

Showcasing skills that shape our world

TeamUK K

Edg There are many paths to success

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Premier training and development Partner, Squad and Team UK

Premier supporter of Squad and Team UK

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Foreword from John Hayes MP

I would like to take this opportunity to congratulate all class standard under extreme pressure.



However, the hard work does not stop here. Ahead of WorldSkills London 2011, each memb of Team UK will continue to complete an intense training schedule supported by their Training Manager to ensure they are able to compete against the 'best of the best' from around the world.

The WorldSkills Competition will play an invalual role in highlighting opportunities for vocational learning and achievement, which we are boosti through record investment in apprenticeships. We will maximise the opportunity provided by WorldSkills London 2011 through hosting teams from over 50 countries to gather and share insig into the best ways of teaching vocational skills a higher level apprenticeships.

members of Team UK for their achievements so far. They have proven themselves to be able to perform their skill to a world

Tease UIC have accorded a second state of a second

	of highly dedicated and committed individuals. The support they receive from friends, family, employers and their lecturers is invaluable. I want to acknowledge the important role played by Edge, the independent education foundation, which is the Premier Supporter of Squad and Team UK. Thanks should also go to the Brathay Trust, the Premier Training and Development Partner for Squad and Team UK. Individual
oer se	competitors also receive additional backing from other organisations in their sectors, and from their employers and training managers; much of which is given free of charge. Through this collective support, competitors have been allowed to complete training in addition to their usual study. This has allowed them to become acclimatised to working under the time pressures and competitive conditions that they will be facing at WorldSkills London 2011.
able ng s ght and	As we count down to WorldSkills London 2011, I would like to personally wish Team UK the very best of luck. Too often young people are portrayed negatively in the media; celebrating Team UK offers us the opportunity to show this country and the rest of the world how talented our young craftsmen and women really are. Indeed the more we recognise this; the more people will admire their achievements, look up to them and in due course emulate them. We get behind our sporting heroes; now let's show our support for the skilled young adults that make this country great.
	John Hayes MP

Minister of State for Further Education, **Skills and Lifelong Learning**

Team UK

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WorldSkills London 2011

Team UK consists of young people, aged 18-24, who have been selected to represent the UK at WorldSkills London 2011.

What is WorldSkills?

WorldSkills is the largest international vocational skills competition, taking place every two years in locations around the world, in which over 1,000 young people from over 50 countries / regions, compete to become the best of the best in their chosen skill.

The UK's participation in WorldSkills allows us to benchmark skill levels in this country against those from around the world. This information equips UK plc with the knowledge needed to compete in markets that will drive global growth.

How were Team UK chosen?

86 of the UK's best students, apprentices and employees aged 18-25 battled it out during four days of competition in June 2011 for a chance to represent the UK at WorldSkills London 2011.

As members of Squad UK, the competitors have been in training since November 2010 or even months before. Many were asked to compete for a place in Squad UK after excelling at WorldSkills UK, the national set of skills competitions which are managed by the National Apprenticeship Service in partnership with organisations from industry and education.

What happens now?

Since being selected, each competitor has continued their intensive training programme managed by their dedicated Training Manager in the lead up to WorldSkills London 2011.

The members of Team UK are supported in their training by Edge, the independent education foundation, which is the Premier Supporter of Squad and Team UK and Brathay Trust, the Premier Training and Development Partner of Squad and Team UK. Competitors also receive assistance from organisations in their sector. Through this collaborative support, Team UK have been allowed to complete, in addition to their usual employment and study, highly specialised training which has prepared them for the WorldSkills environment by acclimatising them to working under extreme time pressures and competitive conditions. By the time they participate in the event, each competitor will have completed on average 100 days of training and assessment. Following the WorldSkills Competition all of Team UK will receive national qualifications in Performance Excellence at Levels 5 or 6.

Find out more at worldskillsteamuk.org

Follow Team UK's progress by becoming a fan of WorldSkills Squad and Team UK on Facebook and follow us on Twitter @wskillsteamuk.

How are Team UK supported?

Team UK competitors are supported by Training Managers and WorldSkills Experts, and Team Leaders. The role of the training manager and WorldSkills expert covers four main areas:

- to lead and manage the specialist training programme for potential and actual WorldSkills competitors
- to design and lead assessments for both formative and selection purposes
- to act as part of a team of international experts to plan, design, and execute the WorldSkills competition
- to contribute to the growth, development and guality of the UK's WorldSkills teams.

The role of the team leader is:

- to act as a performance coach for a group of potential and actual WorldSkills competitors
- to contribute to the training, development and selection programme for the WorldSkills Competition, in close consultation with training managers and WorldSkills experts
- to offer pastoral support on a needs basis to individual competitors
- to provide close support for competitors during the WorldSkills Competition

Showcasing the skills that shape our world.

Every community and business in the UK thrives on skills, enterprise and inspiration: WorldSkills London 2011 will be the catalyst that sparks the ambitions of people across the country.

It will amaze people by showing them the endle possibilities their futures could hold and inspire them to gain expertise at the highest level whice the country needs.

WorldSkills, the world's largest international ski Competition, careers and jobs event, comes to UK for the first time in 22 years. It will take place from 5-8 October 2011, at ExCeL London. Here the UK will compete in front of 150,000 visitors and against 1000 Competitors from over 50 countries / regions.

The UK was rated 6th in the WorldSkills medal count in 2009 with nine medals. In October, the UK aims to beat this score across 37 skills, rang from Mobile Robotics, Electrical Installation and Autobody Repair to Cooking, Hairdressing and Landscape Gardening.

The UK's participation in WorldSkills allows us to share our knowledge and expertise on skills wit countries from around the world. We will use th event to gather insight on the best way to teach vocational skills and Higher Apprenticeships. Sk competitions, both on a national and internatio level, raise the aspirations of all learners, enhance the scope and value of apprenticeships and driv up the quality of vocational education.

WorldSkills London 2011 Have a Go

WorldSkills London 2011 Have a Go is a nation campaign to provide one million opportunities people across the UK to try a new skill.

s e ess	The campaign provides a fun, interactive, engaging way of getting people involved in skills across the UK, culminating in a three-week skills festival from 19 September to 9 October.
the ce	If you would like to organise an event to promote vocational skills as a route to success and showcase your involvement in WorldSkills London 2011 or to find out where your nearest Have a Go is taking place, please visit worldskillslondon2011.com/haveago
2, S,	Visit
5,	At WorldSkills London 2011 you will be able to:
	 Find out about the wealth of inspiring careers and job opportunities
e ing	- Meet 100s of top employers such as BT, Cisco, Honda and L'Oréal
I	- Have a Go at 100s of interactive activities
0	- Watch 1,000 young people from across the globe compete to be the best in their chosen skill
h he	 See winning schools and colleges showcase what they do best.
h ills mal	Be part of it. For complimentary places register now worldskillslondon2011.com/visit
ce	Volunteer
re	We are looking for volunteers to help make WorldSkills London 2011 the best event yet.
al for	From greeting competitors on arrival at the airport and escorting special guests around the event to helping to manage the media. As well as working at one of the biggest events in the country and getting great training and experience, volunteers will play an important role at the centre of the world's greatest skills Competition. Sign up now at worldskillslondon.com/volunteer

Our supporters



With the WorldSkills competition taking place on home ground, it is an even greater chance for the UK to showcase some of the incredible vocational skills based talent we have to offer.

In the current economic climate, it is more vital than ever that we have the resources and training to inspire all young people to succeed in life, whatever path they choose. We must look to create an education system that allows all to shine, by bringing vocational training into the spotlight as a quality route to a respected profession.

WorldSkills London 2011 will be an opportunity to remind ourselves that there are many paths to success, bringing together evidence of the vast scope of vocational training for today and future generations to come.

On behalf of Edge, I would like to wish Team UK the very best of luck in training for WorldSkills London 2011.

Peter Mitchell,

Interim CEO of Independent Education Foundation Edge

edge.co.uk

At Brathay we are as committed today to the aims of our founder as we were when he created Brathay over 60 years ago. Although our society, and the expectations of its members, has definitely changed, his vision of providing "young people from industry with the opportunity to enrich their own lives and serve best their day and their generation" has more of a resonance for today's apprentices and employers than it did then.

The young adults and those dedicated to supporting their journey towards WorldSkills are truly inspirational; they all personify dedication, commitment and personal drive. It has been and remains a pleasure to support the competitors and the training managers in their campaign for medals in London. The UK competitors are very special young people and are always a pleasure to work with, they are not just ambassadors for their vocational skills but are ambassadors for the UK's young people as a whole.

Godfrey Owen

CEO of Brathay Trust

brathay.org.uk

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The National Apprenticeship Service focuses on increasing the number of apprentices in England. We work with employers to help them introduce apprentices in to their businesses; help those looking to start their careers find an Apprenticeship opportunity and we contribute towards the costs of the training and qualifications within an Apprenticeship. We engage with a wide range of partners to help design and set the standards for Apprenticeship frameworks, driving up quality and excellence. We implement all government policies aimed at improving the quality and quantity of Apprenticeships.

We believe skills competitions are
fundamental to international benchmarking
for vocational skills and a vital route to
raising:

Standards

They create truly world-class models of excellent training and education that can be adopted and adapted by colleges and training providers to provide world-class training for all

Esteem

They demonstrate the high performing outcomes that skills deliver, raising the esteem of vocational skills and increasing their perceived value by employers and individuals

Participation

They excite interest and raise awareness of vocational skills, providing inspiration for young people and adults to be ambitious in their pursuit of skills to the highest level

For more information, please visit: Team UK: **worldskillsteamuk.org** National competitions: **worldskillsuk.org**

Our supporters

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Acknowledgements

We would like to acknowledge the achievements of those below who competed at Team UK selection competitions as part of Squad UK. Although they did not reach Team UK, all without exception met or exceeded our hopes and expectations.

Thank you to all those who provided sponsorship or hosted selection competitions.

Lead Skill Sponsors

Association of Plumbing and Heating Contractors (APHC) Plumbing & Heating

British Gypsum Plastering & Dry Wall Systems

Construction Skills Bricklaying, Cabinetmaking, Carpentry, Joinery, Painting & Decorating and Stonemasonry

Festo Mechatronics

L'Oréal Hairdressing

Mori Seiki CNC Milling and Turning

Skillsmart Retail Visual Merchandising

The Goldsmiths Company Jewellery

VTCT **Beauty Therapy**

Skill Sponsors

Coriolis International Ltd Refrigeration & Air Conditioning

Hilti Plastering & Dry Wall Systems

Mastercam CNC Milling & Turning

National Skills Academy for Social Care Caring

SkillWeld Welding

The Tile Association Wall & Floor Tiling

The Worshipful Company of Cooks Cooking

The Worshipful Company of Plaisterers Plastering & Dry Wall Systems

Hosts

- Bradford College
- City College Coventry
- DCAE Cosford
- Mori Seiki, Paris
- Northern Regional College
- North Warwickshire & Hinckley College
- Stephenson College
- Yale College

Skill Name	Competitor	Region	Employer	Training Provider
Autobody Repair	Mark Brown	Scotland	Mitchell Inglis	GTG
Automobile Technology	Alex Knight	South East	Gatwick Honda	The Honda Institute
Beauty Therapy	Katie Wright	East of England	The Salon	Cambridge Regional College
Bricklaying	Jason Stanley	East Midlands	KJ & J Stanley	Derby College
Bricklaying	Luke Welstead	East Midlands	William Davis Ltd	Stephenson College
Cabinet Making	Blake Fewster	South West		Bridgwater College
Car Painting	Gary Greer	Northern Ireland	Lennon's Accident Repair Centre	Riverpark Training in partnership with BMC
Car Painting	Daniel Matheson	Northern Ireland	Bryansford Coachworks	Riverpark Training in partnership with BMC
Caring	Rebecca Davis	North West	Rockmount Northwest PLC	Citrus Training, Babcock Training
Caring	Sarah Evans	Yorkshire & Humberside		
Carpentry	Wayne Cully	Northern Ireland	C.C. Developments & Co.	Southern Regional College
Carpentry	Luke Hawthorne	Northern Ireland	H.J O'Boyle	South Eastern Regional College
CNC Milling	Steven Donnelly	Scotland	Diemax Engineering	Angus College
Construction Metal Works	Jake Handford	South East	— —	Colchester Institute
Cooking	Brendan Baxter	Northern Ireland	Restaurant 23	Southern Regional College
Cooking	Oliver Lloyd	South East	Claridges Hotel	
Electrical Installations	Scott Wigmore	South West	PRP Electrical Ltd	Bridgwater College
Fashion Technology	Markus Wernitznig	East Midlands		New College Nottingham
Floristry	Jessica Andrews	East Midlands	The Floral Studio	South Staffordshire College
Floristry	Kirsty Berridge	Yorkshire & Humberside	Garlands Florist	Askham Bryan College
Graphic Design Technology	Matthew Fitzgerald	West Midlands	Sprue Safety Products Ltd	North Warwickshire and Hinckley College
IT Network Systems Administration	Andrew Philp	Scotland	DH Systems Consultancy Ltd	Adam Smith College



Acknowledgements



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We would like to acknowledge the achievements of those below who competed at Team UK selection competitions as part of Squad UK. Although they did not reach Team UK, all without exception met or exceeded our hopes and expectations.

Skill Name	Competitor	Region	Employer	Training Provider
Joinery	David Broatch	Scotland	Border Construction Ltd	Dumfries & Galloway
Joinery	Rhydian Williams	Wales	Pembrokeshire College	Coleg Sir Gar
Ladies/Men's Hairdressing	Hannah Clague	South West	The Cutting Edge	Red Edge Training Company
Ladies/Men's Hairdressing	Charlotte Macey	South West	201 Hair & Beauty	City of Bristol College
Landscape Gardening	Oliver King	East of England		Otley College
Manufacturing Team Challenge	Paul Alcock	West Midlands	Bentley Motors	
Manufacturing Team Challenge	Marcus Gorvin	West Midlands	Bentley Motors	
Manufacturing Team Challenge	Reece Jenks	North West	Bentley Motors	
Painting and Decorating	Sadie Jones	East Midlands	Paint 2 Perfection	
Painting and Decorating	Thomas Waudby	Yorkshire & Humberside	Bagnalls	
Plastering and Dry Wall Systems	Ben Billows	East Midlands		New College Nottingham
Plumbing & Heating	Andrew Gunson	Yorkshire & Humberside	Parkers Plumbing & Heating	Leeds College of Building
Refrigeration & Air Conditioning	Bryan Craig	Northern Ireland	United Dairy Farmers	South Eastern Regional College
Stonemasonry	Alex Boyd	South West	Wells Cathedral Stonemasons	Moulton College
Stonemasonry	Thomas Whitehead	South West	Albion Stone Quarries	Weymouth College
Wall and Floor Tiling	Jonathon Carter	North East		Northumberland College
Wall and Floor Tiling	Mark Woods	Northern Ireland		South West College
Welding	Danny Broadbent	Yorkshire & Humberside	Alstom Power Thermal Services	Grimsby Institute
Welding	Russell Phipps	Scotland	BAE Systems	Clydebank College
Welding	Thomas Rennie	Scotland	Burntisland Fabricators Ltd	Carnegie College

Skill Name	Competitor	Region	Hometown	Employer	Training Provider
Aircraft Maintenance	Kerry McStea	South East	Southampton	RAF	
Autobody Repair	Ross Varnam	East Midlands	Leicester	Parker Motor Services	Leicester College
Automobile Technology	John Couldridge	East of England	Southend on Sea	Glen Hopkins Honda	The Honda Institute
Beauty Therapy	Hayley Wright	South West	Bridgwater		Weston College
Bricklaying	Philip Green	Northern Ireland	Lisburn	D.G. Green & Sons	Belfast Metropolitan College
Cabinet Making	Christopher Wallis	South East	Midhurst	Edward Barnsley Workshop	Chichester College
Car Painting	Ben Eaton	Yorkshire & Humberside	Sheffield	Sytner BMW Sheffield	Thatcham Automotive Academy
Caring	Emma Fitzpatrick	Scotland	Dennistoun	BUPA - East Bank Care Home	
Caring	Frances McMenemy	Scotland	Paisley	BUPA - Elderslie Care Home	
Carpentry	Joe Price	West Midlands	Telford		Shrewsbury College
CNC Milling	David Nicholl	Northern Ireland	Ballymena	Schlumberger	Northern Regional College
CNC Turning	Phillip Spowart	East Midlands	Bonsall	Rolls Royce PLC	
Confectioner/ Pastry Cook	Stefan Howells	South East	Oxford	Le Manoir aux Quat'Saisons	
Cooking	Ben Murphy	London	London	Koffman's	Westminster Kingsway College
Electrical Installations	Chris Young	South West	Stretcholt	Rogers Restorations Electrical	Bridgwater College
Electronics	Andrew Fielding	North West	Bolton	MBDA UK	
Fashion Technology	Rory Andrew	Scotland	Bathgate		North Glasgow College
Floristry	Victoria Richards	West Midlands	Willenhall	Herbarium Florist	South Staffordshire College
Graphic Design Technology	Jonathan Cleave	South West			Arts University College Bournemouth
IT Network Systems Administration	Matthew Mack	South East	Kingston		University of Bedfordshire
Jewellery	Robyn Allen	South East	Lewes	Mark Griffin	

Team UK

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Skill Name	Competitor	Region	Hometown	Employer	Training Provid
Joinery	Adam Bushnell	South East	Oxford	Self employed	Oxford & Cherwe College
Ladies/Men's Hairdressing	Elizabeth Hale	West Midlands	Ross-on-Wye	e Reds Hair Co	Red Edge Training Company
Landscape Gardening	Simon Abbott	Yorkshire & Humberside	Doncaster	Self employed	Askham Bryan College
Landscape Gardening	James Cuffey	Northern Ireland	Downpatrick	S.M. Cuffey Landscapes	College of Agriculture, Food and Rural Enterpr (CAFRE)
Manufacturing Team Challenge	Sam Andrews	North West	Preston	BAE Systems	Riverside College Training Centre / Longridge Teachir Centre
Manufacturing Team Challenge	Kai Burkitt	North West	Stockport	BAE Systems	
Manufacturing Team Challenge	Rachael Carr	North West	Poulton-le- Fylde	BAE Systems	Blackpool & the Fylde College
Mechanical Engineering Design - CAD	Ryan Sheridan	Scotland	Calderwood	Motherwell College	Motherwell Colleg
Mechatronics	Chris Downey	Northern Ireland	Ballymena		Northern Regional College
Mechatronics	Mark Maginty	Northern Ireland	Ballymena	Russell Electrical Contractors	Northern Regional College
Mobile Robotics	Darren Lewis	London	London		Middlesex Universi
Mobile Robotics	Puja Varsani	London	London		Middlesex Universit
Painting and Decorating	Rachel Terras	Scotland	Galashiels	Peebles Hydro (Part of McMillan Hotels)	Borders College
Plastering and Dry Wall Systems	Jamie Fineran		Newcastle Upon Tyne	G T Contracts Ltd	British Gypsum Drywall Academy
Plumbing & Heating	Shane Trevitt	North West	Wirral	NG Bailey	Bailey Engineering Academy
Refrigeration & Air Conditioning		Northern Ireland	Loughgall	A & N Shilliday & Co Ltd	South Eastern Regional College
Restaurant Service	Wojciech Pastor	East Midlands	Northampton	The Gleneagles Hotel	Northampton College
	Christopher Berridge	South West	Crewkerne	Harveystone	City of Bath Colleg
	Kirsty Hoadley	South East	Slough		East Berkshire College
Nall and Floor		Northern I Ireland	Dungiven	Self employed	North West Regional College
Neb Design	David Bowen	Wales I	landysul		Coleg Sir Gar
	Jake Rambaldini	East Midlands	Daventry	Doosan Babcock Energy Ltd	Bridgwater College



Our regional breakdown is based on the hometown provided by the competitors.

mpetitors from?

