

الامارات العربية المتحدة

07

EMIRATES



XOXOX

عيشي بلادي

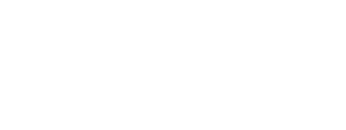
XOXOX



٧

إمارات

X X X X X



X X X X X



بلادي الشبا
الباق
بامدروم
بجهد



53

YEARS



XOXOX

Long Live My Nation

XOXOX



٥٣

سنة

United Arab Emirates

Calligraphy by, Khadija Ahmed Al Hosani





Ceci n'est pas un poster de
BELGIQUE



©font : «Kraft mono» by Renaud Giuliano



TYPOGRAPHY CREDITS:
CRYSTIAN CRUZ



Presented by

SAMSUNG

WHAT IS GRAPHIC DESIGN IN
CANADA
DESIGN BY **CLYDE ABANID**



What is graphic design in China?

LOONG | 龍

你知道吗?
中国龙 (LOONG)

并不是你理解中的“龙”

What if Chinese dragon...
ISN'T a dragon?

今年是中国龙年，第47届世界技能大赛在法国举办，我通过海报平面设计，以视觉化的表现形式，传达中国人对“龙”的理解。龙是“幸运”“智慧”“力量”“吉祥”的象征，希望外国朋友们，通过我的平面设计，重新认识“龙”，认识中国，欢迎你到中国旅行！

This year is the Year of the Loong in China, and the 47th WorldSkills Competition was held in France. Through poster graphic design, I visually expressed the Chinese understanding of the “Loong.” The Loong is a symbol of “fortune,” “wisdom,” “strength,” and “auspiciousness.” I hope that foreign friends will re-understand the “Loong” and China through my graphic design, and welcome you to travel to China!

幸运 FORTUNE
智慧 WISDOM
力量 STRENGTH
吉祥 AUSPICIOUSNESS

平面设计是一种视觉艺术，它的主要任务是使用文字、图形、图像、色彩等元素将信息呈现出来以达到特定的目的。

平面设计在中国的应用范围非常广泛。

在商业领域，平面设计被用于广告策划、宣传手册、产品包装、标志设计等方面。在文化领域，平面设计则被用于书籍装帧、杂志排版、报纸版面设计等方面。

此外，随着互联网的普及，平面设计还被广泛应用于网页设计、UI设计和社交媒体营销等领域。

Graphic design is a visual art whose main task is to use elements such as text, graphics, images, and color to present information to achieve a specific purpose.

The application of graphic design in China is very extensive.

In the commercial field, graphic design is used for advertising planning, promotional brochures, product packaging, logo design, etc.

In the cultural field, graphic design is used for book binding, magazine layout, newspaper page design, etc.

In addition, with the popularization of the Internet, graphic design has been widely applied in web design, UI design, and social media marketing.

