worldskills

Annual Report 2005

MISSION & OBJECTIVES

Mission

To promote, through the cooperative actions of Members, a worldwide awareness of the essential contribution that skills and high standards of competence make to the achievement of economic success and individual fulfilment.

Objectives

1. Market WorldSkills by drawing on the global efforts of Member organisations.
2. Position the WorldSkills Competition as the premier world event for skills recognition and advancement.
3. Develop a new modern identity and a flexible structure to support the global activities of WorldSkills.
4. Develop strategic partnerships with selected corporate, government and non-government organisations to further the aims of WorldSkills.
5. Disseminate information and share knowledge about skill standards and WorldSkills performance benchmarks, especially via the World Wide Web.
6. Facilitate networking among WorldSkills experts to develop new opportunities for skills development and innovation.
7. Encourage the transfer of skills, knowledge and cultural exchange between participants in WorldSkills and other young people across the world.

To achieve these objectives WorldSkills will:

- Challenge young people, their teachers, trainers and employers to achieve world-class standards of competence in commerce, services and industry, and to promote the status of vocational training.
- Conduct WorldSkills Competitions in alternate years.
- Promote the exchange of ideas and experience in vocational training through seminars, meetings and competitions.
- Disseminate information on world-class standards of competence.
- Seek to motivate young people to pursue further education and training relevant to their careers.
- Facilitate communication and contacts between vocational training organisations around the world.
- Encourage the exchange of young professionals among the Members.

worldskills

PRESIDENT'S REPORT

Skills: the new global currency

Tjerk (Jack) Dusseldorp
WorldSkills President

Global vehicle for setting standards

For the first time in the 55-year history of WorldSkills, three Members are competing to host the WorldSkills Competition in 2011. Unfortunately, there can only be one "winner" (to be decided by a secret ballot vote of the full membership at our General Assembly meeting in May 2006). However, the very fact that three of our Members have been able to attract the enormous level of support and commitment required to host the international competition shows clearly the growing appreciation of the value of WorldSkills as the global vehicle for setting standards and promoting skills.

This was most evident at the 38th WorldSkills Competition in Finland in May 2005. Observer delegations from more than 10 countries, including the largest, India and China, and nearby neighbours, Estonia, Iceland and Russia, came to observe the Helsinki competition and participate in the hectic Global Skills Village and WorldSkills Leaders Forum program. Already three new Members have resulted (Vietnam, Hungary and Ecuador) and more are planning to join in time for the 39th Competition in Japan in 2007.

World-class Competition

Our Finnish colleagues and friends very wisely positioned the 2005 WorldSkills event as the culmination of a five-year development plan with the twin goals of renewing the mission of their vocational education and training sector as well as attracting a larger share of their youth cohort to skills and training. They succeeded in both objectives and, in doing so, provided WorldSkills with a world-class platform to very successfully promote our worldwide vision and mission. India has recently released its vision for furthering skills excellence including its ambition to join our organization and host the Competition in 2013. I hope more Members will develop long-term plans to obtain maximum benefit from their participation in WorldSkills.

The modern requirement for young skilled professionals to have "thinking hands" was evident not only from the 666 competitors in Helsinki, but also the hundreds of young student volunteers who participated in various roles including managing and staffing the onsite media centre which provided a daily stream of video footage and live interviews with many of the international participants and observers.

A youthful perspective

With our Members' support, we are organising a WorldSkills Youth Forum for selected past competitors to provide both a youth perspective on our activities as well as a catalyst for developing a competitor alumni movement. Some 35 young people from 17 member organisations have signed up for the inaugural forum to be held in conjunction with our 2006 General Assembly. The outcomes of the Youth Forum will be presented to our Board and Members at the Assembly and will help guide our future development.

A top priority for WorldSkills is to improve the presentation of the competitions to make skills more understandable and attractive to young people, the general public and the media. WorldSkills remains one of the world's "best kept secrets" but we are making significant progress with marketing via the Internet.

worldskills

PRESIDENT'S REPORT

Global portal

During 2005, the WorldSkills website became a truly global portal with visitors from over 100 countries and a massive increase in the amount of information downloaded and disseminated. With the help of our member from Singapore we are launching a Skills Portal which will add a much needed human dimension to the many skills we are championing on the Internet. This will be launched at our General Assembly meeting in May 2006.

From its modest beginnings in Spain in the early 1950s, WorldSkills has developed into a global movement of agencies and committed individuals focused on developing and promoting high performance among young people in key skills and technologies that are vital to economic and social success.

Special thanks

I wish to recognise the contribution of the Executive Board in leading our organisation which is ably served by our Secretary General, David Hoey. Board members are also office bearers and contribute much personal time to their respective roles and duties as do the hundreds, indeed thousands, of volunteers who make up the growing WorldSkills movement.

Albert Vidal Prize winner Viridis Liew (SG)

Stonemasonry

Autobody repair

Bricklaying

worldskills

Growth and opportunity

David Hoey
Secretary General

SECRETARY GENERAL'S REPORT

The Competition year

As I reflect on 2005 my first thoughts are "where did it go?" Up until May 2005 all the focus and effort was on the Competition in Helsinki and after May all the focus and effort was on following up activities, decisions and opportunities from Helsinki.

WorldSkills 2005 Helsinki was an outstanding success. Competitors were provided with a world-class environment and the Experts and Delegates ensured that this was capitalized on by conducting a world-class Competition. The Helsinki event included many initiatives and improvements from the WorldSkills Organisation and the Finnish Organising Committee. Skills Finland added great value by developing the Global Skills Village and the Competition Information System (CIS).