Where are the competitors from?

Where are the **Training Managers from?**

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Region	Skill name	Competitor name	Page
East Midlands	Autobody Repair	Ross Varnam	22
East Midlands	CNC Turning	Phillip Spowart	51
East Midlands	Restaurant Service	Wojciech Pastor	120
East Midlands	Welding	Jake Rambaldini	135
East of England	Automobile Technology	John Couldridge	25
London	Cooking	Ben Murphy	57
London	Mobile Robotics	Darren Lewis	104
London	Mobile Robotics	Puja Varsani	105
North East	Plastering and Dry Wall Systems	Jamie Fineran	111
North West	Electronics	Andrew Fielding	63
North West	Manufacturing Team Challenge	Sam Andrews	92
North West	Manufacturing Team Challenge	Kai Burkitt	93
North West	Manufacturing Team Challenge	Rachael Carr	94
North West	Plumbing & Heating	Shane Trevitt	114
Northern Ireland	Bricklaying	Philip Green	31
Northern Ireland	CNC Milling	David Nicholl	48
Northern Ireland	Landscape Gardening	James Cuffey	89
Northern Ireland	Mechatronics	Chris Downey	100
Northern Ireland	Mechatronics	Mark Maginty	101
Northern Ireland	Refrigeration & Air Conditioning	Stuart Millar	117
Northern Ireland	Wall and Floor Tiling	lan McMahon	129
Scotland	Caring	Emma Fitzpatrick	38
Scotland	Caring	Frances McMenemy	39
Scotland	Fashion Technology	Rory Andrew	66
Scotland	Mechanical Engineering Design - CAD	Ryan Sheridan	97
Scotland	Painting and Decorating	Rachel Terras	108
South East	Aircraft Maintenance	Kerry McStea	19
South East	Cabinet Making	Christopher Wallis	34
South East	IT Network Systems Administration	Matthew Mack	79
South East	Jewellery	Robyn Allen	82
South East	Joinery	Adam Bushnell	85
South East	Visual Merchandising	Kirsty Hoadley	126
South West	Beauty Therapy	Hayley Wright	28
South West	Electrical Installations	Chris Young	60
South West	Graphic Design Technology	Jonathan Cleave	73
South West	Stonemasonry	Christopher Berridge	123
Wales	Web Design	David Bowen	132
West Midlands	Carpentry	Joe Price	45
West Midlands	Floristry	Victoria Richards	69
West Midlands	Ladies/Men's Hairdressing	Elizabeth Hale	76
Yorkshire & Humberside Yorkshire & Humberside	Car Painting Landscape Gardening	Ben Eaton Simon Abbott	42 88



Our regional breakdown is based on the hometown provided by the Training Managers.



16 Where are the Training Managers from?

Region	Skill name	Training Manager name	Pag
East Midlands	Car Painting	Bill Jones	41
East Midlands	Caring	Keith Edmondson	37
East of England	Electrical Installations	David Thomas	59
East of England	IT PC & Network Support	John O'Neill	78
East of England	Plumbing & Heating	Paul Dodds	113
London	Graphic Design Technology	Harry Smith	72
London	Graphic Design Technology	Stuart Youngs	71
London	Mobile Robotics	Aleksandar Zivanovic	103
London	Visual Merchandising	Jonathan Baker	125
North East	Fashion Technology	Victoria Mawhinney	65
North East	Plastering & Drywall Systems	Peter Moore	110
North West	Autobody Repair	Karl Vella	21
North West	Beauty Therapy	Sue Simpson	27
North West	Caring	Ann Bailey	36
North West	Manufacturing Team Challenge	David Brooks	91
North West	Refrigeration	Mark Forsyth	116
Northern Ireland	Carpentry	Pat Phillips	44
Northern Ireland	Mechatronics	David Russell	99
Northern Ireland	Wall & Floor Tiling	David McCay	128
Scotland	Restaurant Services	lan Whitaker	119
Scotland	Welding	David Cleghorn	134
South East	Cabinet Making	Peter Legg MBE	33
South East	Confectioner/Pastry Cook	Yolande Stanley	53
South East	Cooking	Michael Godfrey	56
South East	Floristry	Stephanie Willoughby	68
South East	Jewellery	Kevin Wilson	81
South East	Joinery	Paul Tierney	84
South East	Web Design	Jennie James	131
South West	Electronics	Ray Coyle	62
South West	Mechanical Engineering Design CAD	Matthew Bell	96
Wales	CNC Milling	lan Thompson	47
Wales	CNC Turning	Paul Green	50
West Midlands	Aircraft Maintenance	Jonnah Jones	18
West Midlands	Automobile Technology	John Dawson	24
West Midlands	Hairdressing	Robert Rousseau	75
West Midlands	Painting & Decorating	Peter Walters	107
Yorkshire & Humberside	Bricklaying	Mike Burdett	30
Yorkshire & Humberside	Landscape Gardening	Harry Turner	87
Yorkshire & Humberside	Stonemasonry	Kevin Calpin	122



"The UK is home to Europe's largest aerospace industry and the second largest, after the USA, in the world. In 2008, the aerospace sector generated turnover of some £20 billion and new orders of £35 billion."

(UK Trade & Investment 2010)

Aircraft Maintenance

Aircraft Maintenance

City & Qualified



What involvement have you had with competitions?

I have been involved in the WorldSkills UK national competition since 2008 through to this year's national final. I was also a Training Manager and WorldSkills Expert for WorldSkills Calgary 2009.

Who would you like to thank for their support?

The Royal Air Force (RAF) especially Accreditation Group and personnel at RAF Cosford, my wife and her carers who facilitate my time away, also Brathay for guidance and support.

What made you take on this role?

The enjoyment of seeing development and growth in young people, as well as showcasing aircraft maintenance as a skill with many aspects.

What do you enjoy most about your role?

Seeing the change and development within the apprentices. It is a privilege to have the opportunity to develop and enhance their lives and hopefully this process advances them socially as well as their skills.

Jonnah Jones **Training Manager and WorldSkills Expert**

Hometown: Region: Employer:

Wolverhampton

Qualifications:

West Midlands Royal Air Force

Technical Drawing (SCE Mathematics (CSE) City & Guilds: Foundation Degree – Engineering VOrld skills uk Winner

EMTA: A1 Assessor gualification (NVQ) EMTA: V1 Verification qualification (NVO)

NCFE: Counselling Skills

City & Guilds: Basic Engineering

NCFE: Certificate in Equality & Diversity Foundation Degree: Health and Social Care GCGI: Aircraft Maintenance

How has this year differed to WorldSkills Calgary 2009?

We have seen more understanding and 'buy in' from industry which has been a great support. Although a relatively new skill at WorldSkills, the recognition of this skill is now growing and more countries are becoming actively involved.

What sets a WorldSkills competitor apart from your average young person?

Not only being skilful but also the 'softer' skills which builds their confidence and attributes, making them more adaptable and employable. Many competitors are competent within their 5k the competition process develops and brings out many additional attributes, proving excellence at well as competence.

What impact will WorldSkills London 2011 have on your industry?

It will hopefully change the view many have of aircraft maintainers - demonstrating that we are specialists with a diverse amount of skills.

City₈ Guilds Oualified







What made you become an Aircraft Technician?

My family were in engineering and the military so I followed in their footsteps.

How did you hear about competitions?

My NVO assessor mentioned them and I thought it would be interesting.

What are your biggest personal achievements so far?

This is a hard choice as all 3 of these are equally big; winning Gold at UK national final, winning the RAF Advance Apprentice of the year & serving my country on duty in Afghanistan.

What's your ambition?

To get promoted, gain more experience and become successful.

What are you hoping for by competing at WorldSkills London 2011?

To be the best I can and be the best in my trade.



Kerry McStea	
DOB:	05/12/1987
Hometown:	Southampton
Region:	South East
Studied at:	St Anne's 6th Form
Employer and	
training provider:	Royal Air Force
Qualifications:	City & Guilds Aeronautical Engineering, Aircraft Engineering, NVQ Level 3, Advanced Apprenticeship
Competed in:	WorldSkills UK Aeronautical Engineering, 2010, Gold medal winner

What do your family and friends think about you competing?

They are really supportive.

What would you say to other young people considering a vocational career?

If you don't always like learning by books and need a hands on role, it's a great option.

What do you think getting involved in international competitions could do for your career?

It will increase my chances of promotion and employability.

Something we didn't know about you... I am scared of bananas.

City &

Guilds Oualified

Autobody Repair

What involvement have you had with competitions?

I first got involved in 1997; to date I have been WorldSkills Chief Expert four times and WorldSkills Expert four times.

Who would you like to thank for their support?

The competitor Ross Varnam's employer, family and friends for all the support they are giving him. Charlie Busby and Stuart Alexander from Car-O-Liner UK for their support and assistance, Honda UK for their support and to my management team, site managers and all staff of Karl Vella Autobody Repairs Ltd for all their support and commitment to WorldSkills.

What made you take on this role?

The excitement of the unknown as the UK had never taken part before in the Autobody Repair competition and it was a new adventure. I could learn how they repaired cars around the world and implement these techniques into my business.

with pride and enthusiasm what they have been involved in and how it has changed their lives. What sets a WorldSkills competitor apart from your average young person? Attitude, determination, the ability to listen and learn, a commitment to see things through and confidence to solve problems. What would be your message to industry about entering future competitions? I know things are tough at the moment and training is usually the first thing to be chopped but being Involved in competitions at whatever level improves people's skills and understanding, and the business benefits as well as the competitor.

"Technical skills were the most common type of skills gap in the automotive industry, affecting 10% of businesses. The most frequently mentioned skills were vehicle repair and maintenance."

(IMI, November 2009)

Karl Vella MBE Training Manager and WorldSkills Expert

Hometown:	Burscough
Region:	North West
Self employed:	Karl Vella Autobody Repairs Ltd
Qualifications:	GCGI
Memberships:	FIMI

What do you enjoy most about your role?

Seeing the transition of the young people I have trained over the years to into confident people who could have a conversation with anyone from a school child to a prime minister and tell them

Personal achievements

Started my own company in 1986 (25 years old next year) with 1 apprentice who is still in the business. Now I employ over 170 people repairing almost 10,000 crash repairs a year.

Autobody Repair

City 🎥 Guilds Qualified



Ross Varnam

DOB:	21/07/1990
Hometown:	Leicester
Region:	East Midlands
School:	Longslade
Studied at:	Leicester College
Training Provider:	Remit
Employer:	Parker Motor Services
Qualifications:	NVQ Level 1, 2, 3 & ATA
	panel technician

What made you become an Autobody Repair Technician?

I have always been interested in cars so I did two weeks work experience in the trade. I was then offered an apprenticeship.

How did you hear about competitions?

I competed in Young Panel Technician of the Year and was told about the WorldSkills competition and its opportunities.

What are your biggest personal achievements so far?

Being a finalist for Young Panel Technician of the Year and completing my apprenticeship.

What's your ambition?

To work on prestige cars and one day manage my own bodyshop.

What are you hoping for by competing at WorldSkills London 2011?

I am hoping to be the best that I can be and hopefully have better opportunities for my future.

What do your family and friends think abo you competing?

My family and friends are really proud of me an offer their full support.

What would you say to other young people considering a vocational career?

I would recommend it to anyone, getting paid whilst you learn and enjoying the job is the way forward.

What do you think getting involved in international competitions could do for you career?

My career could take off as I show everyone that have world class skills.

Something we didn't know about you...

I enjoy keeping fit and going to the gym. I like challenging myself and pushing myself to achie my goals in all aspects of my life.



globally."

Automobile Technology

Automobile Technology

City & Oualified



What made you take on this role?

Having the opportunity to help and support competitors to reach their full potential by enhancing their personal and technical skills.

Why do you think WorldSkills is important?

It sets a bench mark for excellence across different skill sets. It allows the opportunity for competitors to demonstrate their ability and compete against others in their own industry.

What do you enjoy most about your role?

I feel privileged to work alongside an esteemed group of individuals, being involved in the whole process of training and developing competitors to reach their full potential.

How are you using this experience in your workplace?

Enthusiasm and passion, working and delivering technical training to a high standard

What do you think being part of this process does for young people?

It allows competitors the opportunity to develop their life skills, expand on their knowledge and have the training to reach their potential to compete at the highest level

John Dawson Training Manager and WorldSkills Expert

Hometown:	Nottingham O
Region:	West Midlands
Employer:	Castle College
Qualifications:	City & Guilds
	National Crafts Certificate Vorld s
	RTITB MOT Tester Vinner
	A1 Award
	Refrigerant Handling
Other training:	PTLLS Qualification
	Keyskill Level 2 in COM/IC AON
	Master Technician
Memberships:	MIMI & AIFL

What sets a WorldSkills competitor apart from your average young person?

A WorldSkills competitor is passionate about the skills/trade and has attention to detail, they wal to progress further and develop these skills, the want to be the best they can be and work to a higher standard of excellence.

What would be your message to industry about entering future competitions?

Get involved, be supportive and allow individual to progress. Be open about opportunities that may arise.

What impact will WorldSkills London 2011 have on your industry?

It will provide recognition that Auto Technology is a highly specialist trade and that there are highly performing tradesmen in the automotive indust

Something we didn't know about you... I used to play American Football for a successful Nottingham club.

City)ualified





What made you become an Automobile Technician?

I loved cars and was always interested in learning everything about them. I wanted to fix, repair and work on them all day. Nothing satisfies me more than when a car has a fault and I can repair it.

What are your biggest personal achievements so far?

Getting into Team UK. Also, winning the SkillAuto 2009 Competition.

What are you hoping for by competing at WorldSkills London 2011?

- To help advance my career.
- To give me that 110% confidence in what I do and self recognition.
- To represent the country and show the others what I have to give, to excel and be the best.

career? It would put my name out there for having competed in a WorldSkills competition and show employers that I'm dedicated and hard working. It would also give me an idea to how other countries compete. Something we didn't know about you... I absolutely love remote control cars; I also used to make circuit boards as a hobby. My family say when I was very little I used to dismantle everything in the house!



John Couldridge	
DOB:	07/08/1989
Hometown:	Southend-on-Sea
Region:	East of England
School:	Belfairs High School (Leigh–on–Sea)
Studied at:	Belfairs 6th Form (Leigh–on–Sea)
Currently	
studying at:	Honda Institute
Employer:	Glen Hopkins Honda
Studying towards:	NVQ Level 3, City & Guilds, Diagnostic Licence for Honda
Qualifications:	Completed apprenticeship in Honda Maintenance and Repair Technician in 2010.
	NVQ Level 1 and 2
Competed in:	WorldSkills UK Automobile Technology (SkillAuto), 2010, Gold medal

What do you think getting involved in international competitions could do for your



"WorldSkills was fantastic, I can' even begin to describe how good it was. It was great to meet othe competitors from around the world that shared my passio and were dedicated to their skill,

Beauty Therapy

City 🎉 Guilds Qualified



What involvement have you had with competitions?

I have been a training manager for two cycles of competitions. Been involved since 1999 as part of the training team

What made you take on this role?

I wanted to help young people aspire to be the best they can.

Why do you think WorldSkills is important?

It is important to showcase the skills and talent of the young people of the UK, and to allow them to compete on a world stage.

What do you enjoy most about your role? Meeting a variety of people and seeing them develop into fully rounded individuals - watching them grow.

How has this year differed to WorldSkills Calgary 2009?

Being in your home country allows more people to observe and understand the ethos of WorldSkills and what it actually means to the education and workforce of the country.

Lead Skill Sponsor



What are your personal achievements? Running successful businesses. Being a teacher, trainer and mentor to hundreds of students over many years.

Something we didn't know about you... In my youth I was an ice skater and took part in seasonal ice shows.

Sue Simpson **Training Manager and WorldSkills Expert**

Hometown:	Southport
Region:	North West
Self employed:	Style Training, Hollywood Wax and works with VTCT
Qualifications:	Level 3 Beauty Therapy, MCI
	BA (Hons) Teaching and
	Training
Other training:	AI, VI, GCGI
	Coaching and Training
Memberships:	BABTAC
	BAE
	FHT

What do you think being part of this process does for young people?

It develops them into confident, outgoing, highly skilled young people.

What would be your message to industry about entering future competitions?

Do it! It can help your business stand apart from your competitors, positive marketing and staff profile, and benefitting the industry as a whole.

What impact will WorldSkills London 2011 have on your industry?

It will showcase the skills to the general public and increase awareness of just what is involved in beauty therapy.

Beauty Therapy



28



What made you become a Beauty Therapist? From loving beauty as a young girl and the TV programme 'Beauty School'.

How did you hear about competitions?

At college we had a speaker that had taken part before. I was interested as it was a new challenge for me.

What are your biggest personal achievements so far?

Winning the silver medal at national final and being selected for Team UK.

What's your ambition? To become the best beauty therapist I can be.

What are you hoping for by competing at WorldSkills London 2011?

To prove I have the skills to win a medal.

Hayley Wright

21/08/1991
Bridgwater
South West
Chilton Trinity Technolog College
Weston College
Weston College
Apprenticeship in Level 2 and 3 Beauty Therapy completed in 2010 Caflan

Currently studying: Competed in:

Therapy, 2010, Silver med winner

WorldSkills UK Beauty

Key Skills

St Tropez

What do your family and friends think ab you competing?

They are as excited and anxious for me as I an They want me to go far.

What would you say to other young peop considering a vocational career?

Give it a go, so many new opportunities and challenges can become a part of your life.

What do you think getting involved in international competitions could do for y career?

Open more doors of opportunity and help me have a brilliant successful career.

Something we didn't know about you... I have a weakness for ice cream and cookies.