字体：方正清刻本悦宋简体
设计师：杨雁
品牌：方正字库

COLLECTION OF THE GUIMET MUSEUM, FRANCE
BLUE GROUND GLAZED PRUNUS VASE WITH WHITE GLAZE
FROM THE YUAN DYNASTY

法国吉美博物馆藏
元蓝地琉璃白釉梅瓶



COLOMBIA

Fiesta de
Colores



worldskills
Lyon2024

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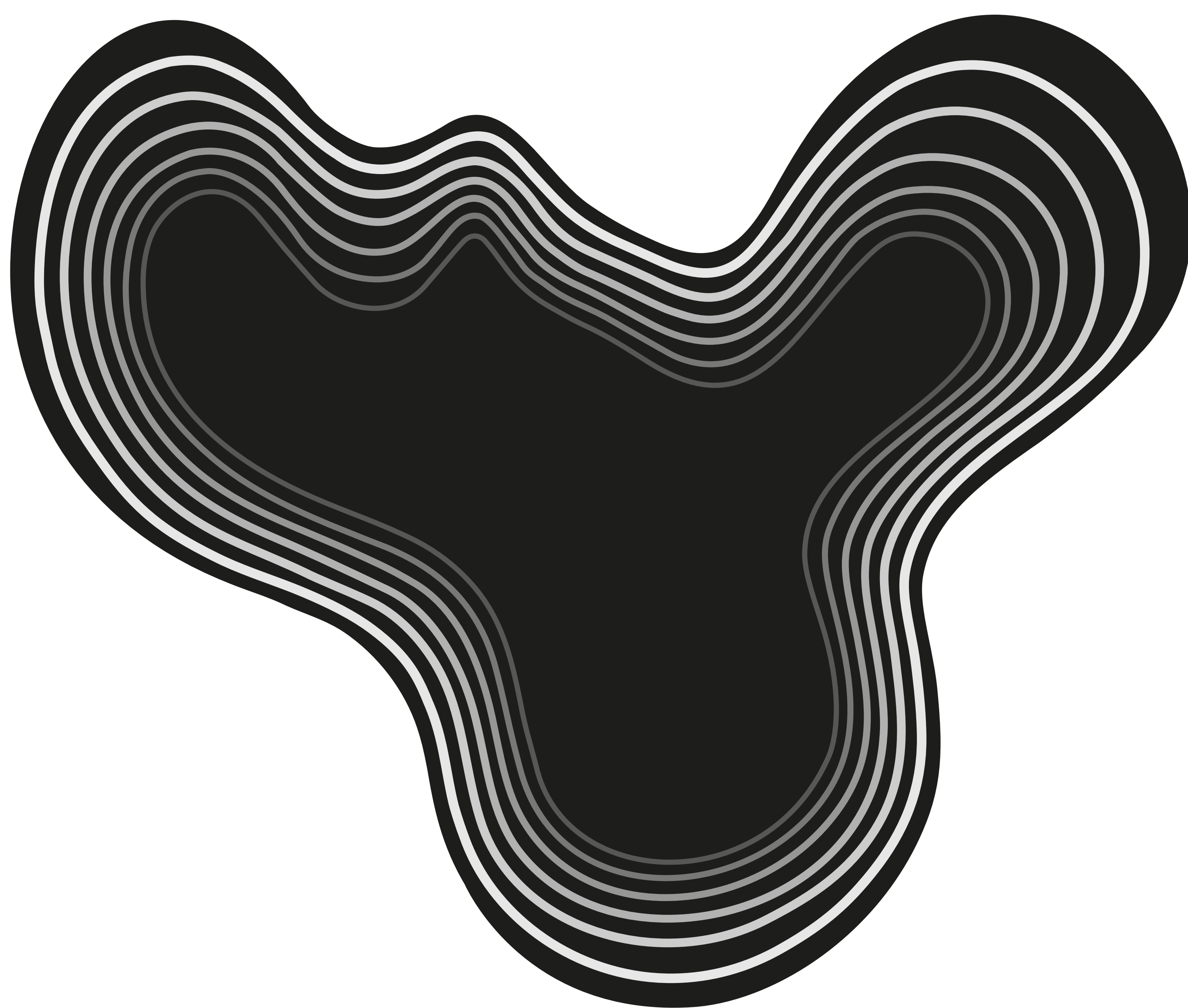
worldskills
Colombia

WHAT IS GRAPHIC DESIGN IN
COLOMBIA
DESIGN BY **CAROLINA ROBLES**

Typography Ancizar Sans, design by César Puertas - UN



Clean Simple Pure



finnish graphic design at its finest

Finlandica font designed by Helsinki Type Studio: Niklas Ekholm, Juho Hiilivirta, Jaakko Suomalainen. Kalevala font designed by Teo Tuominen



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SAMSUNG

WHAT IS GRAPHIC DESIGN IN
FINLAND
DESIGN BY **DANIEL KYTÖNEN**

WORK AND PERSEVERANCE
LEAD TO SUCCESS.



Font designer
Laurent Bourcelier



Nothing has such power to broaden the mind as the ability to investigate systematically and truly all that comes under thy observation in life.

