



worldskills Madrid2015

back to madrid



Introduction

Vocational Education and Training (VET) is one of the mainstays of education in any modern society, as well as a key instrument to progress towards a new model of diversified and sustainable economic growth.

We need VET, which fosters the achievement of a more efficient economy, based on the excellence in its production processes, and which trains professionals able to make their way within increasingly demanding European and international contexts, mastering new technologies, and having growing creativity and flair for innovation.

We must achieve quality VET in order to ensure citizens' mobility, and to support both innovation and the demands of emerging sectors, keeping in mind that traditional sectors need adequacy and innovation as well. VET must be linked to local and territorial development and, ultimately, trigger change, progress and welfare.

Facing this economic crisis and the rising unemployment rate, it is reasonable to highlight those measures focused on enhancing the attractiveness of Vocational Education and Training, increasing the permeability of the system to its environment and allowing for more flexibility in entry routes.

Besides, we must encourage a stronger connection between VET and enterprises from various production sectors and public and private service providers, aiming at improving research and innovation processes and giving the right response to the needs of a given territory.

In these hard times for developed societies, the Spanish government has proposed a change in our production model: a new sustainable and knowledge-based production model, in which Vocational Education and Training is undoubtedly the main educational challenge to be placed at the core of the system. And this is our commitment.

In this new model, our country will increase the demand for qualified professionals with transversal competencies. Thus we need individuals who not only are able to implement their acquired knowledge, but who can also adapt to the ongoing changes of our society. VET is a priority and a project needs to be developed in order to be the trigger of change and transformation towards that new economic and production model.

To this end, it is essential to promote excellence and the skills competitions are a wonderful opportunity to show the quality of the professional competences of our VET students at national and international levels.



WorldSkills Spain Is a partnership between the Ministry of Education and the education Administrations of the Autonomous Communities. WorldSkills Spain was started in 2006 with the aim of promoting and disseminating VET throughout Spain. To that purpose, they organize the national competitions and coordinate the Spanish participation in the international competitions.



The experts are VET teachers, who train the competitors. All of them are part of the Expert Committee, made up of the Chief Experts of each skill.

Since 2007, the national skills competitions have experienced a rise in the number of skills

and participants. The last WorldSkills Spain competition was attended by 266 Competitors, 237 Experts, 37 Team Leaders and 52 Observers, participating in 32 skills.

Logistics, marketing and security are performed by specialised companies which work on a regular basis within the WorldSkills Spain structure.

Sponsors also play a key role in WorldSkills Spain and the number of companies involved is outstandingly growing.

Finally, competitors and experts are undoubtedly an important part of WorldSkills Spain and, thanks to their motivation and effort, this project is steadily progressing or firm pillars.

Madrid

November 2015



Spain proposes to host the WorldSkills Competition from 11th to 14th November 2015. Opening and Closing Ceremonies are to be held on 10th and 15th November respectively.

Autumn in Madrid is particularly nice. Days are neither cold nor hot and nights are very pleasant.

Madrid is the best destination for those who wish to obtain excellent results when holding any type of event. The city hosts the head offices of 90% of the major companies that operate in Spain and is the third largest European metropolis in terms of the presence of multinationals, which makes the capital a large global showcase for the presentation of products and a perfect setting for proposals.

Madrid is a European city with international outreach and important links with the Latin American community and with Mediterranean Europe; it is a large city with a large audience for the projection of the WorldSkills Competition.

Urban transport in Madrid is one of the best among European cities, given that it enjoys a dense underground and bus network which allow for quick movements to almost anywhere in the city.

Several reasons may be argued to choose Madrid as the host city of an international competition, but all of them lead to the same conclusion: everything can be done in Madrid - state-of-the-art facilities, devoted professionals and modern infrastructures are available so that the most demanding quality levels are reached.

Furthermore, Madrid offers a booming culture, a thriving lifestyle, welcoming people and blue skies. Thanks to these factors, the Competition will certainly become a unique experience.