"One-time bricklayer apprentice, entrepreneur Trevor Hemmings increased his wealth to £1.03bn. After his apprenticeship, Trevor built up his own house building firm, which he sold in the early 1970s for £1.5m."



brick & block course level

Lead Skill Sponsor



(City & Guilds vocational rich list, 2008)

STABILA -

Bricklaying

Bricklaying

City & Guilds Oualified



Mike Burdett Training Manager and WorldSkills Expert

Hometown: Region: **Employer: Qualifications:**

Memberships:

York Yorkshire & Humberside York College GCGI HNC Craft and Advance Craft Cert Ed Vinner Member of the Guild of **Bricklayers**

What involvement have you had with

I have been involved since WorldSkills Shizuoka 2007.

What made you take on this role?

competitions?

To work with exceptional individuals who are at the peak of their craft.

Why do you think WorldSkills is important?

To showcase the highest quality of skills in an international arena and celebrate the talents of individuals.

What do you enjoy most about your role?

Meeting exceptional people and working with the best team I have ever been involved with.

How are you using this experience in your workplace?

I have used some of the techniques that I have learned and introduced them into my college/ work to help improve the students' learning experience.

What do you think being part of this prod does for young people?

Develops the individual's whole personality and allows them to grow into successful people w then affect others positively.

What sets a WorldSkills competitor apart from your average young person?

They possess a drive and motivation to excel a they have a willingness to try/undertake anythi that is thrown at them.

What would be your message to industry about entering future competitions?

Do it! The confidence individuals gain from competing can only have a positive effect on individuals which will raise the standards in industry.

What impact will WorldSkills London 2011 have on your industry?

Hopefully, raise awareness of skills competition which in turn will lead to higher standards throughout the industry.

Something we didn't know about you... I have played at Lord's cricket ground in a natio final

City & Guilds Oualified





What made you become a Bricklayer?

I had an interest in bricklaying from a young age and was offered a job and apprenticeship which I decided to take on.

How did you hear about competitions?

My teacher introduced me and encouraged me to compete at the high level and I got more interested in competing the more I found out about it.

What are your biggest personal achievements so far?

All my achievements at the SkillBuild competitions.

What's your ambition?

To compete at WorldSkills level and achieve a medal for myself and my country.

What are you hoping for by competing at WorldSkills London 2011?

Further improvement in my skills, meeting new faces, seeing more and learning more about being in a WorldSkills competition and building a great reputation.

Lead Skill Sponsor







Philip Green

DOB:	15/06/1989
Hometown:	Lisburn
Region:	Northern Ireland
School:	Laurelhill High School
Studied at:	Belfast Metropolitan College
Self employed:	DG Green and Sons
Qualifications:	Completed apprenticeship in 2009 with Porter and Co Builders and Belfast Metropolitan College
	NVQ 2 and 3 in Bricklaying
Competed in:	WorldSkills UK Bricklaying (SkillBuild), 2010, regional winner and national final bronze medal winner Apprentice of the Year 2011, Regional winner

What do your family and friends think about you competing?

They support me all the way and help me in any way possible with all of the competition requirements.

What would you say to other young people considering a vocational career?

I would encourage them to compete for further competition skills as well as life skills.

What do you think getting involved in international competitions could do for your career?

It would create more opportunities and challenges for the future in my craft.

Something we didn't know about you...

My hobby is showing my prize winning beef cattle at different shows throughout the country and achieving top prices at sales. I love being at home with family and friends.

Cabinetmaking

City &

Guilds

Qualified



What involvement have you had with competitions? I have taken part in 13 competitions.

What made you take on this role? My passion for involvement in skills competitions.

Why do you think WorldSkills is important? It creates an awareness of standards throughout the world.

What do you enjoy most about your role? The pleasure of training young people to higher skill levels.

How has this year differed to WorldSkills Calgary 2009?

There has been better quality training from the start.

What do you think being part of this process does for young people?

It gives them a wonderful opportunity to develop a high skill level.

Lead Skill Sponsor



"The furniture industry appears to have been proactive in responding to the current economic climate with 52% of companies developing new products, 49% increasing marketing and 31% investing in new machinery."

Peter Legg MBE Training Manager and WorldSkills Expert

Hometown: Region: Retired Qualifications:

High Wycombe South East

Various advanced City & Guilds

What sets a WorldSkills competitor apart from your average young person?

They have the dedication, focus and desire on receiving a medal and becoming a winner.

What would be your message to industry about entering future competitions? Allow any young person that opportunity.

What impact will WorldSkills London 2011 have on your industry?

It will create more awareness in the UK on the need for vocational skills.

Something we didn't know about you... I am a keen photographer.

Cabinetmaking





34



What made you become a Cabinetmaker? I've always enjoyed making things.

How did you hear about competitions? I heard about competitions through college.

What are your biggest personal achievements so far? Winning gold at SkillBuild national final.

What's your ambition? To represent my country.

What are you hoping for by competing at WorldSkills London 2011?

I am hoping it will open up new opportunities for me.

Chris Wallis

DOB: 07/08/1990 Hometown: Midhurst **Region:** South East School: Midhurst Grammar Scho Chichester College Studied at: **Employer and** training provider: Edward Barnsley Workshi Studying towards:

Qualifications: Competed in:

Furniture Making apprenticeship Level 2 and 3 City & Gui WorldSkills UK Cabinet Making (SkillBuild), 2009 Gold medal winner WorldSkills UK Cabinet Making (SkillBuild), 2008 Bronze medal winner

What would you say to other young peop considering a vocational career? If it's what you want to do then do it.

What do you think getting involved in international competitions could do for y career?

Hopefully open up more opportunities for me

Lead Skill Sponsor



"The Caring sector serves 2 million users, accessing over 30,000 provider organisations."

(Prospects.ac.uk, January 2010)

36 ^{Ca}

Caring

City Guilds Qualified



Who would you like to thank for their support? I would like to thank Bev Bird, Stephenson College and also Barrie Roe for being so good in their acting skills, stepping up to the mark and standing in as actors in the role play!

What made you take on this role?

The challenges that this skill involves and the fact that the enthusiasm was enormous from both the competitors and all who are involved.

Why do you think WorldSkills is important?

It is a fantastic forum for people to showcase their skills and for people to see how all the different countries can share their practice and knowledge, and compete for the medals to showcase their excellence within the skill.

What do you enjoy most about your role?

The challenges for training to such high standards and the enthusiasm and dedication shown from everyone involved and the continual learning involved.

Ann Bailey Training Manager	
Hometown:	Manchester
Region:	North West
Qualifications:	Certificate in Manageme
	NVQ4 Management
	NVQ4 Health and Social
	Certificate in Counselling
	A1 Award
Membership:	Teaching Qualification PG Institute for Learning

What do you think being part of this produces for young people?

It arms them with the confidence needed within their job and also empowers them, giving them a sense of pride within their job and the acknowledgement from their employers and colleagues.

What sets a WorldSkills competitor apart from your average young person?

The 110% dedication needed to be able to $co^{n!}$ time and energy into all the training needed in ⁰ to fulfil their role and also their dedication to the career path which they have chosen.

What impact will WorldSkills London 2011 have on your industry?

A huge impact! It will put Caring well and truly the map and enable people to see what a great the carers do and also how diverse and interest^{il} the job roles are.

Personal achievements

My teaching qualification - this was a hard slog[®] I did it part time and also had a full time job and family commitments. Not to forget becoming[®] Nanny to two beautiful grandsons who make ^m life so happy.





What made you take on this role?

Caring

To help raise standards of care in the UK through competition and training. Having the opportunity in training current and future generations of young people to look at Health and Social Care from a slightly different lens and the rewards it can offer, a privilege for me as an expert.

Why do you think WorldSkills competitions are important?

They are important because they help to raise standards in care and promote excellence in vocational and practical skills throughout the world. Furthmore, it puts the responsibility on each member country to raise standards in their own country. It also gives experts the opportunity to exchange knowledge and experiences about best practice, innovative ideas, and training methods.

What do you think being part of this process does for young people?

For young people it gives them wider choices in life. There is a high quality option for a young person to go to work, learn new skills, go to college and gain a recognised qualification and earn a proper wage. The value of WorldSkills is that it has been

Skill Sponsor



Skill Sponsor

The National

Skills Academy



Keith Edmondson WorldSkills Expert

Hometown:	Northampton
Region:	East Midlands
Qualifications:	Qualified psychotherapist,
	Diploma in management studies
	City & Guilds qualified
	Prince 2 trained
	Qualified sailor and qualified Judo instructor
Membership:	British Association of Counsellors registered

g	
is	

What sets an international competitor apart from your average young person? I believe that young people that take are part in

will put them in good stead for the future.

put together to develop young people in their

chosen field and develop them as individuals. This is

reflected in the fact that as well as developing their

technical skills, they will learn other life skills that

- national and international competitions have a different perspective on life and have a desire to improve life for themselves and the people around them.
- What would be your message to industry about entering future competitions?
 I believe the WorldSkills Caring competition will set the standards for the Health and Social Care professional in the future. Furthmore, it will raise the visibility of Health and Social Care throughout the UK and inspire young people to make Health and fe.
 - Something we didn't know about you... I have completed the London Marathon.

Caring



What made you become a Carer? I love working with people and helping people.

What are your biggest personal achievements so far?

Being selected for Squad UK and completing my qualifications.

What's your ambition?

To work in social care (young offender's and children's homes) and to win a gold medal at WorldSkills.

What are you hoping for by competing at WorldSkills London 2011?

To develop my skills and confidence further.

What do your family and friends think about you competing? They are very happy for me.

What would you say to other young people considering a vocational career? Definitely do it.

Skill Sponsor

The National **Skills** Academy SOCIAL CARE

Emma Fitzpatrick

Dennistoun
Scotland
St Mungo's Academy
Carousel Training Cen
BUPA - East Bank Care
Care Assistant
Completed apprentice 2010.
NVQ Level 2 and 3 in and Social Care

What do you think getting involved in international competitions could do for y career?

SVQ Level 2 and 3 Child

It would be very beneficial and exciting to bepart of it.

What improvements have you and your employer seen in your work performance Increased confidence, performance and ability



Caring

Tried it and was good at it - I also enjoy it.

What are your biggest personal achievements so far?

Achieving my NVQ Level 3 and being selected for Team UK.

What's your ambition? To be selected for Team UK and compete at WorldSkills London 2011.

What are you hoping for by competing at WorldSkills London 2011?

More opportunities within my job and to help promote the caring industry.

What would you say to other young people considering a vocational career? Work hard and try different things.

What do you think getting involved in international competitions could do for your career?

It could give it an extra boost.

Skill Sponsor



Frances McMenemy



Hometown: **Region:** School: **Employer** and Job Title: **Qualifications:**

Paisley Scotland Gleniffer High School Training Provider: BUPA - Elderslie Care Home Care Assistant

NVQ Level 3

What parts of your training since being in the Squad have you enjoyed most / most proud of?

Training other competitors and helping each other.

What has been the best bit about the period in between being selected and now? Meeting everyone in the Squad.

What impact has this process had on your life?

It has made me more confident and determined.

How has it benefitted your personal development?

I have more confidence and have learnt loads.

What improvements have you and your employer seen in your work performance? I am working more and trying new things.

"224,000 jobs in the automotive sector will need to be filled up to 2017."

(IMI, November 2009).

Car Painting



What involvement have you had with competitions?

I have participated in seven WorldSkills competitions and have written and co-ordinated the national regional and final competitions for Car Painting, Auto Body Repair and Automotive Technology for the past four years.

Who would you like to thank for their support?

I would like to thank my employers and all members of the Refinish Industry who have always stepped up to the plate in supporting the competitions and supplying products and equipment.

What made you take on this role?

I was approached by the industry representatives and while not fully aware of what to expect at the time I now believe this is the best career move I have ever made.

Why do you think WorldSkills is important?

The emotional, self reflection, training commitment moves young people to achieve a state of being and mind that builds solid and effective platforms for their future development.

Bill Jones Training Manager and WorldSkills Expert

Hometown: Region: Self employed:

Ratby East Midlands The Learning Experience, also works with IMI MIMI (Member of the Institute of the Motor Industry)

Memberships:

What do you enjoy most about your role?

The fascination of taking 'raw material' and trying to work out how to guide them towards excellence.

What sets a WorldSkills competitor apart from your average young person?

WorldSkills competitors possess confidence, articulation and determination.

What would be your message to industry about entering future competitions?

There are only benefits to entering competitions and this is the best way of developing your workforce

What impact will WorldSkills London 2011 have on your industry?

It will provide an opportunity to showcase the industry on a worldwide stage and hopefully change the myth that if you can only be a car painter if you are not academic!

Something we didn't know about you... I used to work as a radio presenter with a country

I used to work as a radio presenter with a countr music show twice a week.

Car Painting

Qualified

42



What made you become a Car Painter? I enjoy working on cars and within the motor

trade.

How did you hear about competitions?

My boss informed me about Bodyshop magazine's Young Painter of the Year, then through that I got involved in WorldSkills.

What are your biggest personal achievements so far?

Bodyshop magazine Young Painter of the Year runner up 2008; BMW Apprentice of the Year 2009; Young Painter of the Year 2010; being selected for Squad UK for WorldSkills Calgary 2009 and getting into Team UK for WorldSkills London 2011.

What's your ambition?

My ambition is to further my skills and maybe become a teacher or own my own bodyshop.

Ben Eaton

DOB:	16/02/1989
Hometown:	Sheffield
Region:	Yorkshire & Humbersid
School:	Westfield Secondary Secondary
Studied at:	Thatcham Motor Acad
Employer:	Sytner BMW Sheffield
Qualifications:	Apprenticeship comple 2008 Vehicle Body and refinish technician.
	NVQ Level 3, Paint and Vehicle Refinishing.
Competed in:	Bodyshop Young Paint ^a the Year 2010
	BMW Painter of the Ye 2009

What are you hoping for by competing ^a WorldSkills London 2011?

I am hoping to show off my skills, better mysi and win a gold medal. I want to make my fa^f proud.

What do your family and friends think ap you competing?

Happy for me – they think it is a great opportunity.

What would you say to other young peop considering a vocational career?

Apprenticeships are the best way to learn a⁹ get hands on experience and earn money.

What do you think getting involved in international competitions could do for y career?

It could open more doors for better jobs.

Something we didn't know about you. I enjoy snowboarding and going out with my mates.



Carpentry





What involvement have you had with competitions?

I was involved in promoting and judging regional and national competitions for over 20 years. I have been a WorldSkills Training Manager and judge since 1999. I have been WorldSkills Deputy Chief Expert since 2007.

Who would you like to thank for their support?

Many thanks to all the highly motivated and committed lecturers who invested a lot of time working with their students to enable them to reach their potential.

Why do you think WorldSkills is important?

It enables highly skilled young people to showcase their talents on a world stage.

What do you enjoy most about your role?

Meeting like minded people from around the world and working with the best young people in the UK.

Pat Phillips **Training Manager and WorldSkills Expert** Hometown: Newry **Region:** Northern Ireland Retired **Qualifications:** Carpentry Advanced Cra HNC in Building Studies Diploma in Management World skillsuk Chartered Institute of Memberships: Architectural Technologi Institute of Carpenters

How are you using this experience in you workplace?

I bring back my experience by creating person contacts and networking. I also deliver some competition specific courses to colleges.

What do you think being part of this proc does for young people?

It boosts their confidence and makes them to class tradesmen.

What would be your message to industry about entering future competitions?

All companies can benefit greatly from the enhanced skill level of their staff and the marketing and promotional potential of havin world skills competitors.

What impact will WorldSkills London 2011 have on your industry?

WorldSkills London will raise awareness of vocational training and give the construction industry a boost which is much needed in the current financial climate. It will increase the public's respect for skills and for the training takes place in colleges throughout the UK.

City & Guilds Qualified



Carpentry





What made you become a Carpenter?

I have a real interesting passion in creating things, handling and working with wood and all aspects of practical and technical carpentry.

How did you hear about competitions?

Through a previous apprentice and my college who got me involved in the regional competition.

What are your biggest personal achievements so far?

Winning the competition in 2010 and getting this far down the road.

What's your ambition?

To succeed and hopefully do well. I really want to compete at WorldSkills and win! Overall I want to be happy.

What are you hoping for by competing at WorldSkills London 2011?

Experience and respect from everyone. I want the chance to show people my skills.

Lead Skill Sponsor



Lead Skill Sponsor





Joe Price

architecture de l'estatement	
DOB:	11/04/1991
Hometown:	Telford
Region:	West Midlands
School:	Banton Borough Newpont
College:	Shrewsbury College SCAT
Currently	
studying:	Apprenticeship - Level 3 NV(in Carpentry
Qualifications:	Level 1 & 2 NVQ Diploma in Carpentry
Competed in:	WorldSkills UK Carpentry (SkillBuild) 2010, Gold meda winner
	2011 Apprentice of the Year Winner, Advanced Apprenticeship category
you competing? They are extremely	mily and friends think abour happy and proud that I am in are rooting for me all the way
considering a vo	say to other young people cational career? enjoy doing and are
	nk getting involved in npetitions could do for your
Massive opportuni doors for me in my	ties. I hope that it will open / career.
	idn't know about you off pieces of furniture as a



CNC Milling



Who would you like to thank for their support?

I would like to thank Dave, Chris and my employer Coleg Llandrillo Cymru for giving me this opportunity to be part of Team UK for London 2011. My children Aled Llyr and Rhodri Siôn for being so patient, and my partner Tracey for having faith in me.

Why do you think WorldSkills is important?

WorldSkills is important in building the attitude and confidence of an individual in a particular skill. By bringing everyone together in the competition atmosphere it allows individuals to shine and compare themselves skill wise to the rest of the world. This then drives up the skill level of all countries as they compete to be the best, which can only be good for British and Worldwide markets.

What do you enjoy most about your role?

Working with such enthusiastic individuals. I have a lot of passion for what I do and to be surrounded with people who feel the same and want to do the best for themselves and their country is a fantastic feeling.

Lead Sponsor



"31% of the overall proportion of the workforce within the Science, **Engineering and Manufacturing Technologies sector have S/NVQ** Level 4+ qualification."



lan Thompson Training Manager and WorldSkills Expert

Hometown:	Gwynedd
Region:	Wales
Employer:	Coleg Llandrillo Cymru
Qualifications:	Certificate in Education (FE)
	HNC Mechanical Engineering
	NVQ (Level 4) - Engineering Manufacture
	Working towards BEng (Hons) in Engineering
Other training:	MasterCam 3-D Draughting and Machining
	Solidworks CamWorks and Advanced Course

How are you using this experience in your workplace?

Being on an international stage will show me how the rest of the world compares to us and where we are in relation to them. From this I can then influence what is taught on the courses within my college and what we should be doing differently, if anything, in order to get the best educated students and employees in the world and future quality competitors for Team UK.

What do you think being part of this process does for young people?

This competition instils a lot of confidence in the young people; with the additional skills and training they receive they can see themselves develop and improve as the weeks go by, increasing their confidence and creating highly employable and innovative workforce.



CNC Milling

City & Guilds Qualified





What made you become a CNC Miller? I love the great feeling you get when you hold something you've made.

How did you hear about competitions? From my college lecturer, he convinced me that I had the potential to go far.