Marcus Aurelius

22°17'00.00"N 114°09'00.00"E



typeface design by
Monika Cerovski



Presented by



WHAT IS GRAPHIC DESIGN IN
CROATIA
DESIGN BY **MONIKA CEROVSKI**

Typeface_Laslo
Designed by_Hungarumlaut

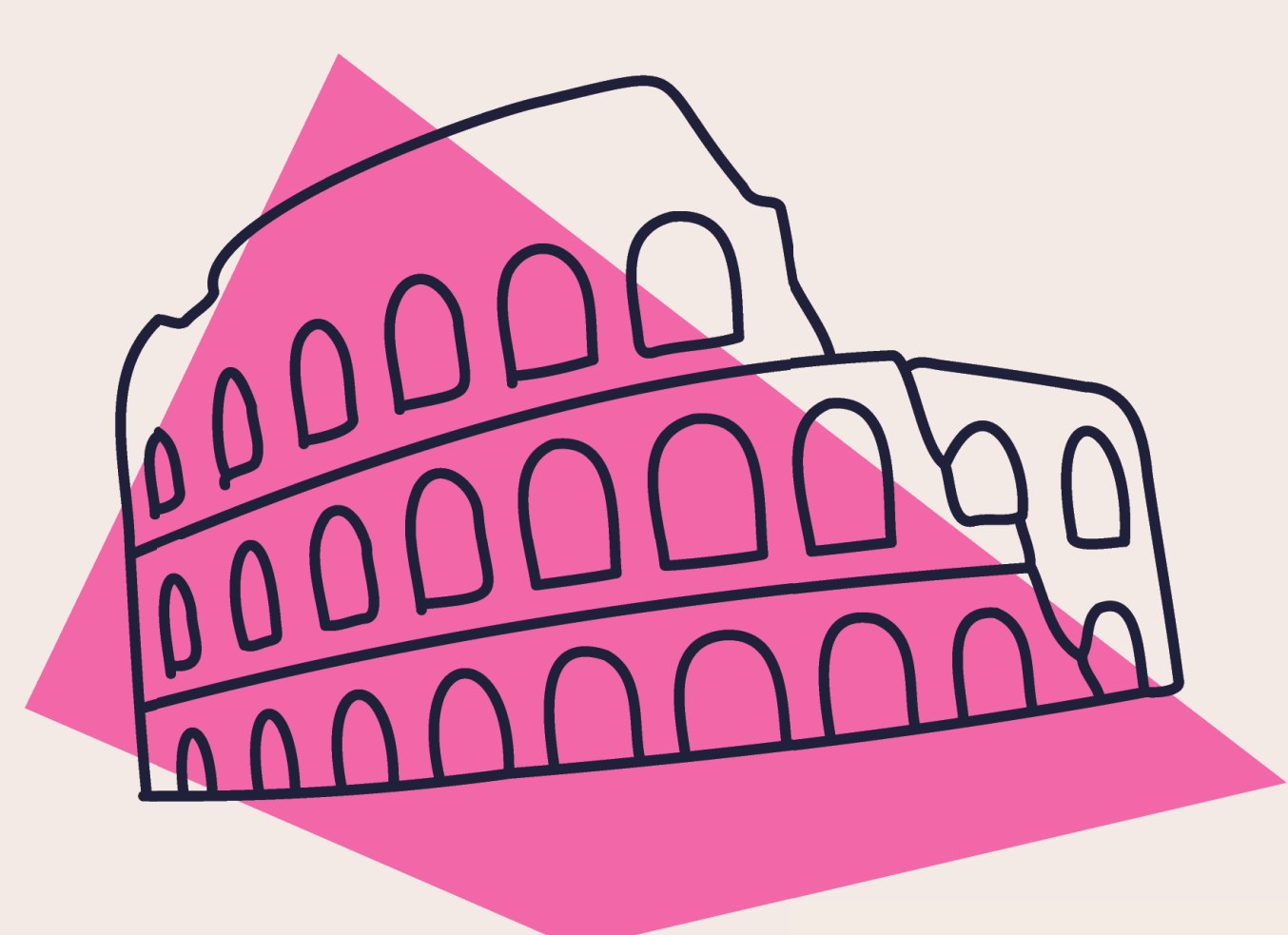
