awareness of the WorldSkills Russia movement, WorldSkills Kazan 2019, its interest in participating in the project is being conducted.

On 30 March 2017 a business breakfast dedicated to the WorldSkills Kazan 2019 staging was held, and it gathered all biggest Russian and foreign companies' representatives.

On 2 June 2017, as part of the St. Petersburg International Economic Forum 2017, a partnership agreement was signed between the organizers of the WorldSkills Kazan 2019 and one of Russia's largest mining and metallurgical holdings – Mettalinvest.

Negotiations with English First, Coca-Cola, AVTOVAZ, MegaFon and other companies are being under way.

Besides, to create a positive image of the WorldSkills Kazan 2019, the WorldSkills Kazan 2019 licensing programme was established.

It is planned to develop and implement licensed products to maximize the satisfaction of the requirements and wishes of all client groups; preservation of the WorldSkills Kazan 2019 legacy by distributing licensed products with the WorldSkills Kazan 2019 symbols; extrabudgetary funds raising through the implementation of the licensing programme.



Conference Programme

WorldSkills Conference is considered as a worldwide platform for cooperation and dialogue about global skills challenges and education eco-system development with leading international researchers, keynote industries partners and representatives of education area.

Within the framework of the WorldSkills Abu Dhabi 2017 on behalf of the WorldSkills Russia two sessions will be organized:

1. Skills for the new and transforming economy: demand (16 October).
The discussion of the session will be about global trends and new technologies that could generate new work processes and jobs for people, change their jobs or make them obsolete.
2. Skills for the new and transforming economy: response (17 October).
It is a continuation of the first day and solutions in the field of education will be discussed.

The draft vision for Kazan 2019 Conference Programme was presented and discussed at the Conference Coalition meeting. There will be 4 tracks inside the Conference programme: political, research, educational and 'brain storming'.

Conference Programme is also developed within the framework of National Competitions: WorldSkills Russia National Competition, WorldSkills Russia Hi-Tech Competition.

The target audience of our Conference programmes is policy makers, educators, industry (HR, R&D, equipment sales), non-profit organizations and researchers. The number of participants of National Conference Programmes is the following:

- WorldSkills Russia Hi-Tech Competition 2017 – 2,000 people
- WorldSkills Russia National Competition 2017 (Krasnodar) – 1,500 people



WorldSkills Academy

WorldSkills Academy is one of the key initiatives performed by WorldSkills Russia. The main goal of the Academy is to translate best practices and new technologies gained through competition experience into the mass VET education system in Russia. WorldSkills Academy focuses on training VET professionals and competition experts.

There are currently four main training programmes:

1. For competition experts — the programme explains WorldSkills standards and focuses on the assessment rules, as well as preparing and running the competition in a specific skill.
2. For VET trainers — training 5,000 VET professionals every year how to use WorldSkills standards and competitions as a part of education process in colleges to motivate students and improve skills.
3. For demonstration examination experts — the program explains assessment rules to the experts in colleges to use in the final practical examination.
4. For VET administration teams — the programme for college directors on how to use WorldSkills competitions as an instrument to improve educational programmes and strengthen links with the industry.



Volunteers Programme

The main partners in such large-scale events as the WorldSkills Kazan 2019 are volunteers. Preparation of highly professional volunteers for the event is one of the main tasks. For the WorldSkills Kazan 2019 it is planned to engage 2,000 volunteers with extensive work experience in big international events.

In September 2017 the bidding campaign starts within the framework of the Programme for Attraction and Preparation of the WorldSkills Kazan 2019 Volunteers.

On 8 December 2016, as part of the "Volunteer of the Year 2016" ceremony, dedicated to the International Volunteer Day, the information campaign on attracting volunteers to the WorldSkills Kazan 2019 was launched. As part of the information campaign launch, presentations of the volunteers programme are being conducted, including the framework of the Summer Youth Forum Campaign. In order to implement the information campaign, presentation materials, as well as branded uniforms, souvenir and giveaway products were prepared.

The regulation of the contest for the selection of resource centres for the WorldSkills Kazan 2019 volunteers' recruitment is awaiting approval and signing. Preliminary work with potential partner regions is carried out. So far, tentative agreements with 30 partner regions have been reached on the joint implementation of the Programme.

To study foreign experience in organization and staging of the WorldSkills Competitions, volunteers undergo internships at the various events.

They undertook internship during the Competition Preparation Week for the WorldSkills Abu Dhabi 2017, and the EuroSkills 2016 in Gothenburg (Sweden).

A group of 55 volunteers is being trained for the internship at the WorldSkills Abu Dhabi 2017.