What are your biggest personal

achievements so far? Getting straight distinctions in my national diploma.

What's your ambition? To win gold at WorldSkills London 2011.

What are you hoping for by competing at WorldSkills London 2011? To further my skills and development.

David Nicholl

DOB:	12/04/1989
Hometown:	Ballymena
Region:	Northern Ireland
School:	Cullybackey High Schoo
College:	NRC Ballymena
Employer:	Schlumberger
Currently	
studying:	Appenticeship in Model
	Engineering
Qualifications:	NVQ Level 3 in Mechan
	Engineering
	NUCL 12 in Derform

Competed in:

National Diploma in Manufacturing WorldSkills UK CNC M 2010, National finalist WorldSkills UK CNC MI 2010, Regional Heat W

What do your family and friends think a you competing?

They fully support me and encourage me W am hitting a low point.

What would you say to other young peu considering a vocational career? The work may be hard, but the rewards are g

What do you think getting involved in international competitions could do for y career?

I feel that it will be a good stepping stone for furthering my career.

Something we didn't know about you... I do clay pigeon shooting in my spare time.

3 in Mechan NVQ Level 2 in Perform Engineering Operations HND in Manufacturing

"The UK's creative approach to science and engineering is highlighted by the fact that we have had 116 Nobel Prize winners, second only to the USA."

(James Dyson, March 2010)

Lead Sponsor





CNC Turning

City & Qualified

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I observed WorldSkills 2009 in Canada and I am

I became involved by participating in regional and

Why do you think WorldSkills is important?

It encourages our young engineers in the UK to

What do you enjoy most about your role?

I enjoy updating the knowledge of young people

Who would you like to thank for their

Richard David Phillips, George Edwards.

What made you take on this role?

Paul Green Training Manager and WorldSkills Expert

Hometown:	Wrexham
Region:	Wales
Employer:	Yale College
Qualifications:	HNC
	CAE
Other training:	IPD and CPEE

How are you using this experience in you

I am engaging with school children who wist

What sets a WorldSkills competitor apan

They are competing against the best in the "

What would be your message to industry

about entering future competitions?

What are your personal achievements?

Something we didn't know about you...

Passing on my knowledge to all persons.

Come and be part of the journey.

I support Liverpool F.C.

from your average young person?

enter the area of engineering.

workplace?

City & **Oualified**

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CNC Turning

What made you become a CNC Turner? Always been interested in engineering and vintage vehicle / machinery restoration. Started using machine tools whilst volunteering at Crich Tramway Museum, then I got an apprenticeship.

How did you hear about competitions? The Rolls Royce Training officer put me forward.

What are your biggest personal achievements so far? The improvements resulting from my training.

What's your ambition?

To develop my skills as far as possible in a broad range of engineering areas.

What are you hoping for by competing at WorldSkills London 2011? Fortune, romance and adventure.

Lead Sponsor



Skill Sponsor

Lead Sponsor

competitions?

support?

UK finals.

be the best.

and myself.

the training manager for 2011.

Skill Sponsor





Phillip Spowart

DOB:	14/05/1989
Hometown:	Bonsall
Region:	East Midlands
Studied at:	Welbeck DSFC/ Derby University
Employer and	
training provider:	Rolls-Royce PLC
Qualifications:	Completed apprenticeship machinist including NVQ Level 3 and FISC Mechanical Engineering
	3 A Levels (Maths, Physics, Electronics)
Competed in:	WorldSkills UK CNC Turning, 2010, Gold medal winner

What would you say to other young people considering a vocational career?

Do it. University is only worthwhile if you know exactly why you are there and are happy with a huge debt.

Vocational training means you earn money and have a useful skill.

What do you think getting involved in international competitions could do for your career?

It could help me in whatever career move I want to make.



Confectioner/ Pastry Cook



Stefan Howells

DOB: Hometown: Region: School: Studied at: Employer: Qualifications:

Oxford South East Thomas Cowely high scho¹ Boston College Le Manoir aux Quat'Saiso⁶ NVQ Level 2 in all aspects⁶ catering Distinction in Pastry Cook⁵ 9 GCSEs

21/04/1990

What made you become a Confectioner/ Pastry Cook?

I became a chef for my love of food but also through my father being a chef. I used to love watching him at work and love the busy crazy services I would see.

What are your biggest personal achievements so far?

Getting a job at Le Manoir aux Quat'Saisons at just 18 and staying there ever since. With 2 Michelin stars and a boss like Raymond Blanc I feel very honoured and privileged to be there and wouldn't be in Team UK if it wasn't for this place.

What's your ambition?

I hope to travel the world and look for inspiration before I settle down and open a restaurant or patisserie.

What do your family and friends think above you competing?

They think it's amazing that I will be representing the UK in WorldSkills. Also my work have been very supportive and I couldn't have got this far without my chef Benoit Blin and my colleagues

What do you think getting involved in international competitions could do for y⁰ career?

I believe that doing a competition like this, especially in my line of work will open a lot of doors for me whether it's going to visit other hotels or making contacts so that in the future decide to leave I shall have many opportunities choose from and not just in this country.

Something we didn't know about you... I have size 15 feet and am an amazing dance^{r, ‡}

you already knew that.

"I believe that we need to attract rising talent to be our Chefs of tomorrow and there is no better way than showcasing the profession. Skills competitions offer fantastic networking opportunities for all trainees, trainers and employers and are an opportunity to engage and inspire."

(Martyn Nail, Executive Chef, Claridge's)

Cooking

5/

Cooking

City & Qualified

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What made you take on this role? To relay craft training.

Why do you think WorldSkills is important? To assist in the ongoing improvement of vocational skills as an aspirational career path .

What do you enjoy most about your role? Seeing the competitors achieve more than they thought possible.

How has this year differed to WorldSkills

I now have a working knowledge of the whole process from start to finish.

How are you using this experience in the I believe I have become a better manager and

What do you think being part of this process does for young people? Improves standards in industry.

Michael Godfrey Training Manager and WorldSkills Expert

Hometown:	Windsor
Region:	South East
Employer:	Sodexo
Qualifications:	City & Guilds 706/1. 706 ^{/2} 706/3
	Riph intermediate with cred
	BSc International Culinary Arts
	WSET, GCGI, Fellow CG ^{C,} MCGB
Memberships:	Craft Guild of Chefs
	Master Chefs of Great Brita

What sets a WorldSkills competitor apart from your average young person? Their desire to achieve outstanding performance

What would be your message to industry about entering future competitions? Support vocational trades and further learning and development.

What impact will WorldSkills London 2011 have on your industry? Opening it up to a wider audience.

Personal achievements I am a husband and father. I have won the odd competition so appreciate effort that goes into them.

Something we didn't know about you... I like fishing and reading books on gastronomy and food history.

City & Qualified



What made you become a chef?

My main aspiration in life is to become a wor class chef. There is not a day I wake up and not want to go into work.

How did you hear about competitions? Though my mentor at college.

What are your biggest personal achievements so far?

I feel I am starting to believe in myself as a that I can complete tasks and competitions

What are you hoping for by competing WorldSkills London 2011?

Something we didn't know about you... Experience, gaining knowledge, being trained to I enjoy playing football and I love my job. perform to the best of my ability.

Lead Skill Sponsor



Lead Skill Sponsor





Ben Murph	у
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DOB:	01/12/1990
Hometown:	Hendon
Region:	London
School:	St Mary's C of E High School
Studied at:	Westminster Kingsway College
Employer:	Koffman's
Qualifications:	NVQ Level 1, 2 and 3
	Professional Chef Diploma Level 3
Competed in:	EuroSkills 2010, Cooking and Cook & Serve Multi Skill, Medallion for Excellence Winner

r	ld	
d	0	

What do your family and friends think abou you competing?

They think what I'm doing is good and they will support me all the way.

What would you say to other young people considering a vocational career? Take every opportunity possible.

person,	What do you think getting involved in international competitions could do for your
s set.	career?
g at	It could help improve my CV, give me great experience and improve my technical skills.

Electrical Installations

City & Guilds Qualified



Hon Regi Emp

Who would you like to thank for their support?

I would like to thank the Electrical Contractors' Association (ECA), SummitSkills and other industry supporters/partners for the support provided that is needed to be involved in this competition.

What made you take on this role?

The opportunity to support the development of a competitor that represents the UK in international competition attracted me to the Training Manager role.

Why do you think WorldSkills is important?

The WorldSkills competition is important to demonstrate and promote vocational skills and excellence of young people in the UK and abroad. The international competition shows practical work at its best and can provide an inspirational example to what can be achieved by professional young people working in their chosen career.

What do you enjoy most about your role?

Being part of the development of individuals at the highest possible standards within the industry and being able to watch and support their development is the best part of the role.

"Around 350,000 people work in the electrical industry. They work for electrical contractors and building firms, electrical manufacturers, general manufacturing and engineering companies, railways, local government, hospitals, colleges, and power generating and supply companies."

Sadu

David Thomas **Training Manager and WorldSkills Expert**

Hometown:	Lowestoft
Region:	East of England
Employer:	Electrical Contractors' Association
Qualifications:	Full craft apprenticeship in Electrical Installation (ECS Gold Card Holder)
	A1 and V1 assessor awards, Cert Ed, GCGI
	Mechanical Engineering, MBA
Other training:	Electrical CPD including Inspection, Testing and Design
Memberships:	Member of the Institute of Engineering and Technology

How are you using this experience in your workplace?

Being involved in an international competition gives a greater understanding of international working practices and level of skills that are being achieved in other countries. This is then useful when planning future training programmes and identifying areas that electrical contractors will need to focus on in the future.

What do you think being part of this process does for young people?

The opportunity to represent your country inspires people to be the best that they can. At each stage there are new skills and experiences to perfect which help personal development and performance in the work environment.

What would be your message to industry about entering future competitions?

It is important to invest in the future of skills in the industry. The discipline needed to train for competition encourages people to be the best that they can and encourages people to be recognised as the best they can be. Competition also raises the profile of industry and the professional skills needed to work at the highest levels.

Electrical Installations







What made you become an Electrician?

I always wanted to work with my hands. My friends and family suggested a trade. I picked electrical and never looked back.

How did you hear about competitions?

Bridgwater college suggested that they want somebody to do it so I came forward and thought it was a brilliant opportunity to make something of myself.

What are your biggest personal achievements so far?

Achieving and passing my apprenticeship and becoming the UK gold winner. I also achieved first place in the Advanced Apprenticeship Awards for the South West and Bridgwater College Apprentice of the Year.

What's your ambition?

To learn new skills, strive for excellence and represent my country at WorldSkills.

Christopher Young

DOB:	20/10/1989
Hometown:	Stretcholt
Region:	South West
School:	East Bridgwater Com
College:	Bridgwater College
Employer and	
training provider:	Rogers Restorations
Qualifications:	Completed Level 3 apprenticeship in 200
	GCSEs
Competed in:	WorldSkills UK Electr Installations (SkillElector) of Skill M&E)
	2009, Gold medal wi

What are you hoping for by competing a WorldSkills London 2011?

I am hoping to work away, compete against the best and feel great about myself. I want[#] improve my skills to the very best.

What do your family and friends think aby you competing?

They are overwhelmed and with my every stell the way, pushing me to the top.

What would you say to other young peol considering a vocational career?

Don't knock it till you try it – you may even become the UK's best or the world's best at)⁰ trade.

What do you think getting involved in international competitions could do for y career?

It will unlock once in a lifetime opportunities? help make the impossible, possible.

Something we didn't know about you... I spend too much time splashing the cash with realising – I am a spendaholic. "45% of those employed in the Electronics industry in 2007 were aged between 16-24 years old and included trainees."

(Semta, March 2010)



Electronics

Electronics

City & Guilds



What involvement have you had with competitions?

I have taken part in regional, national and international competitions (preparation of test exercises).

Who would you like to thank for their support?

I would like to thank Richard Leach, (Thames Valley University), Steven Naughton, (Institute of Technology) and Christion Vokins, (City of Bristol College). Dr David Perkins (Coleg Llandrillo Cymru).

What made you take on this role?

To promote excellence in young adults within the field of electronics.

Why do you think WorldSkills is important?

It gives a young person the opportunity to excel in their chosen career. It develops the young person to perform to the best of their ability.

How are you using this experience in your workplace?

I am working on a skills project for City of Bristol College on a wide range of subject areas to promote excellence through competition work. I am also designing new regional and national competitions and acting as a judge.

Raymond Coyle Training Manager and WorldSkills Exper		
Hometown:	Bristol	W
Region:	South West	W
Employment:	City of Bristol College Part-time Semta Electro Competition Designer	

Qualifications:

Membership:

MA – Management in

BSc - Technology The Institute of Enginee

and Technology (IET)

Education

What sets a WorldSkills competitor apart from your average young person? Their get up and go – determination to succe and attention to develop skills.

What would be your message to industi about entering future competitions? Invest in your future, by getting involved in WorldSkills competitions.

What impact will WorldSkills London ²⁰ have on your industry?

It focuses on youth and their ability to produce control of the state of the state

What are your personal achievements?

- 1) Project managed the building of two hou
- 2) Re-built a 1972 land rover.
- 3) Obtaining my MA through part time stu

Something we didn't know about you." I am learning to ride a motor cycle and plan travel across the USA, east to west.



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What made you become an Engineer?

I believe engineers shape the world we live in and I wanted to be part of that, creating and working with new technologies.

What are your biggest personal achievements so far?

- Won Gold in the national WorldSkills UK electronics final in 2008
- Won Best Northwest Aerospace Apprentice Award
- Completed my Bronze, Silver and Gold Duke of Edinburgh Award
- Completed a Powered Gliding Course
- Completed RYA Level 3 in Sailing

What's your ambition?

I would like to one day become a managing director, travel to every continent in the world and complete a private pilot's license.

Andrew Fielding

DOB:	26/02/1990
Hometown:	Bolton
Region:	North West
School:	Mount St. Joseph Business & Enterprise College
College:	Wigan and Leigh College
Employer:	MBDA UK
Qualifications:	Higher National Diploma – Electronics Engineering
	Higher National Certificate – Electronics Engineering
	NVQ Level 3 – Engineering Technical Support
Competed in:	WorldSkills UK Electronics 2008, Gold winner

What do your family and friends think abou you competing?

More than pleased, they know how hard I tried to be selected for the Calgary team in 2009 and I have their every support for the training to compete at the WorldSkills London 2011 event.

What would you say to other young people considering a vocational career?

Vocational careers open so many doors when it comes to having qualifications and experience - the two key factors for getting any good job. Learning the job alongside the practical skills

will enhance the experience and make you more saleable.

What do you think getting involved in international competitions could do for your career?

I hope it will advance me by five years and in the short term help my career progression. It will set me up for life with the experience and training behind me I can go on to do any skill area what ever it be. The wealth of knowledge gained from the involvement will help me to go on to attain a degree in electronics engineering.

"The fashion industry is worth £21 billion to the UK economy."

(British Fashion Council, 2010)

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Fashion Technology





Who would you like to thank for their support?

I am very lucky to have a supportive family who take turns at playing mum when I have to be elsewhere in the world with my work. I am eternally grateful for their help. I would like to give thanks to Barbara Romanis-Watson of Northumbria University and Yvette Leaker at Debenhams for their continued and unfaltering belief in the work we do with talented young people.

Why do you think WorldSkills is important?

WorldSkills competitions give the UK an international stage in which to benchmark the skills of our talented young people against those across the world. It gives us the opportunity to celebrate excellence in our industry.

What do you enjoy most about your role? It is immensely rewarding working with highly talented young people who show such passion and commitment to their skills development.

How are you using this experience in your workplace?

I feel it is important to use the experience gained at international competitions to develop, deliver

Training Manager and WorldSkills Expert Hometown: Penyffordd Region: North East

Region:	North East
Self Employed	
Qualifications:	BSc (Hons) Textile Design
	City & Guilds GCGI
Memberships:	Princes Trust Business Club

and establish structured and supported skills competitions for the fashion industry in the UK. Particularly in times of recession it is important that graduating students entering the industry are able to demonstrate technical skills and not just the design skills that the UK is renowned for throughout the world.

What sets a WorldSkills competitor apart from your average young person?

A WorldSkills competitor demonstrates determination to succeed, attention to detail and accuracy, personal commitment, stamina and the vision to see beyond short term goals.

What impact will WorldSkills London 2011 have on your industry?

I am looking forward to showing the sceptics the high standard of creativity that can be demonstrated alongside technical skills on such a prestigious but often overlooked world stage.

Something we didn't know about you...

I'm looking forward to moving to an organic farm, living a self sufficient eco friendly lifestyle....

Fashion Technology



Rory Andrew

DOB:	14/09/1991
Hometown:	Bathgate
Region:	Scotland
School:	Deans Community High School
Studied at:	North Glasgow College
Qualifications:	NQ
	HND
Competed in:	EuroSkills 2010, Fashion Technology, Silver Medal Winner

What made you want to work in the fashion industry?

I just loved fashion and have always wanted to do it. I really enjoy it and love making garments for myself and others.

How did you hear about competitions? Through my college lecturer.

What are your biggest personal achievements so far?

Getting into Team UK. Also, winning Trade House Advanced Fashion Award.

What's your ambition?

I would love to have my own label and work for a Couture House like Dior or Chanel.

What are you hoping for by competing at WorldSkills London 2011? To help advance my career.

What do your family and friends think abo you competing?

They are all very proud and pleased for me and have been very supportive.

What do you think getting involved in international competitions could do for you career?

It would put my name out there for having competed in a WorldSkills competitions and she employers that I'm dedicated and hard working

Something we didn't know about you... I was born and brought up in Zimbabwe and

moved to Scotland when I was 6.

"There are 8,400 floristry businesses with 17,000 employees in the UK."

(Lantra, 2009)

Floristry



Floristry





What involvement have you had with competitions?

I participated in WorldSkills competitions in Helsinki 2005, Shizuoka 2007 and Calgary 2009.

Who would you like to thank for their support?

I would like to thank Ian Lloyd from the UK School of Floristry for training and Alison Bradley from Fusion Flower Magazine for encouragement.

What made you take on this role? I wanted to train a young competitor to the highest possible standard in the world.

Why do you think WorldSkills is important? It is the best opportunity a young competitor can get.

What do you enjoy most about your role? Seeing the development in confidence and skill is fantastic.

How are you using this experience in your workplace?

I am using all the Brathay training, especially the coaching skills in tutorials. I am also using negotiating skills with the students.

Stephanie Willoughby Training Manager and WorldSkills Expert

Hometown: Westmeston Region: South East Plumpton College Employer: **Qualifications:** GCGI, NDSF, RHODEC International Diploma Other training: A1/V2 (D33, D34, D35 Assessor E.V) Cert ED Memberships: British Florist Association UK Guild of Judges

What do you think being part of this proces does for young people?

It changes them - they mature visibly!

What sets a WorldSkills competitor apart from your average young person?

They possess the focus, determination, great positive attitude, mature outlook and a high let of skill.