bhharat



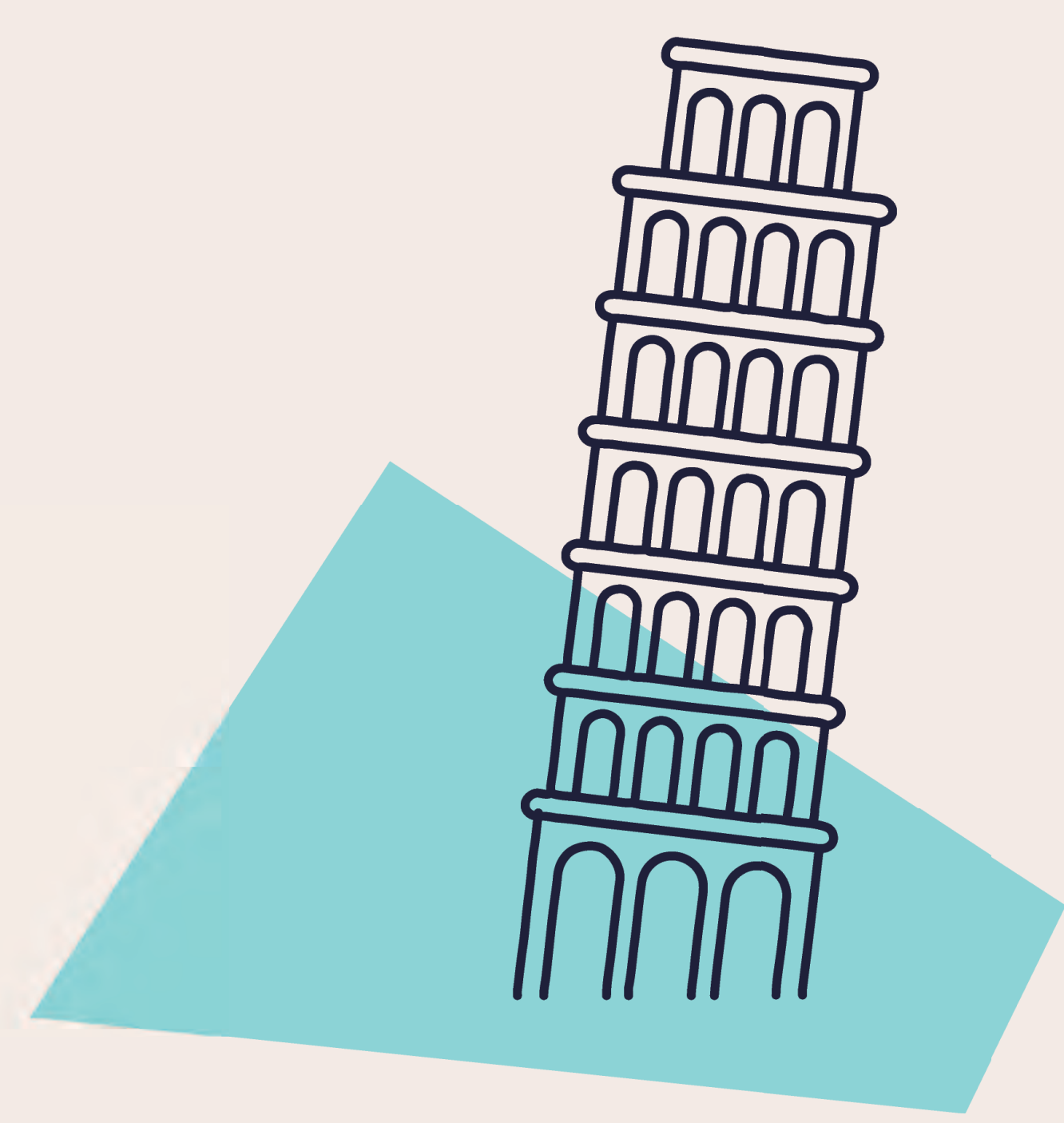
ایران
IRAN

سرزمین رنگها
Land of Colors





**TO COMPLICATE IS EASY
TO SIMPLIFY IS DIFFICULT**



Apfel Grotesk font family designed by Collettivo - Luigi Gorlero || Quote by Bruno Munari