Future Skills, JuniorSkills

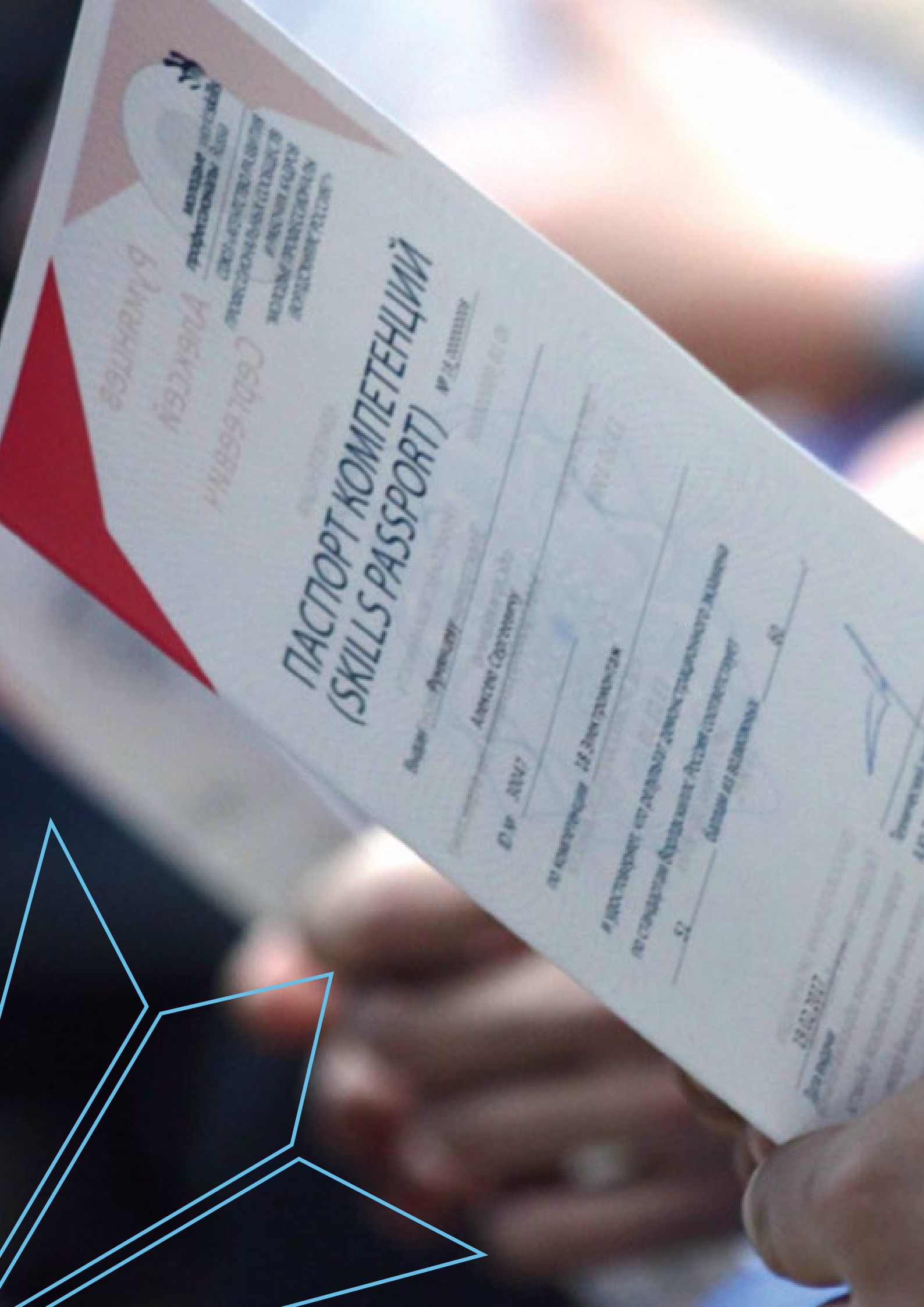
The objectives of the Future Skills:

- conducting research and developing a coordinated agenda for the training of personnel in new professions;
- designing competitions for new professions in new formats;
- development of educational programmes based on WorldSkills standards with the possibility of subsequent international recognition of skills.

Future Skills is divided into three key tracks:

- New Skills — design of new skills demanded in the digital economy;
- Transforming Skills — search for skills that will undergo transformation, and the design of ways to transform them;
- Outgoing Skills — search for a “harbor” for “extra” people displaced from the profession.

JuniorSkills is a programme of basic vocational training and skills competitions among schoolchildren aged 10-17 in accordance with WorldSkills standards. JuniorSkills competitions have been integrated into the system of WorldSkills Russia competitions. More than 60 JuniorSkills competitions with thousands of juniors in teams of two or three competing in 27 skills have been held in Russia. International teams join JuniorSkills competitions annually at the National Competition.



Skills Passport

Demonstration Examination is a monitoring of professional training level and overall quality of educational services in the regions of the Russian Federation.

Benefits of Demonstration Examination:

- Creation of real work environment for graduates to help them demonstrate professional skills and knowledge;
- Independent assessment of Demonstration examination by an expert, including experts representing enterprises;
- Determination of the level of knowledge and skills of graduates in accordance with international requirements.

According to the results of the Demonstration Examination all graduates are given a document confirming the level of professional competence in accordance with the WorldSkills standards – Skills Passport.

Demonstration Examination according to the WorldSkills standards has been successfully piloted in 26 regions of the Russian Federation, 13,904 students and graduates from 243 educational organizations took part in the examination.

Skills Passport initiative was supported and will be developed by WorldSkills in Belarus, Kazakhstan, New Zealand and India.

Plans and Upcoming Events

In the nearest future the WorldSkills Kazan 2019 team will continue to work on the preparation for the successful staging of the event according to the Plan of Key Actions for the Preparation and Staging of the WorldSkills Kazan 2019.

In order to provide comprehensive care for the Competitors, Experts, Delegates and Guests, different programmes will be developed:

- WorldSkills Kazan 2019 Operational and Tactical Plans
- Operational Transport Plan
- Arrival and Departure Strategy
- Catering Strategy
- Accommodation Strategy
- Visitor Experience Programme
- Cultural and Excursion Programmes
- SkillsPark concept
- Accreditation Regulations
- Medical Maintenance Plan, etc.

A lot of activities will be carried out within the framework of the implementation of:

- Social Media Programme
- WorldSkills Flag Relay concept
- Ambassadors Programme
- Partnership and Sponsorship Programmes
- Licensing Programme
- Volunteers Programme, etc.

In order to study the WorldSkills Competitions staging experience, the delegation from the Russian Federation is being formed to visit the WorldSkills Abu Dhabi 2017 (14–19 October). The group of 55 volunteers is being prepared for an internship at this event.

On 4–9 December 2017 the WorldSkills Debriefing "From Abu Dhabi to Kazan" will take place in Kazan.





world **skills**
Kazan 2019