What would be your message to industry about entering future competitions? Just enter – even if it all goes pear shaped $y_0^{U^U}$ learn so keep entering.

What impact will WorldSkills London 2011 have on your industry? The UK will finally have the chance to see what WorldSkills offers young competitors.

What are your personal achievements? Something we didn't know about you... I love heavy metal and very loud rock music. City 🎥 Guilds Oualified

Winner





What made you become a Florist?

From one week of work experience at school, I enjoyed being part of a busy team with new things happening every day. Also enjoyed working with flowers because of the experience I had gained by helping my mum arrange flowers in her vase.

How did you hear about competitions?

My college tutors encouraged me to try something different.

What are your biggest personal achievements so far?

Completing level 4 in floristry. Winning a gold medal in the national final as well as achieving a place in Team UK.

What's your ambition?

To be the best I can be and hopefully compete at WorldSkills London 2011.

Victoria Richards

DOB:	30/01/1989
Hometown:	Willenhall
Region:	West Midlands
School:	Pool Hayes Community School
Studied at:	South Staffordshire College
Employer:	Herbarium Florist
Qualifications:	HDNF (Level 4)
	ANCF (Level 3)
	NCF (Level 2)
	Per Benjamin workshop.
	Brigitte Heinreich workshop.
Competed in:	WorldSkills UK Floristry, 2010, Gold medal winner
	WorldSkills UK Floristry, 2009, Regional winner

What are you hoping for by competing at WorldSkills London 2011?

To learn as much as I possibly could whilst having fun on the way and making myself proud.

What do your family and friends think about you competing?

They are all extremely proud of me and support me in every way they can.

What would you say to other young people considering a vocational career?

Try something new, you never know until you've tried it.

What do you think getting involved in international competitions could do for your career?

Learn lots about how other countries use techniques and can interpret criteria. I think it will push my career further by pushing me.

Something we didn't know about you... Slugs, snails and worms freak me out.

Graphic Design Technology



What involvement have you had with competitions?

I was a judge and Purpose (my employer) sponsored the 2009/10 WorldSkills UK Graphic Design competition.

Who would you like to thank for their support?

- My fellow business partners for allowing both I and our company to be involved.
- Epson and the Design Council for their involvement and support.
- Harry Smith. Knighthood surely beckons.

What made you take on this role?

The opportunity to help support and use my experiences to assist the development of young talent for the benefit of our vocation.

Why do you think WorldSkills is important?

It champions excellence. For too long, mediocrity has been acceptable. WorldSkills helps further standards and expectations.

What do you think being part of this process does for young people?

It's quite simply outstanding. Not only to see their skills accelerate at a mind-blowing pace, but also

"The value of competing at the level of WorldSkills is immeasurable. The experience is a career supercharger; motivating and inspiring, honing and bettering. Ultimately providing competitive advantage. Good luck to all. And let's keep the UK renowned for being a creative hub."

Stuart Youngs WorldSkills Expert

Region:	London
Employer:	Purpose
Qualifications:	BA (Hons) Graphic Design (First Class)
Memberships:	D&AD (Design and Art Directors Club)
	ISTD (International Society of Typographic Designers)
	DBA (Design Business Association)

they get to know themselves and their capabilities much better. All this breeds confidence and self belief.

What sets a WorldSkills competitor apart from your average young person?

Confidence. Experience. Talent. And all of these can are benchmarked not on a local level, but on a global stage.

What would be your message to industry about entering future competitions?

The opportunity that this competition provides participants is remarkable. It can be genuinely life-changing.

Personal achievements

- Multi-award winning, including: Art-Directors Club, D&AD, DBA Design Effectiveness, Design Week, ISTD, New York Festivals.
- Frequently lecture at some of the UK's top universities.

Something we didn't know about you...

I love mowing lawns - it's all about the stripes.

Graphic Design Technology

Graphic Design Technology



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What involvement have you had with competitions?

Competed at WorldSkills Shizuoka 2007 in Graphic Design Technology where I won a silver medal. I also led on the WorldSkills UK 2009/10 Graphic Design competition.

Who would you like to thank for their

- Michelle Rolston for her assistance and guidance as the former Training Manager and
- Stuart Youngs, Phil Skinner and Cat Cooke
- from Purpose for their ongoing support Jason Leung from Character Games Limited for his support with the training and selection

What made you take on this role? After the fantastic experience that I had at WorldSkills Shizuoka 2007 as a competitor I decided to stay involved with competitions. I began working as an Associate Trainer for the

Harry Smith **Training Manager**

Hometown: London **Region:** London Self employed: Eunoia Design Qualifications: GCGI **BA Hons Graphic Design** (First Class) BTEC ND Graphic Design AVCE IT A Level Art 9 GCSEs Graduate Member of Memberships: the Chartered Society of Designers WorldSkills Shizuoka 2007 Competed in: Graphic Design, Silver ^{med} winner

Why do you think WorldSkills is importan For a competitor the learning experience of competing at WorldSkills is un-paralleled and transformational, taking ordinary talented people and training them to become mature exceptionally skilled individuals.

How are you using this experience in you workplace?

As part of my role I will be identifying Opportunities to engage with learning provider to increase the amount of work based learning available in the UK to ensure students studying Graphic Design have the appropriate skills to his the ground running when they finish education

What do you think being part of this proces does for young people?

As a 'product of the system' I can honestly say changes lives.

What would be your message to industry about entering future competitions? It's a no brainer, the training and development that potential that potential competitors receive is invaluable to both them and the both them and their employer.

world skills uk Winner

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What made you become a graphic designer?

I have been interested in doing graphic design since the age of 14 (GCSEs). It was one of the first times in school that I had been noticed to have a natural talent and my motivation grew from then, to the passion I have today.

How did you hear about competitions?

My tutor in 2008 advised me to compete the next time round, and I thought this would be the best method to strive excellence and up my standards to the best of my abilities. Even when finishing, this will be a life-time once chance experience and I would never give up this chance.

What are your biggest personal achievements so far?

I have set myself goals every step of the way for nearly 7 years and have successfully achieved those within graphic design. That is to consistently improve, as one can never stop learning.

Jonathan Cleave

DOB:	20/10/1989
Hometown:	Bournemouth
Region:	South West
School:	St. Johns School, Episkopi, Cyprus
Currently	
studying at:	The Arts University College at Bournemouth
Studying toward	ds: BA Hons in Graphic Design
Qualifications:	Level 2 Health and Safety
	11 GCSEs, 3 A levels and 1 AS Level
	6 years drum examination distinctions
Competed in:	WorldSkills UK Graphic Design, 2010, Silver meda winner

What are you hoping for by competing at WorldSkills London 2011?

I am hoping to do my very best through applying all the knowledge provided by my trainers and winning a place in Team UK for WorldSkills. I want to get the most out of everything given to me and have done this so far.

What do your family and friends think about you competing?

They support me throughout, especially my family - they are extremely proud. This motivates me and makes me strive to do better and succeed.

What would you say to other young people considering a vocational career?

Don't even think twice - go for it at the best of your abilities and when you're heading towards achieving an aim/goal, create a new aim to strive for. Consistently developing = achieving perfection.

Something we didn't know about you...

I grew up on the island of Cyprus because of my father's job and I now have friends from all over the world, which has broadened my experiences.
L'ORÉAL

"The WorldSkills competition is fantastic because it has many avenues that employers can learn from. The young people are going to be trained and developed by other people over the period of a year which is fantastic. They then come back full of excitement which in turn actually motivates the staff."





What involvement have you had with competitions?

I have been a WorldSkills expert from 2003, a Chief Expert from 2007 and a national competitions organiser since 2005.

Who would you like to thank for their support?

I would like to thank Warwickshire College, L'Oreal, Red Edge, City of Bristol College and Brathay.

Why do you think WorldSkills is important? It showcases the talent of young people.

What do you enjoy most about your role? The challenge of a new squad every cycle and how to improve on previous plans.

What do you think being part of this process does for young people?

It opens many avenues for further specialist training and enables competitors to become highly sought after employees in the commercial industry. It also enables individuals to become role models for others.

Lead Skill Sponsor



Robert Rousseau Training Manager and WorldSkills Expert

Hometown:Leamington SpaRegion:West MidlandsSelf employedCity & Guilds BaQualifications:City & Guilds BaIncorporated GiWigmakers, HaCouncil QualifieCert Ed, D 32,

Memberships:

City & Guilds Basic/Advanced Incorporated Guild of Wigmakers, Hairdressing Council Qualification. Cert Ed, D 32, 33, 34, 35. Association of Hairdressers Therapists.

What sets a WorldSkills competitor apart from your average young person? Their commitment, enthusiasm, passion and to strive to go that one step further.

What would be your message to industry about entering future competitions? Come and see how talented these people are in all aspects of our industry – could they do it?

What impact will WorldSkills London 2011 have on your industry?

To show the world talented people and that vocational training is just as important as academia and it can have a major effect on the economy. It will demonstrate how we train the best hairdressers and why people from all over the world come to the UK for training, employment and work experience.

Hairdressing



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What made you become a Hairdresser? I didn't know what I wanted to do so I did a Saturday job at a little salon and fell in love with it.

How did you hear about competitions?

My boss helps with skills training and some girls from the salon have been entered in past competitions and have done very well. So she entered me as I was interested and here I am.

What are your biggest personal achievements so far?

Just getting this far is a big achievement for me.

What's your ambition? To become the best I can be in my skill.

What are you hoping for by competing at WorldSkills London 2011?

An amazing experience, getting to meet new people and possibly coming away with an extra qualification or medal.

Elizabeth Hale

DOB:	02/02/1992
Hometown:	Ross-on-Wye
Region:	West Midlands
School:	John Kyne High School
Training provider:	Red Edge Training Company
Employer:	Reds Hair Co
Studying towards:	Level 3 Apprenticeship in Hairdressing.
Qualifications:	IV 2 Hairdressing
	9 GCSEs
Competed in:	WorldSkills UK Hairdressing 2010, Silver medal winner

What do your family and friends think about you competing?

My parents are really interested and supportive whereas my friends don't have a clue.

What do you think getting involved in international competitions could do for you career?

Experience is everything so international competitions would look pretty good on your \mathcal{C}^{V}

Something we didn't know about you... I've got no secrets because I can't keep my mout shut.



"Exploiting the full potential of IT & Telecoms could boost the UK's economy by an additional £35 billion over the next 5 to 7 years."

Lead Skill Sponsor



(ProSkills, 2010)



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IT PC Network Support

IT PC Network Support



Who would you like to the only for the in

Who would you like to thank for their support?

I would like to thank Barnfield College, DH Systems and Coast Networks.

What made you take on this role? I wanted the change to work with highly motivated and skilled young people.

Why do you think WorldSkills is important? It raises the standards and skill levels of vocational skills.

What do you enjoy most about your role? The challenge.

How has this year differed to WorldSkills Calgary 2009?

This cycle I have changed trades and now I am working with a number of potential competitors.

John O'Neill Training Manager and WorldSkills Expert

Hometown:DunstableRegion:East of EnglandEmployer:Barnfield CollegeQualifications:Cert EdMSC Project ManagementOther training:CISCO Instructor

Other training:CISCO InstructorMemberships:MIFL and APM

How are you using this experience in your workplace? By working with the college to make competition

of excellence part of day to day business.

What do you think being part of this proc does for young people? It raises their skill levels and confidence; it also makes them more marketable in the job mark^e

What sets a WorldSkills competitor apart from your average young person? They possess motivation, determination and the ability to work with extreme pressure.

What would be your message to industry about entering future competitions? Be part of it, it raises both our industries profile and skill levels.

What impact will WorldSkills London 20¹¹ have on your industry? It promotes vocational skills and qualification⁵¹ SMEs.

Something we didn't know about you... I am a keen Irish rugby supporter.

world skills uk

Winner

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What made you become an IT Technician? From an early age, I have had strong interest within the industry from reading technical books.

How did you hear about competitions?

Through attending Barnfield College and hearing from the success of previous competitors, I became fascinated and eager to give it a go.

What are your biggest personal achievements so far?

Creating my business, network connections, into an established and profitable company.

What's your ambition?

To achieve the qualifications I have set out to do and to significantly grow and expand my business

What are you hoping for by competing at WorldSkills London 2011?

I am hoping to compete at WorldSkills and win a gold medal.

Matthew Mack

DOB:	22/04/1991
Hometown:	Kingston
Region:	South East
School:	Halliford School
Studied at:	Coombe College
	Barnfield College
Currently studying at: Self employed	University of Bedfordshire
Studying toward	ds: BHsc Modern
	Telecommunications.
Qualifications:	GCSEs, FD, AS Levels
Competed in:	WorldSkills UK Microsoft Network Administrator, 2010, Gold medal winner

What do your family and friends think about you competing?

They are very supportive towards my competing and are always interested to hear about it.

What would you say to other young people considering a vocational career?

I would strongly motivate and encourage them to pursue the vocational career if they had passion, drive and interest for it.

What do you think getting involved in international competitions could do for your career?

Massively enhance my career opportunities due to the competition's prestige and respect.

Something we didn't know about you...

I used to swim very seriously, sometimes training occupied six days a week.



Jewellery

City & Guilds Qualified



What made you take on this role? I was recommended by a former Training Manager to take on the role.

Why do you think WorldSkills is important? It promotes the skills which are vital to our country and our future workforce.

What do you enjoy most about your role? It challenges me in a different ways from anything else in my life.

What do you think being part of this process does for young people? It empowers them with self confidence.

Kevin Wilson Training Manager and WorldSkills Expert

Hometown:	Wigmore
Region:	South East
Employer:	University for the Creative Arts
Qualifications:	Cert Ed (PCET)
	HND Design Crafts (Jewellery)
	City & Guilds Advanced Craft (Jewellery)
Memberships:	HEA (Higher Education Academy)
	Freeman of the Worshipful Company of Goldsmiths
	Freeman of the City of London

What sets a WorldSkills competitor apart from your average young person? They have focus and determination.

What would be your message to industry about entering future competitions? It is time well spent and it will benefit everyone in their organisation.

What impact will WorldSkills London 2011 have on your industry?

I don't think too many people realise how jewellery is made. I hope this will show people and encourage more people into the trade.

Something we didn't know about you... I've made jewellery for royalty.

Lead Skill Sponsor





(City & Guilds vocational rich list, 2008)

"Laurence Graff, 'King of Diamonds' took up an apprenticeship in Hatton Garden at the age of 13. His business is the only one of its kind in the world: combining everything from buying diamonds from miners through to polishing, cutting and retailing them. He has increased his wealth from £1.5 billion to £2 billion in just one year."

Jewellery





Robyn Allen

DOB: Hometown: Region: School: Studied at: Employer: Studying towards:

Competed in:

20/03/1989 Forest Row South East Chailey Secondary School Sussex Downs College Mark Griffin

Apprenticeship in Jewellery Diamond Mounting. WorldSkills UK Jewellery, 2010, Bronze medal winner

What made you become a Jeweller?

Ever since I was at primary school I wanted to be a Jeweller, I never knew why I just told everyone I was going to. I studied books on Jewellery making at the age of about 12 and for my 14th birthday my parents put me onto an evening class.

What are your biggest personal achievements so far?

First of all winning bronze in the nationals, and then training at IJL International Jewellery London. The biggest personal achievement so far is competing for Team UK, constant distractions, challenging projects and meeting so many new people.

What's your ambition?

To win gold, to form strong relationships between myself and fellow competitors, and most off all to make everyone proud including myself.

What do your family and friends think about you competing?

They're all proud of me, I don't think any of them or myself ever thought I would be involved in

WorldSkills. My mum said to me the other day that she takes somewhat of the credit for my jewellery career, for finding the workshop where I started my apprenticeship. If it wasn't for her don't think I would be taking part in the amazing experience!

What would you say to other young people considering a vocational career?

Apprenticeships are the best way, not only are you working alongside qualified trades people, but learning new skills and having the one to one contact with your master who is there to teach and guide you.

What do you think getting involved in international competitions could do for your career?

It gives you the opportunity to work in front of hundreds of people, show your skill and talents It matures you as a person to cope in all different environments and experiences.

Something we didn't know about you... I'm interested in the outdoors and love climbing,



Lead Skill Sponsor



Joinery



What involvement have you had with competitions?

WorldSkills London 2011 will be my 4th international competition.

Who would you like to thank for their support?

The lecturers and employers who give so much support and encouragement to competitors.

Why do you think WorldSkills is important?

To show the wider community that there is a future and high skill in vocational training and jobs.

How has this year differed to WorldSkills Calgary 2009?

Training and preparation of competitors has improved each cycle by being better organised, focussed and funded.

How are you using this experience in your workplace?

By trying to get students to take responsibility and ownership of the activities they have to complete to become craftspeople in the future.

Paul Tierney Training Manager and WorldSkills Expert

Hometown: Abingdon South East Region: **Employer:** Oxford & Cherwell Valley College Basic and Advanced Craft Qualifications: Full Technical Certificate Cert Ed Assessor and IV Awards Other training: Memberships: Just for Learning

What do you think being part of this process does for young people?

It gives them a sense of self-worth and respect for the trade they practice.

What sets a WorldSkills competitor apart from your average young person?

The willingness to perform to their full potential and the drive to become the best in their trade.

What would be your message to industry about entering future competitions?

Encourage young people to enter competitions which will in turn inspire others to choose a vocational trade.

What impact will WorldSkills London 2011 have on your industry?

It will put vocational training and jobs in the public eye and highlight to parents and schools the importance of jobs in the construction industry.

City & Guilds Qualified

world skills uk

Winner

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Joinery



What made you become a joiner? I enjoy working on practical projects and joinery is a very useful skill.

How did you hear about competitions?

I heard about the competitions through college. I got involved to improve my skills and hopefully represent the UK.

What are your biggest personal achievements so far?

Winning WorldSkills UK regional and national competitions and getting through to Team UK Selection for WorldSkills Calgary 2009.

What's your ambition?

To expand my business making high quality joinery.

Adam Bushnell

DOB:	19/05/1990
Hometown:	Oxford
Region:	South East
School:	Matthew Arnold, Oxford
Studied at:	Oxford and Cherwell College
Self employed	
Qualifications:	Completed apprenticeship in 2009 in NVQ Level 1,2,3 Bench Joinery
	10 GCSEs
Competed in:	WorldSkills UK Joinery (SkillBuild), 2008, Gold medal winner
	2010 Apprentice of the Year Winner

What are you hoping for by competing at WorldSkills London 2011?

I am hoping it will help me in my career and open up a lot of new opportunities.

What do your family and friends think about you competing?

They are proud but it is hard to explain it to them.

What would you say to other young people considering a vocational career?

Do it because you earn money while you learn and you are more likely to have a job.

What do you think getting involved in international competitions could do for your career?

I hope to always have work and be successful.

Something we didn't know about you... I can play the electric guitar.

Lead Skill Sponsor



Lead Skill Sponsor construction skills



Landscape Gardening

City & Guilds



What involvement have you had with competitions?