LICKLE BUT WI TALLAWAH

**RUSSELL
MCGIBBON**

**NEUVILLE
GARRICK**

**MICHAEL
THOMPSON**



flamboyant

colorful

spicy

rich

vibrant


worldskills
Lyon2024

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SCAN ME

WHAT IS GRAPHIC DESIGN IN
JAMAICA
DESIGN BY MICHAEL MCNAMEE



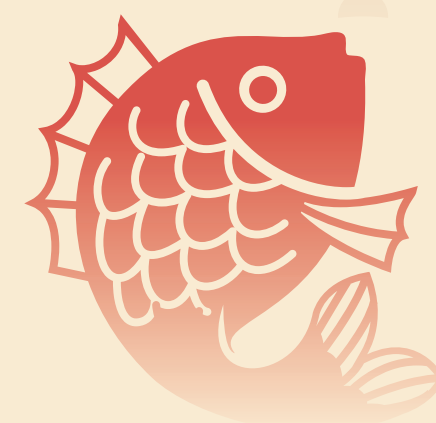
えんぎもの

このたいかいにかかわった
すべてのかたがたにかんやし、
しあわせがおとずれることを
ねがっております。



I would like to thank everyone
involved in this WorldSkills Lyon2024
and wish them all the best.

Font: Shippori Mincho/Font creator: Bonji Tadano



Presented by

SAMSUNG

WHAT IS GRAPHIC DESIGN IN
JAPAN
DESIGN BY **MISAKI KOMATSU**

[한글]

It means the right sound to teach the people. 'Humminjeongeum' is a Korean language created by King Sejong in December 1443.

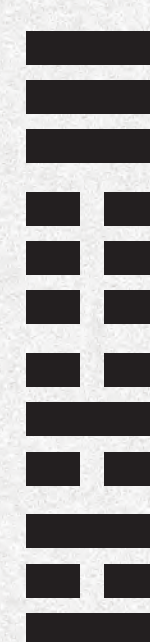
hummingjeongeum

대한민국

South Korea is a country located in East Asia

The national flag of the Republic of Korea is Taegeukgi according to the National Flag Act of the Republic of Korea.

The national anthem is, by convention, the national anthem, and the national flower is, by convention, the Rose of Sharon. The capital is Seoul.