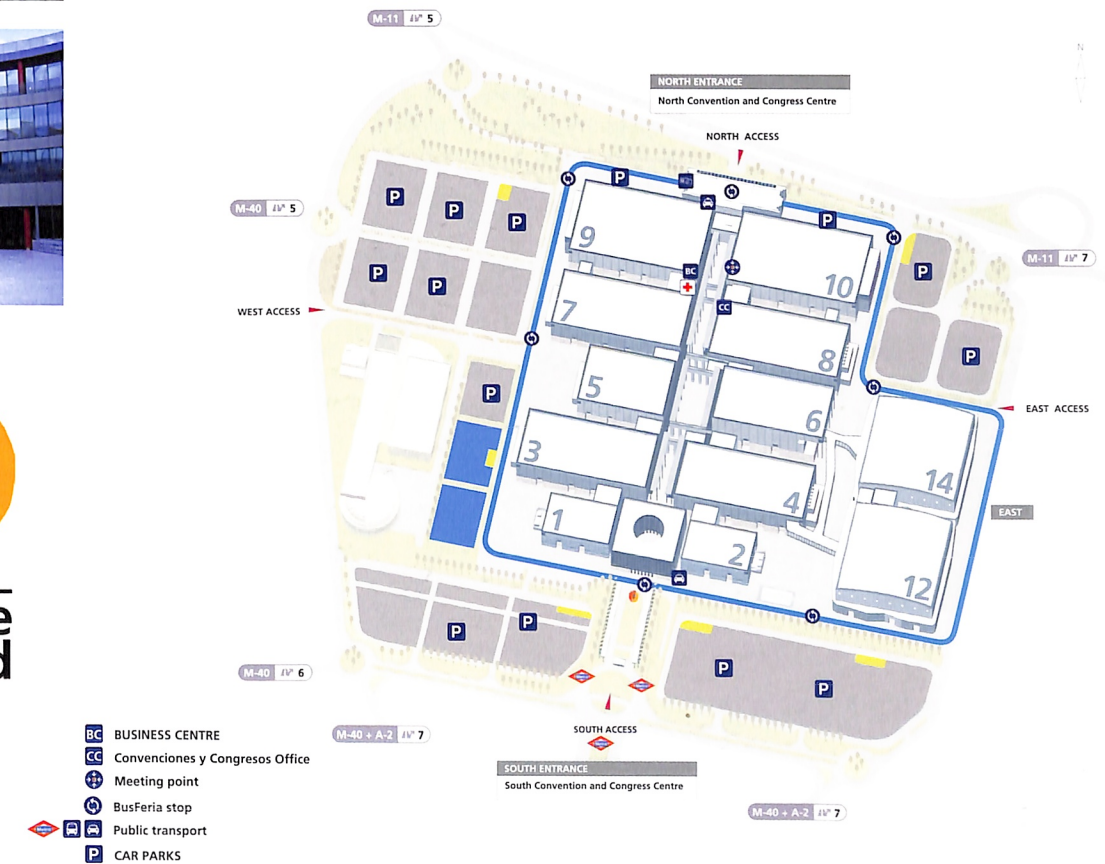


IFEMA

Competition Venue



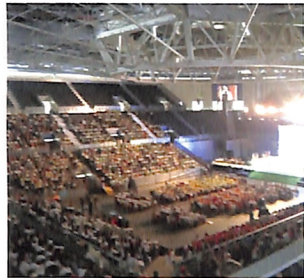
IFEMA is the most suitable venue for holding conventions and congresses with no space limits. Its 12 halls and 97 rooms can host from 10 to 2,000 people. Due to its privileged location in the northwest of Madrid, both the city centre and the airport are easily reachable by underground: just 10 minutes from the city centre and 3 minutes from Barajas International Airport.



ROOM NAME	DIMENSIONS		CAPACITY (PEOPLE)			
	Surface (sq. m)	Height	Banquet	Cocktail	School	Theatre
Halls 1/2	5,400	9/8.1	2,600	3,000	2,600	4,000
Halls 3/4 - 7/8	16,200	10.7/10.8-10.8/10.8	9,600	11,900	8,500	12,000
Halls 5/6	10,800	10.8/14.8	6,200	7,500	5,500	9,000
Halls 9/10	21,600	10.8/10.8	9,600	12,000	8,500	12,000
Halls 12/14.0/14.1	13,400	15/9.3/7	5,128	6,753	6,753	6,753

Madrid Arena.

Venue for the Opening and Closing Ceremonies



MADRID ARENA covers a surface area of 30,000 sq. metres which allow for a full adaptation from one end to the other depending on your needs.

Its three floors (access, middle and ground) are perfectly interconnected thanks to stairs, escalators and elevators. In the middle floor you can find public facilities and the entry to the tunnel which ends in Palacio de Cristal (Crystal hall). In the ground floor you can find rooms for athletes, artists and authorities, as well as dressing rooms and press rooms. It is also connected to the Pabellón Satélite (Satellite Pavilion), which has a surface area of 2,104 sq. metres and can welcome more than 1,700 people.