I have been involved since 2005. I have been involved in WorldSkills UK regional and national competitions, WorldSkills Shizuoka 2007 and WorldSkills 2005.

At the EuroSkills competition in Rotterdam, 2008 I was appointed Deputy Chief Expert.

What do you enjoy most about your role as a training manager?

- Working with young people, raising standards, problem solving
- Organising and delivering training, working with like minded people who want to be the best they can possible be.
- Teaching new skills, learning new skills.

Harry Turner Training Manager and WorldSkills Expert Hometown: York Region: Yorkshire & Humberside

Region:Yorkshire & HumbersideEmployer:Askham Bryan CollegeKey responsibilitiesLandscape Managerin job:Landscape ManagerOcurse ManagerIntermediate LandscapeDiploma and First Diploma
HorticultureInternal VerifierAssessor NVQAssessor NVQ

Personal achievements Running and owning my own landscape business for 17 years.

Landscape Gardening

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Landscape Gardening



What made you become a Landscape Gardener?

Enjoy outdoors and hands on work.

How did you hear about competitions? Through college tutors.

What are your biggest personal achievements so far? Setting up my own business and being selected for Team UK.

What's your ambition? To be the best at my job.

What are you hoping for by competing at WorldSkills London 2011? Experience, building confidence and meeting people.

Simon Abbott

DOB: Hometown: Region: School: Currently studying at: Self employed **Qualifications:** 22/07/1989 Doncaster Yorkshire & Humberside Hatfield Visual Arts College

Askham Bryan College

HND Level 2 Landscape/ Horticultural BTEC Level 2 Landscaping GCSEs

What do your family and friends think about you competing? Excited and supportive.

What would you say to other young people considering a vocational career? If you enjoy it, go get it.

What do you think getting involved in international competitions could do for your career? career?

A lot based on the experience gained from professional people and getting my name out there.

Something we didn't know about you... I like cooking.

City & Guilds Oualified





What made you become a Landscape Gardener?

I grew up around the home landscaping business, and enjoy the challenges and range of tasks involved.

How did you hear about competitions?

I was entered into regional heat by lecturer at CAFRE.

What are your biggest personal achievements so far?

- Being selected to represent the college at the competition.
- Winning UK National final.

What's your ambition?

To win Gold at WorldSkills and become the best at trade and to be successful in developing home business.



ames Cuffey		
DOB:	16/03/1990	
Hometown:	Downpatrick	
Region:	Northern Ireland	
School:	Down High School	
Training provider:	College of Agriculture, Food and Rural Enterprise (CAFRE)	
Employer:	S.M. Cuffey Landscapes	
Studying towards	: Foundation Degree in Horticulture.	
Qualifications:	Spray certificate	
	Chainsaw Course	
Competed in:	Digger license 10 GCSEs and 3 A levels. WorldSkills UK Landscape Gardening, 2009, Gold medal winner	

What are you hoping for by competing a WorldSkills London 2011?

To develop my practical skills and continue to learn new techniques that will be useful at home business.

What do your family and friends think about you competing?

They think it is a good opportunity and have been very supportive so far.

- What would you say to other young people considering a vocational career?
- I would encourage them to go for it.
- What do you think getting involved in international competitions could do for your career?

It would be a good opportunity to make a name for myself and get more work.

Something we didn't know about you...

I like fishing and shooting.

"70% of engineering establishments that reported skills gaps have technical skills gaps, mainly among their core technical workforce."

Manufacturing Team Challenge

City & Guilds

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Who would you like to thank for their support? BAE Systems and Xchanging.

Why do you think WorldSkills is important? I think it is the standard all training organisations should be aiming for and the best method of bench marking your organisation.

What do you enjoy most about your role? As a new Training Manager I am waiting with an open mind to see how the role develops, but working with the young people and watching them develop is a big plus.

How are you using this experience in your workplace?

It's early days yet but some of the methods and packages used to manage and qualify the young people such as moodle and the NVQ qualifications are very interesting.

What do you think being part of this process does for young people?

The offer to aim for a goal in life that may otherwise may pass you by, which not many people can or have the opportunity to achieve.

David Brooks Training Manager and WorldSkills Expert

Hometown:	Formby
Region:	North West
Employer:	BAE Systems
Qualifications:	BTEC HNC in Aerospace Engineering
Other training:	IPD Level 4 in Training and Development

What sets a WorldSkills competitor apart from your average young person? The dedication and effort the young people put into their work resulting in achieving an exceptional standard.

What would be your message to industry about entering future competitions?

If you're brave enough to benchmark your training and trainees come and give it a go.

What impact will WorldSkills London 2011 have on your industry?

I think it will highlight the standard you're working to and should be aiming for. Hopefully it will generate an infectious approach to improving skills across the UK.

Personal achievements

My apprentices have won the Workforce Development Awards 3 years running.

Something we didn't know about you...

I am a member of the Asparagus Growers Association.

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Manufacturing Team Challenge

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Manufacturing Team Challenge





What made you become an Engineer?

I have always been interested in engineering and how things work. I enjoy hands on work and challenges in my job.

What are your biggest personal achievements so far?

Getting a place on my apprenticeship and becoming 'Machinist of the Year' in my first year. I also have an England basketball coaching qualification.

What are you hoping for by competing at WorldSkills London 2011?

A high level of training that will help me throughout my career. With commitment from myself and my trainers I would like to win a medal at WorldSkills.

Sam Andrews

DOB:	08/04/1988
Hometown:	Preston
Region:	North West
School:	All Hallows High School
Studied at:	Runshaw College
Training Provider:	Longridge Training Centre
Employer:	BAE Systems
Studying towards:	HNC Manufacturing Engineering
Qualifications:	ONC Manufacturing Engineering
Competed in:	Advanced Manufacturing Apprenticeship in Aeronautical Engineering/ Manufacture WorldSkills UK Manufacturing Team Challenge, 2009, Silver medal winner

What do your family and friends think about you competing?

My family are proud that I have worked hard to get to a position that gives me this opportunity and have supported me throughout. My friends are supportive of me and hope I do well.

What would you say to other young people considering a vocational career?

Definitely go for it. It provides a good level of training and can lead to many different career paths. Take every opportunity that you are given to gain experience and knowledge as you never know what will come of it.

Something we didn't know about you...

In my spare time I play basketball for Preston Prid^e and spend at least one day a week shooting or beating on a shoot when it is in season.



What made you become an Engineer?

The opportunity and development rates which could be achieved in this industry. In the Advanced Apprenticeship I found that it offered an excellent opportunity to hone my current ability and enhance my skill set to a very mature level.

What's your ambition?

I would like to become a key contact in the research and development sector. I want to be at the forefront of technology, bringing these new modern concepts to the company. It is my passion to continue my climb up the hierarchy ladder, and eventually become a respected member of the board.

Kai Burkitt

	20/05/1088
DOB:	20/05/1988
Hometown:	Stockport
Region:	North West
School:	Hazel Grove High School
Studied at:	Macclesfield College
	Rushton College
	Liverpool John Moores
	University
Employer and	
training provide	r: BAE Systems
Studying toward	Is: BEng Aerospace Manufacturing Systems
Qualifications:	Completed Advanced Technical Apprenticeship in March 2010

What do your family and friends think about you competing?

My family and friends are extremely inspired by my determination and commitment to my work, and believe that this will provide another massive opportunity in my drive to success.

What do you think getting involved in international competitions could do for your career?

Getting involved will evidently provide massive exposure and will promote my career globally, providing a suitable platform for me to continue to develop and grow as an individual while maintaining strong relations with my team. Both aspects will encourage me to always better myself and set goals for my future aspirations.

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Manufacturing Team Challenge





Winner



What made you become an Engineer?

I got into engineering after showing a natural interest in maths and science at school. I applied for the BTEC at college, thoroughly enjoyed it and when BAE Systems did a careers evening there it made me very interested in the company. I was lucky enough to receive a place on their apprenticeship scheme in September 2005 and have enjoyed every year since.

What are your biggest personal achievements so far?

Personally, my biggest achievements are working on an un-manned Air Vehicle that was the first to fly within the UK – I was part of the FLAVIIR (Demon Aircraft) Team. Going through the design, build, test and flight of that was something that I will probably never experience again and I was very fortunate to be a part of that team.

Rachael Carr

В:	18/02/1988
metown:	Poulton-le-Fylde
jion:	North West
ool:	Hodgson High School
rently	
dying at:	Blackpool and the Fylde
	College
ployer:	BAE Systems
dying towards:	Higher National Diploma
	Engineering
alifications:	Completed advanced apprenticeship in March 2010
npeted in:	WorldSkills UK Manufacturing Team Challenge, 2009, Silver medal winner

What would you say to other young people considering a vocational career?

Taking a vocational career is a fantastic opportunity as it gives you the skills and the knowledge not only within your role at work but also with life as well. For instance, with our Company we do volunteer work, charity work and other things like that to help within our community.

What do you think getting involved in international competitions could do for your career?

Being involved with international competitions would raise my profile around my company and within industry. Also, going to international competitions means that I can see how other companies work within other countries. It will enhance my experience and may inspire me to possibly work abroad within my field.

Something we didn't know about you...

wo

I am also a Volunteer for Lancashire County Council, working with the elderly and the disabled. Just helping people with everyday tasks and keeping them company.

"You don't realise how much you need to do to prepare for WorldSkills. Luckily my bosses were very supportive and gave me the time I needed to train. I gave up my weekends and holidays and it took a lot of energy and commitment but it is so worth it!."

> (Michael Westlake, Mechanical Engineering CAD, Team UK 2007)

Mechanical Engineering CAD

Mechanical Engineering CAD

City & Guilds **Oualified**



Matthew Bell

Training Manager and WorldSkills Expert

Hometown: Bridgwater South West CAD Skills UK Limited Self employed: Qualifications: GCGI HND Mechatronics Member of Institute of Memberships: Engineering Designers (IED).

them develop soft skills and confidence that makes them stand out above their peers.

What sets a WorldSkills competitor apart from your average young person? The will to push themselves to go that extra mile in the pursuit of excellence and not settling for competence.

What would be your message to industry about entering future competitions?

This process not only showcases the skills of your employees but the training they receive will undoubtedly benefit the company.

What impact will WorldSkills London 2011 have on your industry?

We need to raise the profile of CAD and show that engineering is not a 'dirty trade' but that with the use of new technology it is a clean, creative industry that is leading the way in engineering practices in the UK.

Something we didn't know about you...

I'm a keen sportsman and play football and rugby on a regular basis, and compete in MMA/ mixed martial arts.



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How did you hear about competitions?

What are your biggest personal

What's your ambition?

WorldSkills London 2011? To get training to allow me to progress in life.

What do your family and friends think about you competing? They think it is a great opportunity.

Ryan Sheridan

	16/09/1991
	East Kilbride
	Scotland
	St. Andrews and St. Brides High School
	Motherwell College
	Motherwell College
ns:	HND CADD
	3 A Levels
n:	WorldSkills UK Mechanical Engineering CAD, 2009, Bronze medal winner
	WorldSkills UK Mechanical Engineering CAD, 2010, Silver medal winner
	EuroSkills 2010, Mechanica Engineering CAD, Gold Medal Winner

What would you say to other young people considering a vocational career? If it makes you happy, go for it!

What do you think getting involved in international competitions could do for your career? It could better prepare me for industry and could possibly open some doors.

Something we didn't know about you... I hate spiders!

Who would you like to thank for their support?

I would like to thank my family for all their support, not only to me but also to the competitors who we regularly feed and look after!

Why do you think WorldSkills is important?

It is a great way to improve the image of vocational education and showcase the huge talent we have on offer in the UK.

What do you enjoy most about your role? Seeing young engineers develop and grow into successful design engineers and reach their full potential.

How has this year differed to WorldSkills Calgary 2009?

This cycle has proven to be far more demanding on myself and also Ryan, as having savoured success by winning Gold at EuroSkills, we really do now have the taste for more.

What do you think being part of this process does for young people?

It matures them for life in the industry and helps

My college lecturer told me.

achievements so far? Winning a gold medal at EuroSkills.

To be the best I can.

What are you hoping for by competing at



City & Guilds Oualified

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Who would you like to thank for their support?

I would like to thank the following:

- Northern Regional College
- Head of School (Engineering & Science) Dr Brian Hill
- Department for Employment and Learning (Northern Ireland)

What made you take on this role?

The desire to enhance and develop personal technical skills and to promote Mechatronics as a career path for students/trainees.

Why do you think WorldSkills is important? It provides a platform to permit young people to benchmark their skills against the best in the world.

How are you using this experience in your workplace?

To encourage other staff and students to contribute to skills competitions.

David Russell Training Manager and WorldSkills Expert

Hometown: Ballymena Region: Northern Ireland Northern Regional College Employer: **Oualifications:** MSc Electronics & Signal Processing Other Training: Interview Training award

BEng (Hons) Electrical & **Electronic Engineering** Advanced Diploma in Education (FE) M.C.G.I, Internal Assessor and Verifier Awards **FESTO Advanced** Mechatronics Siemens S7 Programming

What do you think being part of this process does for young people?

It inspires commitment and enthusiasm towards improving personal and technical skills.

What sets a WorldSkills competitor apart from your average young person?

They possess the ambition to excel in their chosen career path and gain continuous professional development.

What impact will WorldSkills London 2011 have on your industry?

It will increase awareness of the skill base of Mechatronics technicians and engineers who are an essential component of modern technologically-equipped manufacturing companies.

What are your personal achievements?

Becoming a Senior Lecturer – Further & Higher Education Engineering & Science manager.

"The greatest shortages in the UK engineering industry are within the technically skilled areas; 71% of vacancies are from the skilled trade, professional and technical occupations and process operative roles "

(James Dyson, 2010)

Lead Skill Sponsor

Mechatronics 100





What made you become a Mechatronics Technician?

Realised I enjoyed working with my hands as well as the theory side of engineering in school.

How did you hear about competitions?

My electronics lecturer made me aware of it, it sounded very interesting as well as potentially

What are your biggest personal achievements so far?

Getting to WorldSkills UK final of Mechatronics. In sport, I have won a national medal in rugby.

What's your ambition? To complete my training and become a chartered engineer as well as getting a master's degree in

Chris Downey

05/11/1988 DOB: Hometown: Ballymena **Region:** Northern Ireland School: St Louis Grammar Ballymen Currently Northern Regional College studying at: Training provider: Northern Regional College **Qualifications and** Completed apprenticeship training: in 2009 in NVQ Level 2: Performing Engineering Higher National Diploma and Certificate Electrical Engineering WorldSkills UK Mechatronics, Competed in: 2010, Bronze medal winner

What would you say to other young people considering a vocational career? You would enjoy your work immensely whilst picking up valuable life skills. Go for it!

What do you think getting involved in international competitions could do for your Career? career?

This will greatly help my future career prospects when applying for jobs. Also meeting new people and making and making new contacts in the industry.

Something we didn't know about you... I'm a guitarist in a band.

City & Qualified

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What made you become a Mechatronics Technician?

Found that to be the best, this was the first step to getting to the area of work that I wanted to be in and get a trade.

How did you hear about competitions?

Through my college teacher. Wanted to possibly add things to my CV and achieve things not many people could.

What are your biggest personal achievements so far?

I've won an award for my apprenticeship - a UK wide Highly Commended medal from City & Guilds.

What's your ambition?

To be able to achieve through the competitions and be advancing my career, learning through the process.

Mark Maginty

DOB:	15/07/1988
Hometown:	Ballymena
Region:	Northern Ireland
School:	Ballymena Academy
Training provider:	Northern Regional College
Employer:	Russell Electrical Contractors
Qualifications	
and training:	Completed apprenticeship in 2009 in Electro-Technical Installation Engineer
	HND Electric and Electronic Engineering
	NVQ 3 Electrical Installations
	C&G 2392 Inspection and Testing
	9 GCSEs A-C
Competed in:	WorldSkills UK Mechatronics 2010, Bronze medal winner

What are you hoping for by competing at WorldSkills London 2011?

To be at the top of my skill and doing well, so that I am proud of myself and what I do achieve.

What do your family and friends think about you competing?

They are right behind me, giving me support and think that it's an amazing thing to be involved with.

What would you say to other young people considering a vocational career?

It's a great way to learn while still doing things with practical elements, a good blend of the two, and you can achieve more on a personal level that by just doing a degree.

Something we didn't know about you... I got married in July 2011.

Mechatronics

103 Mobile Robotics

-0



What involvement have you had with competitions?

I have been a competitions organiser for national mobile robotics competitions and am a newly appointed training manager.

Who would you like to thank for their support?

I would like to thank Middlesex University.

What made you take on this role? To use my knowledge to help improve the level of engineering education in the UK.

Why do you think WorldSkills is important? It acts as a way to showcase practical skills and to give them value.

What do you enjoy most about your role? Passing on my knowledge to enthusiastic young people.

Aleksandar (Alex) Zivanovic Training Manager and WorldSkills Expert

Hometown:	London
Region:	London
Employer:	Middlesex University
Qualifications:	BSc (Hons) Computer Systems Engineering
	MSc Electronic Engineering
	PhD Mechanical Engineering
Memberships:	MBCS

What do you think being part of this process does for young people? It shows them that their skills are valued and it improves their self confidence.

What sets a WorldSkills competitor apart from your average young person? They have the focus and willingness to work very hard and push themselves.

What would be your message to industry about entering future competitions? Help support and promote practical skills and show they have value.

What impact will WorldSkills London 2011 have on your industry? It should raise the profile massively.

Something we didn't know about you... I'm learning to drive steam engines in my spare time.

"Competing in skills competitions puts people under a great deal of pressure. This is also the case in modern business. Young people need to be able to manage this pressure and competing is a good way of learning how to deal with it whilst meeting deadlines."

(Steve Stratful, Training Consultant, FESTO)

Mobile Robotics 104







What made you become a Mobile Technician? The work is current, interesting and a challenge.

How did you hear about competitions? Through my university.

What are your biggest personal achievements so far?

- Publishing papers, books and gaining copyrights and patents for concepts.
- Competing in Eurobot worldwide competitions.

What's your ambition?

To keep improving in my skill and continue to make up to date concepts.

What are you hoping for by competing at WorldSkills London 2011?

To excel myself and my university's expectations of me.

Darren Lewis

03/08/1989 Hometown: London **Region:** London John Roan School, London School: Middlesex University Studied at: BSc (Hons) Product Design **Qualifications:** and Robotics. A Levels Competed in: WorldSkills UK Mobile Robotics, 2010, Gold medal winner EuroSkills 2010, Mobile Robotics, Bronze Medal Winner

What do your family and friends think about you competing?

They are pleased and supportive.

What would you say to other young people considering a vocational career? It is very rewarding and exciting.

What do you think getting involved in international competitions could do for your career?

I'm more likely to impress future employers.

Something we didn't know about you... I am interested in cars.

world skills uk Vinner

105



Mobile Robotics

What made you become a Mobile Technician? The challenge of learning something new and potentially representing the country.