영양군 음식디미방

CREDITS TO: YEONGYANG-GOON



Font name - **NauryzRedKeds**

Creator - **Roman Tabachi**



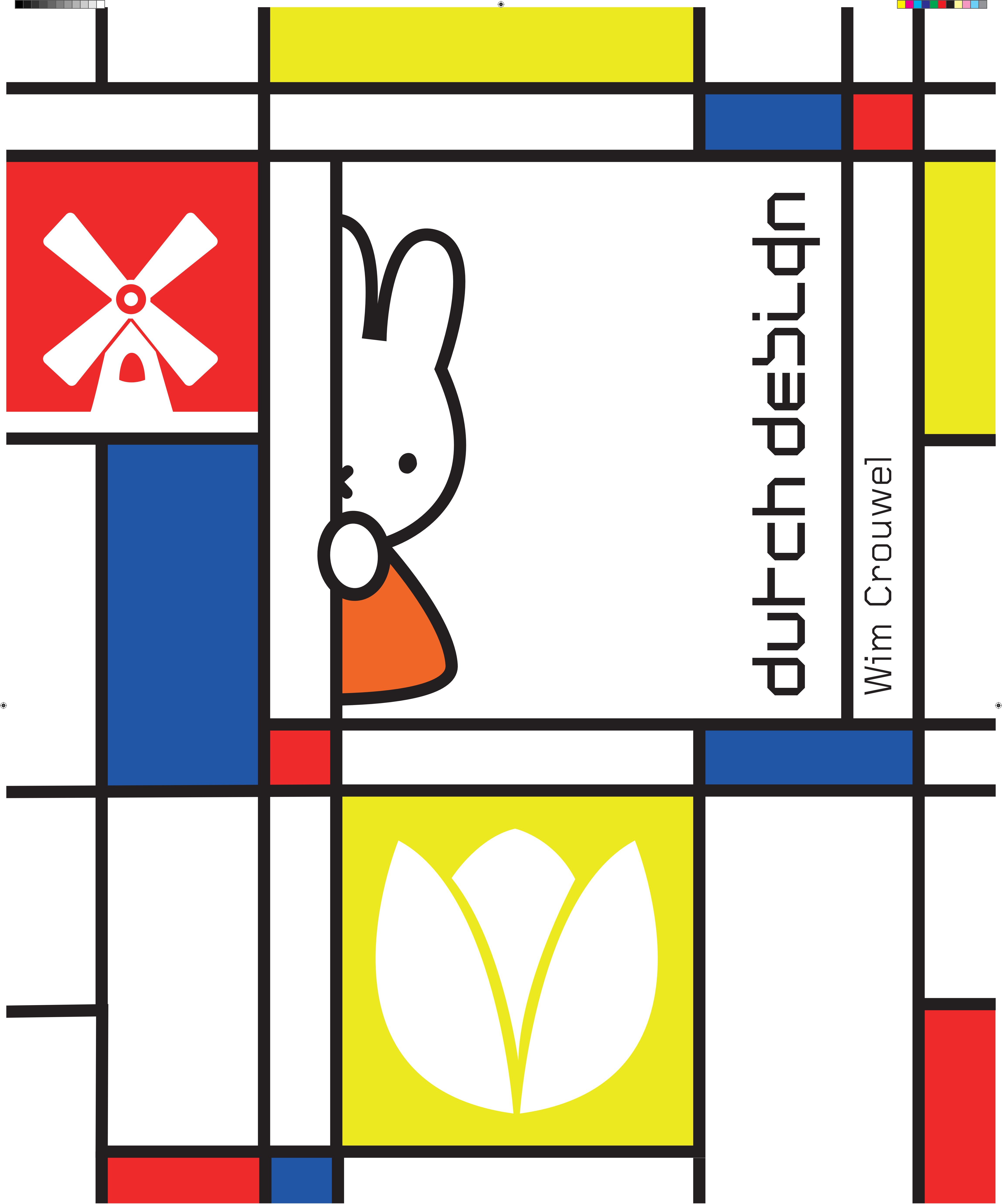
Hommage to weyerdesign
Typography used by Regina Kostka (selfmade) & Sacha Rein (Aldo)