Its Central Court has three stands which may house up to 10,500 people. Being retractable, they confer the central court a versatility which allows for adaptation according to the needs: from large platforms to even larger stages, exhibition areas, sports fields. Indeed, its surface area may range from 1,000 to 2,542 sq. metres.



ROOM NAME	DIMENSIONS		CAPACITY (PEOPLE)			
	Surface (sq. m)	Height	Banquet	Cocktail	School	Theatre
Madrid Arena	30,000	14	3,500	8,200	10,500	10,250



Accommodation

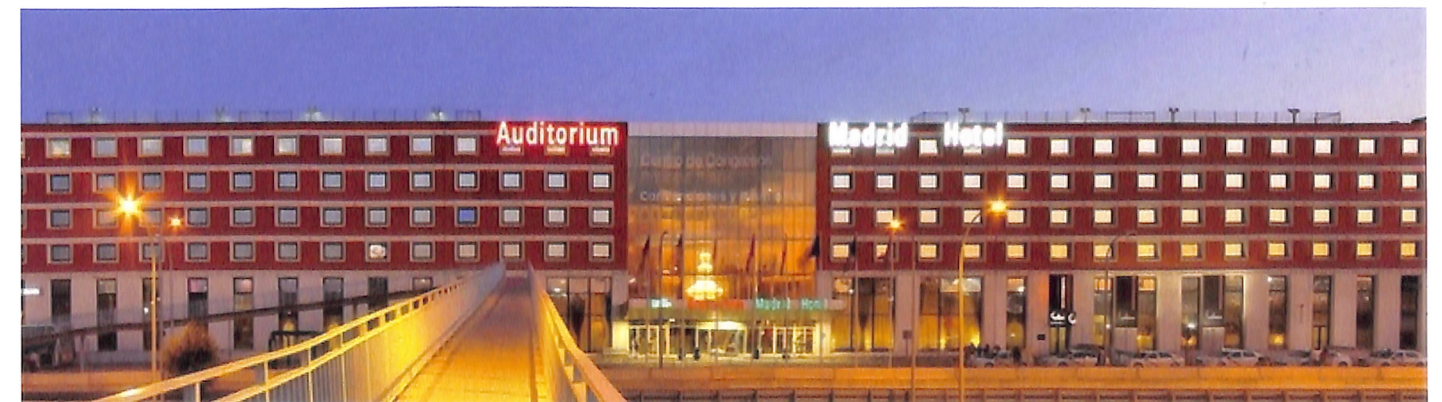
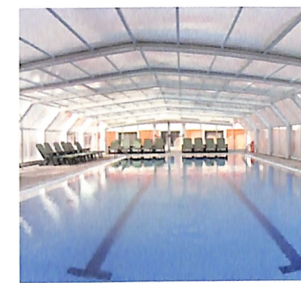
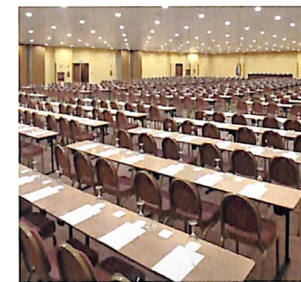
Madrid enjoys one of the best high-quality ranges of hotels in the world, 60% of which are close to convention and exhibition centres, or easily reachable by underground.

More than 59,000 hotel rooms are distributed among 221 five, four, and three-star hotels. One of the strongest, most competitive and most relevant characteristics of the Madrid hotel sector is its excellent value for money.

Competitors' village

Strategically located near Barajas International Airport and IFEMA Exhibition Centre, HOTEL AUDITORIUM MADRID is based on the premise of service-minded staff providing individual attention to their guests. Elegance and modernity describe its design, which supports the services the hotel provides. Its surface area amounts to 100,000 sq. metres with 59 multi-functional rooms which may welcome more than 2,200 people. The hotel also has 869 fully-equipped rooms distributed among 4 floors and a parking lot for more than 1,000 vehicles.

Besides, the added-value leisure offer "Ocium" provides the guests with a wide range of activities for everyone to be satisfied: four paddle courts, indoor and outdoor swimming pools, sauna, gym, virtual golf and entertainment rooms.





world **skills** Madrid2015



back to madrid