How did you hear about competitions? My tutor encouraged me to take part.

What are your biggest personal achievements so far?

Achieving a gold medal in the WorldSkills UK national final 2 years in a row and competing in other worldwide competitions.

What's your ambition?

To be the best at mobile robotics in the world, and to keep improving my skills and broadening my knowledge.

What are you hoping for by competing at WorldSkills London 2011?

New opportunities to learn more or do something different.

Puja Varsani

DOB:	16/05/1989
Hometown:	London
Region:	London
School:	Alperton Community School
Currently studying at: Qualifications:	Middlesex University BSc Product Design and Robotics.
Competed in:	WorldSkills UK Mobile Robotics, 2009 and 2010, Gold medal winner
	EuroSkills 2010, Mobile Robotics, Bronze Medal Winner

What do your family and friends think about you competing?

They don't really understand it much, they don't like me travelling a lot but they are still very supportive. As I've done more competitions, I've been getting texts and phone calls asking me how I've done, which has been supportive.

What do you think getting involved in international competitions could do for your career?

I think it will help me get a better job as they can see that I have competed in an international competition.

Something we didn't know about you...

I have been a dancer since I was 7 and I've been teaching dance since I was 17. I've also been hiccupping since 2004!



(ConstructionSkills, January 2010)

Painting and Decorating 107



What involvement have you had with competitions?

I was the training manager for WorldSkills Calgary 2009, and have been actively involved with various trade competitions at regional and national level for the last 14 years.

Who would you like to thank for their support?

I would like to thank the construction cluster, Stoke on Trent College, work colleagues and my family.

What made you take on this role?

I wanted to be involved at WorldSkills level to train and develop talented competitors. I also wanted to promote painting and decorating as a skill.

Why do you think WorldSkills is important?

It promotes vocational skills and the excellence of young people.

What do you enjoy most about your role? Seeing young people develop, excel and achieve at international level

constructionskills

Lead Skill Sponsor

Peter Walters **Training Manager and WorldSkills Expert**

Hometown:	Stoke-On-Trent
Region:	West Midlands
Employer:	Stoke on Trent College
Qualifications:	Basic and Advanced Craft in P&D, ECOL
	A1 and V1 Awards, Cert Ed CGLI / GCGI
Other training:	Coaching / industrial updating
Memberships:	APCT – Association of Painting Craft Teachers IFL – Institute for Learning

in

How has this year differed to WorldSkills Calgary 2009?

The introduction of long list selection events providing a greater opportunity for skilled individuals to be involved at this level.

What sets a WorldSkills competitor apart from your average young person? They have the aspirations to succeed and enjoy the challenges of skilled competitions.

What would be your message to industry about entering future competitions? Invest in the youth of today as they are the future.

What impact will WorldSkills London 2011 have on your industry?

It will provide the opportunity for colleges, employers and industry to witness vocational skills at the highest level.

What are your personal achievements?

Being a part of WorldSkills 2009 and the excellent results of Team UK. Becoming the president of the Association of Painting Craft Teachers.

Something we didn't know about you... I like to go clay target shooting

108 Painting and Decorating







Rachel Terras

DOB:	28/06/1989
Hometown:	Galashiels
Region:	Scotland
School:	Selkirk High School
Studied at:	Borders College
Employer:	Peebles Hydro Hotel
Studying towards:	Apprenticeship in SVQ Level 3.
Qualifications:	Advanced Craft SVQ 2
Competed in:	WorldSkills UK Painting and Decorating (SkillBuild), 2010, Silver medal winner

What made you become a Painter and Decorator?

I didn't want to go to university, I wanted to make money straightaway.

How did you hear about competitions?

My college lecturer had taken part when she was at college and thought I would be good at them and enjoy them.

What are your biggest personal achievements so far?

Getting 2nd place in the nationals and gaining an outstanding achievement award from the college.

What's your ambition?

To win Gold at WorldSkills and travel the world.

What are you hoping for by competing at WorldSkills London 2011?

To improve in as many ways that I can in as many things and absorb as much as I can.

What do your family and friends think about you competing?

They are so proud of me, which gives me even more drive to do more.

What would you say to other young people considering a vocational career?

Do it and take as much in as you can, take every opportunity available.

What do you think getting involved in international competitions could do for your career?

Make yourself known, open loads of doors and put yourself above the rest.

Something we didn't know about you... I used to play the piano and reached grade 5.

Lead Skill Sponsor



"Entrepreneur John Bloor's 425 million career began as an apprentice plasterer at age 17, ntroducing him to the housing industry. Before long he had aunched Bloor Holdings, which he gradually built up into one of England's most successful housing developers."

(City & Guilds vocational rich list, 2008)

Plastering and Dry Wall Systems

Plastering and Dry Wall Systems 111

City & Guilds Oualified



Who would you like to thank for their support?

- My principal and head of faculty at college for allowing me the time to be a Training Manager
- My colleagues for covering my classes
- The employers and families of my competitors for their help and support
- British Gypsum for their help and support in the training process

What made you take on this role?

I wanted to pass on my skills and experience to young people and see them develop both in trade and personal terms.

Why do you think WorldSkills is important? Raising the profile of skills nationally and making vocational education an aspiration route for young people.

What do you enjoy most about your role?

- Working with young motivated competitors and helping them achieve their full potential. - Working with the other training managers and
- learning from their experiences.

Lead Skill Sponsor

 British Gypsum Drywall Academy



Peter Moore

Region:

Training Manager and WorldSkills Expert

Hometown: Redcar North East Employer: Redcar & Cleveland College City & Guilds ordinary and Qualifications: advanced craft certificates in Plastering. Cert ed A1 Assessors award. **NEBOSH** Construction certificate. Associate of the Worshipful Memberships: Company of Plaisterers

What do you think being part of this process does for young people?

Not only does it improve the skill level of competitors but it also contributes to their personal development.

What sets a WorldSkills competitor apart from your average young person?

- They are able to clearly identify their goals. - They are prepared to go the extra mile to
- achieve their goals. - They are self starters and self motivated.
- They are able to handle praise and criticism equally well.

What would be your message to industry about entering future competitions?

If the industry is serious about training and improving the occupational standards of the workforce they must support competitions by entering their trainees.

Something we didn't know about you...

I am the drummer in a band formed with other middle aged lecturers at college. I would love to be in Iron Maiden!

City & Guilds Oualified

world skills uk

Winner



How did you hear about competitions? I got asked if I wanted to give it a go to test my ability.

What are your biggest personal achievements so far?

My biggest personal achievement so far is definitely winning gold in the Plastering / Drywall Systems national final.

What's your ambition?

To win Gold at WorldSkills London 2011 and a Medallion for Excellence.

What are you hoping for by competing at WorldSkills London 2011? I want to be the best in the world.

What do your family and friends think about you competing? They are just as happy as I am.

Jamie Fineran

DOB:	15/08/1990
Hometown:	Newcastle-upon-Tyne
Region:	North East
School:	Kenton School
Training provider:	British Gypsum Drywall Academy
Employer:	G T Contracts
Studying towards:	Apprenticeship NVQ 2 Level 2 Dry Wall Systems
Qualifications:	Work based SDUDI
Competed in:	WorldSkills UK Plastering and Drywalling (SkillBuild), 2009 and 2010, Gold meda winner

What would you say to other young people considering a vocational career? Go for it and make the most of it. What do you think getting involved in international competitions could do for your career? Improve your qualifications and standard of work.

Lead Skill Sponsor

Skill Sponsors



Drywall Academy

British Gypsum

"By 2013, the UK market for plumbing products is anticipated to reach £4.5m."

(Market & Business Development, July 2009)







Paul Dodds Training Manager and WorldSkills Expert

Hometown:	Flitwick
Region:	East of England
Employer:	North Hertfordshire College
Qualifications:	Advanced Plumbing, CAD, IT, DMS, Cert Ed
Other training:	City & Guilds Graduateship
Memberships:	MIPHE

How are you using this experience in your workplace?

I am a driving force in developing inter-college competitions in the East of England to grow the competitor base for regional / national competitions.

What do you think being part of this process does for young people?

It makes them shine as a good role model to young people and the industry. Develops thinking and problem solving skills as well as all round life skills.

What would be your message to industry about entering future competitions?

Have faith in the young people who have the ability to shine in the competition. The faith will be rewarded.

What impact will WorldSkills London 2011 have on your industry?

It will raise skills in the UK and showcase the skill level that needs to become the norm in the UK.

Something we didn't know about you...

I'm an advanced car and motorcycle driver, which requires skill with responsibility, very similar to WS standards of behaviour.



support?

It raises the standards and quality of work to a really high standard consistently.

would like to thank North Hertfordshire College,

Tony Nittolo and his support staff for all their

work in supporting Squad and Team UK during

Who would you like to thank for their

What do you enjoy most about your role?

Supporting / coaching young people and seeing them grow into excellent ambassadors for the trade.

How has this year differed to WorldSkills Calgary 2009?

Due to better regional and national competitions a wider pool of high calibre competitors are coming forward. The candidates this time have unique talents and are all worthy to represent the country the choice for the final one will be extremely hard.

Lead Skill Sponsor



Plumbing and Heating 114





What made you become a Plumber?

I became a plumber because I am good with my hands and technically good at hands on tasks.

How did you hear about competitions?

I heard about competitions through my training manager, Lee Firth who had seen I had the talent to compete.

What are your biggest personal achievements so far?

To get to this stage of the competition and to be in the national final.

What's your ambition?

To become a mechanical engineer, then to become a plumbing lecturer.

What are you hoping for by competing at WorldSkills London 2011?

To gain good experience and to teach. To also make myself, family, friends and employer proud.

Shane Trevitt

DOB:	03/01/1989
Hometown:	Wirral
Region:	North West
School:	Wallasey School
Studied at:	Leeds College of Building
Currently	
studying at:	Bailey Engineering Academy
Studying towards:	NC in Building Services
Employer:	NG Bailey
Qualifications:	Apprenticeship in NVQ Level 3 completed with NG Bailey in 2010
	BTEC Building services/ Leeds College
	NVQ Level 2
	GCSEs
Competed in:	WorldSkills UK Plumbing (SkillPlumb), 2010, Gold medal winner

What would you say to other young people considering a vocational career?

I would really advise it as it's a trade for life and you can always carry on to train further after your apprenticeship.

What do you think getting involved in international competitions could do for your career?

It will give you a respectable name within the industry and give you more confidence.

Something we didn't know about you... I own my own home and I am engaged.



Lead Skill Sponsor



Refrigeration 116

Refrigeration 17

City &

Oualified

World skills uk

Winner

City & Guilds Oualified



Mark Forsyth Training Manager and WorldSkills Expert

Hometown:	Hollins
Region:	North West
Employer:	Coriolis International Ltd
Qualifications:	Masters Business Administration
	City & Guilds Level 3 RAC
Other training:	Leadership, Coaching Assessment, Health and Safety.
Memberships:	Institute of Refrigeration
	Working towards CIBSE membership

Who would you like to thank for their support?

Thank you to the employers for without them we would have no competitors, and to all the training managers and staff for their guidance, and above all I must say a great big thank you to my wife and sons for all their encouragement support and love.

Why do you think WorldSkills is important?

WorldSkills competitions offer young people the opportunity to showcase their true potential, develop communications with other competitors across the world, and it provides an opportunity to share best practice amongst experts across all continents.

What do you enjoy most about your role? Working with diverse and talented people in a

challenging but enjoyable way.

How are you using this experience in your workplace?

More than anything, the development of the competition has raised my awareness of WorldSkills assessment, diversity and cultural language differences.

What sets a WorldSkills competitor apart from your average young person?

They have the opportunity to understand assessment criteria and the ability to work with a diverse group and to work in a pressurised and challenging environment.

What would be your message to industry about entering future competitions?

Please allow young people the opportunity to achieve and develop. This can bring marketing opportunities and the opportunity to develop future leaders for your business.

What are your personal achievements?

I am on my way to swimming in all the seas of the world.

Something we didn't know about you... I love to cook food and am keen on DIY.



What made you become involved in refrigeration?

I was interested in pipe work and the workings of motors and the electrics.

How did you hear about competitions?

I heard about competitions through my college teacher and was asked to give it a go.

What are your biggest personal achievements so far?

Maintaining a full time job, becoming a Queen Scout and completing a 26.2 mile marathon for Marie Curie Cancer.

What's your ambition?

To travel around the world and to make the most out of life.

What are you hoping for by competing at WorldSkills London 2011?

I am hoping to prove to everyone how hard working I am. I am really hoping for a medal.

Skill Sponsor



Skill Sponsor



Stuart Millar

DOB:	25/10/1990
Hometown:	Loughgall
Region:	Northern Ireland
School:	City of Armagh High School
Currently	
studying at:	South Eastern Regional College
Employer:	A & N Shilliday & Co Ltd
Studying towards:	Apprenticeship in Level 3 Refrigeration.
Qualifications:	Level 2 Refrigeration and Air-conditioning
	9 GCSEs
Competed in:	WorldSkills UK Refrigeration (SkillFridge), 2010, Gold medal winner

What do your family and friends think about you competing?

They are very supportive and proud.

What would you say to other young people considering a vocational career? Give it a try because you won't know until you try.

What do you think getting involved in international competitions could do for your career?

It is one more thing to put on the CV so it can only get better.

Something we didn't know about you...

I love water sports and running marathons.

"Competitions teach people about time management and working under pressure which are key skills in succeeding in a busy pressured workplace."

Elaine Watson, Food and Beverage Trainer, Gleneagles Hotel Employer of Katie Watson, Restaurant Service, Team UK 2009 **119** Restaurant Service

City Guilds Qualified



What made you take on this role?

I enjoyed competing in 1991 and when given the opportunity to get involved as a Training Manager in 2005, I felt it was a great chance to assist in developing others.

Why do you think WorldSkills is important?

It showcases our industry at the highest level and attracts young people to the opportunities on offer in the hospitality business.

What do you enjoy most about your role? You get to see how all the competitors develop and then finally perform on a world stage.

How has this year differed to WorldSkills Calgary 2009?

Each WorldSkills competition teaches you more and therefore you can build on the training process to enhance the training offered to the competitors.

How are you using this experience in your workplace?

The coaching skills I have learnt while being a Training Manager have been used in my business to develop the leaders in my team.

lan Whitaker Training Manager and WorldSkills Expert

Hometown: Region: Employer: Memberships:

Grantown On Spey Scotland -Cairngorm Mountain IOD IOH

The international experience has also been very valuable in the work place.

What do you think being part of this process does for young people?

It builds their life skills and opens many doors for the future.

What would be your message to industry about entering future competitions?

It is a great opportunity for both the company and the competitor.

What impact will WorldSkills London 2011 have on your industry?

It is a great opportunity to show the competition to businesses and supporters in the UK and to demonstrate how great it is for the young people.

What are your personal achievements? Representing the UK in 1991 as a competitor in Restaurant Service and leading the team at

Cairngorm Mountain, Scotland's largest ski area.

Restaurant Service 120







Wojciech Pastor

DOB: Hometown: Region: School: Studied at: Employer: Qualifications: Competed in:

19/11/1990 Northampton East Midlands Unity College - Northampton Northampton College The Gleneagles Hotel NVQ Level 3 in Hospitality and Catering Supervision WorldSkills UK Restaurant Service, 2010, Bronze medal winner

What made you become Restaurant Service staff?

My dad made me want to become a restaurateur as he used to be a waiter in a top restaurant in Warsaw.

How did you hear about competitions?

I got involved through college. It is a good experience and a good challenge.

What are your biggest personal achievements so far?

- Winning a bronze medal in WorldSkills UK 2009/10.
- Achieving all my NVQ qualifications
- Completing many other catering and bar courses

What's your ambition?

To become an expert in restaurant service and work in top restaurants around the world.

What are you hoping for by competing at WorldSkills London 2011?

To achieve a good place in the competition. I could also get a good job by doing this competition.

What do your family and friends think about you competing?

They are really proud of me and support me in every way possible.

What would you say to other young people considering a vocational career?

It is for people who like to be 'hands on'. It is an excellent journey as you will be able to meet a lot of new people and make a career anywhere in the world

What do you think getting involved in international competitions could do for your career?

It is a huge step forward in my career. It proves that I have good skills and knowledge which could potentially be used by employers.

Something we didn't know about you...

I really like travelling and sightseeing. I like that training sessions take place in various parts of the country - it is very exciting.



"Getting involved with events like WorldSkills is good publicity for us but much more significantly, we get involved because it inevitably raises the profile of the stonemasonry industry as a whole and we feel that's incredibly important. It's imperative that we attract more people into the industry and this is a great way of doing it."

Adam Stone, Cathedral Works Organisation (CWO) Employer of Oli Clack, Stonemasonry, Team UK 2009

Stonemasonry 177

Stonemasonry 123





Why do you think WorldSkills is important? Apart from being a once in a lifetime opportunity, it is also a mechanism to improve skills on an international scale. The WSI members are working towards benchmarking skills for industry internationally and it will be an obvious benefit long term. For competitors, it shows there is a progression from the internal college competition, through regional and national competitions to international and anyone with the right skills, motivation and perseverance can make it.

What do you enjoy most about your role? Interaction with competitors and seeing the massive improvement in both craft skills and people skills - they are full of confidence.

How are you using this experience in your workplace?

I am working with skill agencies to develop training modules and deliver training courses especially.

What do you think being part of this process does for young people?

It takes them on a journey of discovery, acquires new skills, increases confidence and makes them deserved World Class craftspeople.



Kevin Calpin Training Manager and WorldSkills Expert

netown:	York
ion:	Yorkshire & Humberside
employed	
lifications:	City & Guilds Craft and Advanced Craft
	HNC Building 32, 33, 34
	Cert Ed
	MA Conservation
nberships:	The Worshipful Company of Masons

What sets a WorldSkills competitor apart from your average young person?

They have the grit, determination and will to win. They also have a positive outlook and are open to new ideas and processes.

What would be your message to industry about entering future competitions?

If the industry wants to work in a worldwide economy, they need world class talent to raise the levels of industry - competitions do this.

What impact will WorldSkills London 2011 have on your industry?

In our own country we have to let the industry know that talent is there, we will provide great interest in our craft and hopefully provide a whole new generation of school leavers to take an interest in our amazing craft.

Something we didn't know about you...

I designed an architectural structure for Prince Charles' 60th birthday - it is positioned in Highgrove.

City ⊱ Guilds Oualified





What made you become a Stonemason? I wanted to do something with my hands and was offered a job just before I left school.

How did you hear about competitions? My college entered me into WorldSkills UK and I love a challenge and competing.

What are your biggest personal achievements so far?

My foundation degree because it took lots of commitment and I struggled with the academic work. However, I passed with a distinction.

What's your ambition?

To win a gold medal!

What are you hoping for by competing at WorldSkills London 2011?

I hope to gain respect and admiration for my efforts.