HERITAGE MEETS MODERNITY

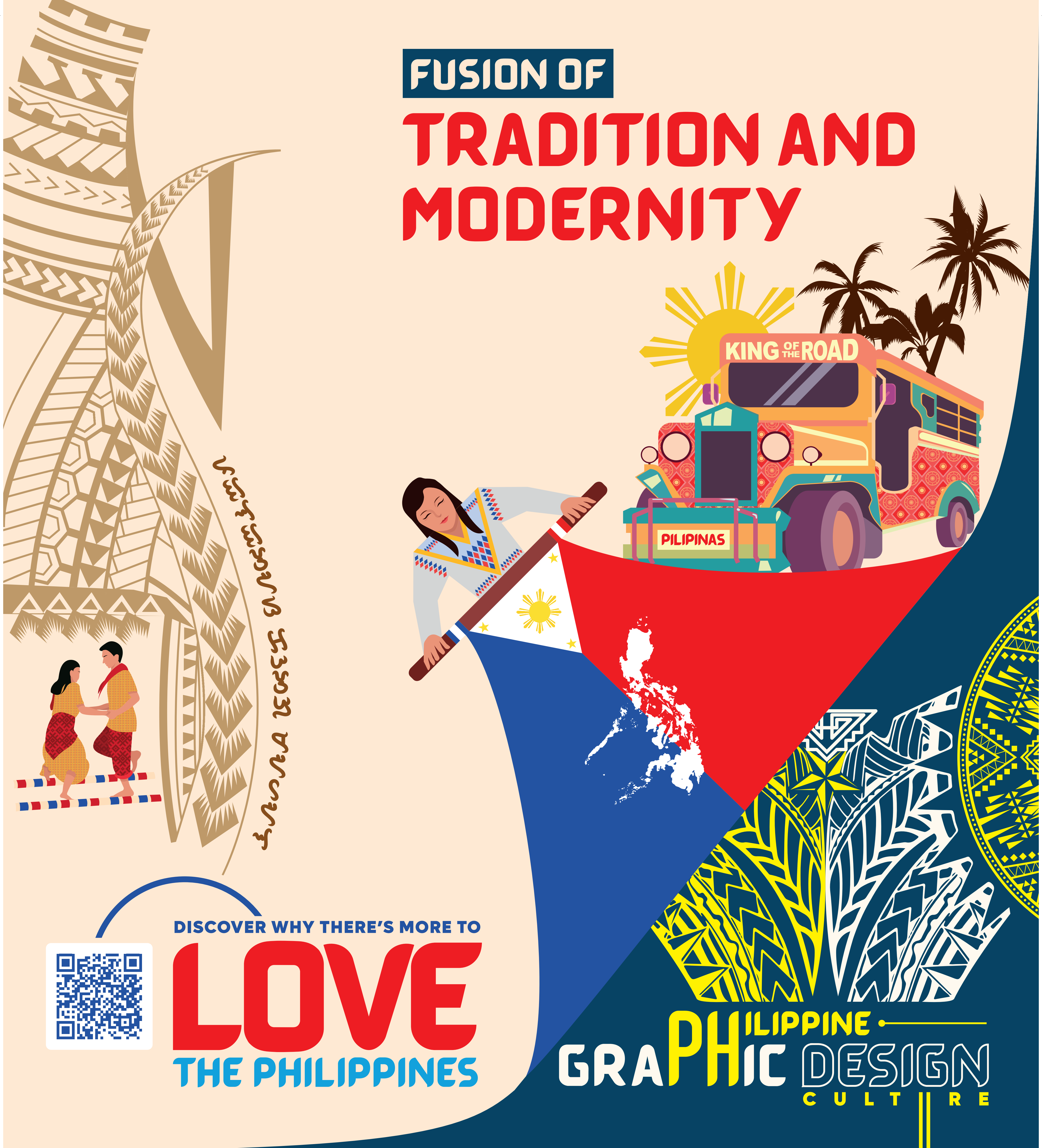
Latvian graphic design merges traditional folk patterns with contemporary minimalism. Influenced by designers like Ansis Cīrulis, it features clean lines and innovative typography, blending cultural heritage with modern techniques. This fusion creates visually compelling designs that honor the past while embracing the future.



Typeface: Cirulis Display
By: Asketic



FUSION OF TRADITION AND MODERNITY



DISCOVER WHY THERE'S MORE TO

LOVE
THE PHILIPPINES

PHILIPPINE
GRAPHIC DESIGN
CULTURE

BARABARA-FINAL FONT
CREATED BY MICHELLE CO

BAGWIS-BAYBAYIN FONT
CREATED BY EDELPONA

WE'RE THRILLED TO UNVEIL
ALL THESE AND MORE TO THE WORLD.



Color System created to help color blind people identify colors.



For me, **one of the best designs for flags** I have ever seen, the way it was made bring me a **sense of motion.**



ESTA is one of the typographies created by Dino dos Santos,
one of the biggest portuguese typographers.
Here presented you can see the first typographny created for the Portuguese Government.



Presented by

SAMSUNG

WHAT IS GRAPHIC DESIGN IN PORTUGAL DESIGN BY MÁRIO FERREIRA

WHAT IS Graphic Design IN Singapore?

Singdings

*noun*¹

¹ A dingbat-based display typeface inspired by the objects, subjects, and architecture of Singapore by Fable Type Foundry.



臺灣

TAIWAN



平面設計

Tâi-uân
ê pînn-bîn siat-kè



GRAPHIC DESIGN IN
Taiwan
A FANTASTIC ISLAND

Graphic Design Mo AFORIKA BORWA