Chris Berridge

-	
DOB:	19/04/1989
Hometown:	Crewkerne
Region:	South West
School:	Wadham School
Studied at:	Bath College / Bournemouth University
Employer:	Harveystone
Qualifications:	Apprenticeship completed in 2010 with Ham Hill Stone Supply
	Foundation Degree in Applied Architectural Stonework and Conservation
	NVQ Level 3
Competed in:	WorldSkills UK Stonemasonry (SkillBuild), 2009, Gold medal winner
	EuroSkills 2010, Stonemasonry, Bronze Medal Winner

What do your family and friends think about you competing? My family are very supportive.

What would you say to other young people considering a vocational career? You really need to put your all into it and you'll get a lot back out.

What do you think getting involved in international competitions could do for your career?

It could only make it more successful.

Something we didn't know about you...

I have had ten different houses so have had to meet new people a lot. I was in Germany when I was young, and have lived in Wales and all around England.

Lead Skill Sponsor





"The retail sector is rated most favourably developing skills useful in any workplace (88%) and in offering a wide range of opportunities for people of all ages (84%)."

Visual Merchandising 125



What involvement have you had with competitions?

My students from the London College of Fashion took part in WorldSkills UK in 2010 winning the Silver medal.

What made you take on this role?

I am particularly interested in supporting the wider communication of the importance of Visual Merchandising to the commercial industries and being able to support those competitors who would like to develop their skills and enable them to progress into a tough but rewarding and exciting creative industry.

Why do you think WorldSkills is important? This is an excellent platform with which to showcase our UK talent around the world. highlighting the many areas where Visual Merchandising skills can be applied to all areas of Visual Communication.

How are you using this experience in the workplace?

Being part of an exciting organisation has opened up even more opportunities to work at a global level while applying academic processes but without the constraints of the academic system.

Lead Skill Sponsor

skillsmart retail

Jonathan Baker Training Manager and WorldSkills Expert

Hometown:	London
Region:	London
Qualifications:	BA (Hons) Interior Design
	PGCE Art and Design Education
	MA Art in Architecture
	MA Design studies

What sets a WorldSkills competitor apart from your average young person?

Any young person who becomes a WorldSkills competitor has already made a serious and considered decision about their future. They naturally have a clear direction of where they want to be and what they want their future to look like and can use this experience in order to help them get there.

What would be your message to industry about entering future competitions?

With so many budgets being cut and staff development within commercial industries always at a minimum, supporting future teams through WorldSkills is a fantastic opportunity for industry to help young people either enter the industry or move up the career ladder and potentially have good quality future employees.

Something we didn't know about you...

I have just recently completed a 10 year project recording New York store window schemes and retail interiors tracking the trends of schemes of the first decade of the millennium.

126 Visual Merchandising





Kirsty Hoadley

Hometown: Region: School: College:

: e:

Competed in:

Jiougii
South East
St. Joseph's Catholic High
East Berkshire College Windsor Campus
WorldSkills UK Visual Merchandising finalist, 2010
EuroSkills 2010, Window Display, Gold Medal Winner

What do your family and friends think about you competing?

Slough

I have had the up-most support from my family; they mean the world to me. I wouldn't change my parents for a slush puppy and they're my favourite drinks! My friends are so pleased for me and I would also like to class my college lecturer Sue Leadbeater as a friend as she has helped me pretty much every step of the way.

What do you think getting involved in international competitions could do for your career?

It is really going to help me venture out into the world. I think I have a lot to offer the world in terms of designs and new shapes so hopefully some recognition would be marvellous.

Something we didn't know about you...

I have a very contagious laugh, I'm flamboyant and ostentatious and I'm not afraid to speak my mind I also like to cut shapes on the dance floor. I have a slogan, Kirsty Hoadley – Instant like smash potato. "Between 2010 and 2014 employment in the construction industry is forecast to grow by 93,000, a 4% increase."

(Construction Skills, 2009)

What made you become a Visual Merchandiser?

I went to Windsor to take up French or Media but was sent to the wrong area and came across Visual Merchandising. I had never had any training or classes in Visual Merchandising and over time I managed to excel in it. Now I love it so much it's become part of my everyday life.

How did you hear about competitions?

I heard about this competition because I knew this was the next step from the competition I had just taken part in so I was amazed when they remembered me and asked me to take part in EuroSkills, it was awesome.

What are your biggest personal achievements so far?

In life I have quite a few achievements. I'm on my way to completing my goals in life and I consider this an achievement. I also hold a black belt in Wada Ryu Sport Karate.

What's your ambition?

I am really passionate and would like to become a designer whether it is interior design or a bigproject designer or maybe even a stylist.

Lead Skill Sponsor

skillsmart retail™



128 Wall and Floor Tiling

Wall and Floor Tiling 129

City Guilds Oualified



What involvement have you had with competitions?

I have been involved in WorldSkills competitions since August 2010.

Who would you like to thank for their support?

I would like to give a big thanks to a former Brickwork lecturer who has encouraged and supported me through many years - Mr. Jim Flood

Why do you think WorldSkills is important?

It gives each competitor the opportunity to excel.

What do you think being part of this process does for young people?

I think the process equips the young people to face challenges head on.

David McCay **Training Manager and WorldSkills Expert**

Hometown: Region: Employer: Qualifications: Other training:

Dungiven Northern Ireland North West Regional College PGCE / City & Guilds Advanced craft / supplementary studies

What sets a WorldSkills competitor apart from your average young person? They are focussed thinkers and planners and

highly motivated individuals.

What would be your message to industry about entering future competitions?

Get involved now and see the benefits first hand. Highly skilled and motivated employees!

What impact will WorldSkills London 2011 have on your industry?

This is the first chance for approximately ten years to see the highly skilled competitors we have and it will help kick start our industry.

Something we didn't know about you... I come from a farming background.

City & Qualified





What made you become a Wall and Floor Tiler?

I became a tiler because I like intricate work and I like the visual aspect of a finished job.

How did you hear about competitions?

I found out about competitions through my college. I enjoy it because I'm very competitive.

What are your biggest personal achievements so far?

Winning three consecutive gold medals in SkillBuild NI for 2008/2009/2010, winning the bronze medal at the national competition in 2010 and getting into Team UK.

What's your ambition?

To do my job to the best of my ability, to be a successful tiler, have a successful career and to win a gold medal at WorldSkills London 2011.

What are you hoping for by competing at WorldSkills London 2011?

To win a medal for my country and make my family and country proud.

Lead Skill Sponsor



Lead Skill Sponsor





lan McMahon	
DOB:	15/03/1989
Hometown:	Dungiven
Region:	Northern Ireland
School:	St Mary's, Limavady
Currently studying at: Self employed	North West Regional College
Studying towards:	Wall & Floor Tiling NVQ Level 3
Qualifications:	Wall & Floor Tiling NVQ Level 2
Competed in:	WorldSkills UK Wall and Floor Tiling (SkillBuild), 2010, Bronze medal winner

What do your family and friends think about you competing?

They think it's great that I am involved and they support me if I need it.

What would you say to other young people considering a vocational career?

There are a lot of good opportunities and chances, so take them.

What do you think getting involved in international competitions could do for your career?

I think getting involved in international competitions teaches you a lot about your career, the news and good methods to better you in your skill.

Something we didn't know about you...

I train a few greyhounds for a hobby.

131 Web Design

City & Guilds



Why do you think WorldSkills is important? In today's climate it is important that we have a skilled workforce and ensure that we can be competitive on the global stage. It gives opportunities for our youth to show their skills at the highest level and to be proud of their achievements.

What do you enjoy most about your role? Seeing competitors develop their skills to a high level, to see their commitment to the WorldSkills process, their enthusiasm and their development throughout the process.

How has this year differed to WorldSkills Calgary 2009?

I feel that this is a more challenging cycle. Every year the standards of web design increases globally, the software changes and this brings with it the challenges to ensure that the competitors have the best training to allow them to compete and represent the UK at WorldSkills London 2011.

What do you think being part of this process does for young people?

Comments from past and present competitors

"At the time I was trying to build my skills as a freelance web designer to start my own business. It would be a real selling point to clients that I had taken part and competed at a world class level."

Jennie James Training Manager and WorldSkills Expert

Hometown:	Milton Keynes
Region:	South East
Retired	
Qualifications:	BSc in Information Technology
	GCGI
	Certificate in Education
	V1 Verifier Award
	Microsoft Master Instructor
	Advanced ECDL
	Qualified Baker & Confectioner

indicate that they gain a great deal of confidence and the process shows them that they can achieve a great deal not only in their chosen skill but also in their personal development.

What sets a WorldSkills competitor apart from your average young person?

Dedication, commitment and a desire to be the best they can be and will do all they can to achieve their goal and represent the UK. They will always see the reason for doing something, rather than finding an excuse not to.

What would be your message to industry about entering future competitions?

The best way to promote your business is by promoting your highly skilled workforce. If you want to be able to compete in the global market then you will need a workforce that will allow you to do that.

What are your personal achievements? To have been the Training Manager of the first UK Web Design competitor, Richard Edwards, to take part in a WorldSkills competition who gained a Medallion for Excellence at WorldSkills Calgary 2009.

132 Web Design





What made you become a Web Designer? I love the way you can problem solve and how anything is possible with web design.

How did you hear about competitions?

My college asked me if I wished to enter the WorldSkills UK Wales web design competition, so I did to give it a go and it was a success.

What are your biggest personal achievements so far?

Winning 1st place in the regional competition and 2nd in the national final. Also trying out new things in the past year such as competitions, the guitar and helping with Duke of Edinburgh.

What's your ambition?

To become the best person I can be and to be at my greatest.

What are you hoping for by competing at WorldSkills London 2011?

Gaining more confidence, experience and being able to compete for Team UK and be world class.

David Bowen

	10/11/1000
DOB:	19/11/1992
Hometown:	Llandysul
Region:	Wales
School:	Cowplain Community
Currently	
studying at:	Coleg Sir Gar
Qualifications:	BTEC National diploma in ICT
	BTEC First diploma in I.T
	A/S English
	11 GCSEs
Competed in:	WorldSkills UK Web Design, 2010, Silver medal winner

What do your family and friends think about you competing?

They are really supportive and encouraging.

What would you say to other young people considering a vocational career?

Do whatever you are good at, but make sure you enjoy what you do. Life is for living and to reach your full potential.

What do you think getting involved in international competitions could do for your career?

I believe it would make me a lot more employable and show I have the skills to do the job.

Something we didn't know about you... I love to hike and believe it is a great way to think clearly and sort through my experiences recently.



"There are estimated to be between 40,000 and 80,000 welders employed in the UK, including those working in jobs where welding is only part of the function."

(mychoicelondon.co.uk, 2010)

Welding 134

135 Welding





David Cleghorn Training Manager and WorldSkills Expert

Sauchie Hometown: Scotland **Region: Qualifications:** Full Technological Certificate Teaching Certificate in Further Education Memberships: Incorporated Member Welding

world skills uk Winner



What made you become a Welder?

I became a welder because I enjoy the different aspects associated with the job such as metrology, technical specifications and technology.

How did you hear about competitions?

My training school manager at Tipton suggested I should get involved with the competition.

What are your biggest personal achievements so far?

Leaving school with good grades and being able to use them to get to where I want to be.

What's your ambition?

To achieve the highest level of competence that I can achieve. To push myself and challenge myself.

What do your family and friends think about you competing?

They are very proud about what I am doing and can see that all the effort I have put in since school has paid off.

Skill Sponsor



Who would you like to thank for their support?

I would like to thank Forth Valley College of further and higher education – an employer who supported me in my continuous professional development through my working life.

Why do you think WorldSkills is important? It promotes excellence in skills.

What do you enjoy most about your role? I enjoy working with competitors, their employers

and supporting organisations.

How are you using this experience in your workplace?

I am promoting skills competitions as a method of improving competitor skill sets.

What do you think being part of this process does for young people?

It changes their outlook to work and self development.

What sets a WorldSkills competitor apart from your average young person?

They are aiming at being the best in their field.

Skill Sponsor



What would be your message to industry about entering future competitions?

Look at the benefits of the training that will be given to their employee through the further training that the competitor will receive.

What impact will WorldSkills London 2011 have on your industry?

It will promote excellence in the industry.

What are your personal achievements?

A senior lecturer for Welding Fabrication and Manufacturing

Being a Training Manager and WorldSkills Expert Forming my own training company - Global Training and Education Limited

Something we didn't know about you...

I have been in further education and training for 35 years. I am also the chair of the association for welding, fabrication training and education.

Jake Rambaldini		
24/03/1990		
Daventry		
East Midlands		
Danetre Engineering College		
Doosan Babcock Energy Services		
: Apprenticeship in NVQ Level 3 Welding, Pressure Parts/ Pipe work.		
11 GCSEs		
WorldSkills UK Welding (SkillWeld), 2010, Gold medal winner		

What would you say to other young people considering a vocational career?

If it is something you really want to do and know you will be dedicated to your work then put your all into it.

What do you think getting involved in international competitions could do for your career?

It can drive me to achieve bigger things in life, knowing if you are willing to put the effort in.

Something we didn't know about you... When I was younger, a friend and I had a collection of 80 lawnmowers!

136 Team Leader

137 Team Leader



Ann Hall Team Leader Employer: Brathay Trust Qualifications: BSc Applied Consumer Science Certificate in Executive Coaching, Leadership and Mentoring

NLP Master Practitioner

Cumbria Coaching Network

TA 101

Memberships:

What made you become a Team Leader?

The opportunity to support young people to be the best they can be, so they live their dreams and experience the fun and excitement of performing at the top of their game.

Why do you think WorldSkills is important?

- It is a chance for competitors to shine and be recognised at a local, national and international level for what they can do in their skill.
- Young people gain amazing high quality training that is tailor made for them.
- Competitors inspire other young people to learn and develop in their skill areas.
- It generates interest and development in important practical trades.

What do you think being part of this process does for young people?

- Fast tracks the development of their technical and personal skills to a very high level
- Offers access to influential decision makers in their trade and the chance to be truly listened to
- Career development and job opportunities

- Chance to focus on their skill
- Sense of pride in what they do
- Create social networks with like minded high performers

What sets a WorldSkills competitor apart from your average young person?

- Passion and clear focus on their skill
- Clear sense of possibility and drive for future success
- A desire to be good at what they do

What impact will WorldSkills London 2011 have?

It is a chance for UK industry and young people to shine on home turf and gain a lot of publicity in their own arenas.

Something we didn't know about you...

I'd love to be a florist or artist.



What made you become a Team Leader?

I am inspired by the young people that get involved. It is a challenge and a privilege to support them along the way

Why do you think WorldSkills is important?

It's a showcase for skills at a time when the UK needs to be competing in the highly competitive world market. What better preparation for our future economic and social success stories.

What do you enjoy most about your role?

The very real and consequential nature of it. The young people involved are given all the support and opportunity they need for success with no significant compromise. This is a rare opportunity when the young person is centre stage. It's a model for student lead success.

Pete Hubble Team Leader

Employer: Qualifications:

Other training

Brathay Trust BA Hons Youth & Community studies NLP practitioner TA 101

What do you think being part of this process does for young people?

It is a huge rite of passage for the individuals involved. They grow and develop a huge amount. I have seen past competitors arrive as enthusiastic teenagers and one cycle later are informed, confident, enterprising adults ready to succeed in their chosen field.

What sets a WorldSkills competitor apart from your average young person?

Resourceful, independent, confident, empowered and able to deliver to an incredibly high standard. Being a world class competitor goes way beyond being good at your skill.

Personal achievements

My children aged 7 and 10 are confident and happy and believe that they are good enough to achieve things.

Team Leader 138

Team Leader 139



Stephanie Tibbert Team Leader

Qualifications:	BSc. Hons Physiology and Sport Science
Memberships:	MSc. Ex. Psychology British Association of Sport and Exercise Science

What made you become a Team Leader? Initially I got involved as a team leader to work with the competitors' health and fitness. There seemed to be a gap in WorldSkills preparation in terms of nutrition and health and fitness. My job revolved around developing programmes to enhance performance at international level.

Why do you think WorldSkills is important?

It is a great opportunity to display the exceptional skills of young people in our country. Often vocational skills are not given the credit they deserve, so WorldSkills is a great way to highlight talent in this area.

What do you enjoy most about your role?

I love how the teams all interact at the WorldSkills competition. At the competition, competitors develop friendships that last a lifetime. Regardless of how the competitor performs they always grow during the competition, and leave the competition a more mature individual.

What do you think being part of this process does for young people?

It takes individuals to a different level in their

career, it sets them apart from other individuals on the same career path. The experience encourages young people to mature into well-rounded young people.

What sets a WorldSkills competitor apart from your average young person?

They have an internal motivation that the average person generally does not have. To get to this level they need to have this desire. Additionally, competitors need to have a strong self-belief in their abilities.

What would be your message to industry about entering future competitions?

The benefits to the young person far outweigh time and cost of training.

In your opinion, what impact will WorldSkills London 2011 have?

It will leave a legacy of excellence in vocational training, something that will help young people to see vocational training as a route towards success.

Something we didn't know about you...

My first overseas job was helping to operate a bungy jump in Greece!!



What made you become a Team leader?

My initial experience of coaching competitors for WorldSkills Calgary 2009 was both inspirational and insightful; the opportunity to work with such a dedicated, focussed and enthusiastic group, from the competitors to Training managers and also the Brathay staff team is such a great opportunity.

Why do you think WorldSkills is important?

Young people in the UK generally receive bad publicity in the media, success in WorldSkills for Team UK will provide a great opportunity to celebrate the success and hard work and give the right publicity. They can be great role models for other young people and adults alike.

What do you enjoy most about your role?

The energy and excitement that builds around the big events is great to be part of and seeing competitors in the zone and enjoying working at the top of their game. Also, working with such a variety of skills and individuals.



Craig Tweedie Team Leader

Employer:	Brathay Trust
Qualifications:	BSc Hons Outdoor Studies (Development Training) NLP Practitioner
	Level 2 Facilitation – Brathay Hall Trust
Other training;	BCU Level 3 Coach - Kayak and Canoe
	SMLTB Winter Mountain Leader
Memberships:	Institute for Outdoor Learning

What do you think being part of this process does for young people?

The process provides a fantastic experience for those involved to realise their full potential and provides so many opportunities beyond the competition.

What would be your message to industry about entering future competitions?

With the right support, young people entering the competition have an opportunity to grow and develop in a unique accelerated development journey.

Personal achievements

- Competing in the New Zealand Coast To Coast race
- Sea kayak crossing of the Minch
- Completing my degree

Something we didn't know about you...

I had a back injury 4 years ago which resulted in surgery, the doctor said that I wouldn't run again, I'm a better runner now...

Skills Competitions are managed by the National Apprenticeship Service.

3rd Floor 36 Queen Street London EC4R 1BN

Do you have enough information? If not, please feel free to contact us on: (15)

E ukskills@ukskills.org.uk W worldskillsteamuk.org Facebook: WorldSkills Squad & Team UK Twitter @wskillsteamuk