I would like to thank all the experts, delegates, team leaders, Member organization staff and volunteers, OC staff and volunteers who worked around the world and in Helsinki for WSC2005. The cooperation and teamwork between WorldSkills and Finland was excellent and already we have established strong relationships with Japan and Canada.

Opportunities in the year ahead

The work done in 2005 has allowed us to enter

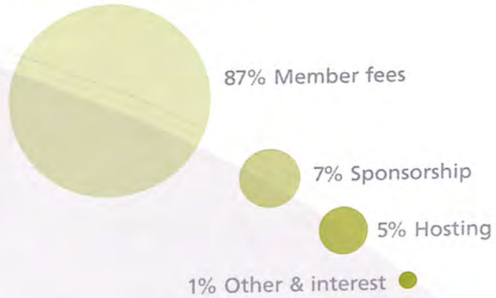
2006 with some exciting and challenging opportunities. Some of these are i) new countries/regions applying for membership ii) more companies interested in sponsorship iii) new skills for the next Competition iv) to make WorldSkills Competition 2007 even better and v) an unprecedented three Members bidding for WSC2011. So the balance and challenge is in servicing and maintaining what we already are responsible for as well as ensuring we take the necessary steps forward towards our longer-term objectives.

From the Secretariat's perspective we achieved many of our objectives of providing a world-class and contemporary secretariat operation. Utilisation of technology has been a key aspect of our focus on productivity and professionalism and connection with Members. However, there is still much we can improve on and we look forward to this as we increase our capacity in 2006.

2005 was a great year for WorldSkills and I feel very confident that the organization can continue to grow and achieve more in its pursuit of its mission and objectives. It has been a pleasure and privilege to work with all the people around the world who make up the WorldSkills movement and their ongoing dedication and commitment.

Finances 2005

Revenue €517,611



Expenditure €512,457

worldskills

WorldSkills 2005 Helsinki
A world-class success

COMPETITION

WSC2005

For Skills Finland, WorldSkills 2005 Helsinki was the culmination of years of organization and the countless hundreds of hours put in by trainers, enterprises, the WorldSkills organization, Member organizations and various other stakeholders. 2005 was declared the National Year of Vocational Training and Young Professionals in Finland and the 38th WorldSkills Competition was the flagship event.

The Competition brought 696* young competitors from 38 countries to Helsinki, where the competed in 39 skill categories for the world championship in their field. There were 636 experts judging the competitors and preparing the technical descriptions and test projects for the next competitions. Skill categories represented a variety of fields in industry and services sectors. Five new skills were represented including Transport Technology and Telecommunications Distribution Technology.

*Includes official, demonstration and presentation skills

Visitors entering the Competition site

Broad involvement

The main principle underlying WorldSkills 2005 was to involve as many providers of vocational education and training as possible from the very beginning. This way, the mass event became a natural tool for improving the quality of educational training and teaching. Some 3,000 teachers, trainers, experts and students volunteered to help organize the event.

Visitor-friendly

To visitors, the impact of the event depends on how interesting and spectator-friendly it is. Related skill categories were grouped together and competitors were positioned so that spectators could follow their work. Plasma screens and skills guides explained the tasks. Each skill was responsible for finding its own solutions. Despite advances, a lot can be done to improve visitor-friendliness both for the individual skills and for the Competition as a whole.

Competition site

WorldSkills 2005 was held at the Helsinki Fair Centre, the largest fair and conference venue in Finland. The Competition occupied over 93,000 m², almost the full capacity of the centre. The skills were located in six exhibition halls with a total area of 43,000 m² and in tents in the outdoor area. Despite the great advantage that everything was "under one roof", many stepped outside to enjoy the long Finnish summer days with 18 hours of sunshine.

Best ever

Experts and delegates recognized the Helsinki Competition as "the best ever", citing improvements in all areas, well beyond normal evolutionary improvements.

worldskills

COMPETITION

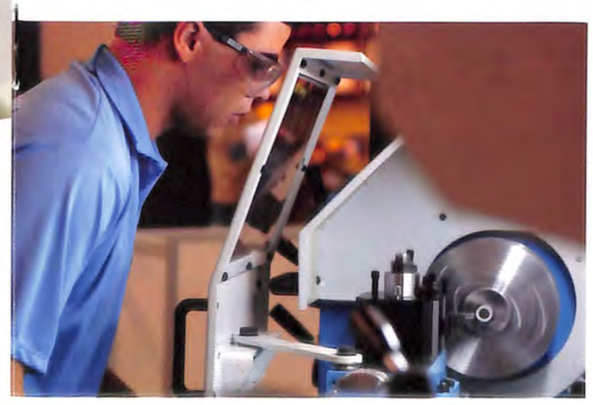
worldskills leaders forum

The WorldSkills Leaders Forum is organized every year during either the WorldSkills Competition or General Assembly providing an opportunity to learn new strategies and methods and to build partnerships and networks focussing on specific aspects of Technical Vocational Educational and Training. The Global Sponsors Festo, Fluke and Cisco Systems always recognized that WorldSkills has enormous potential beyond the biennial Competition. That is why they joined forces with WorldSkills to launch the Leaders Forum as a means of creating powerful networks of stakeholders in vocational education and training.

Staged over two days, the Helsinki Leaders Forum featured some penetrating insights into how the world economy is evolving and some exciting examples of how leading-edge technology is revolutionizing how training is delivered. Seven keynote speakers were followed by the opening of the Global Skills Village.

worldskills global skills village

Global Skills Village brought together vocational education and training professionals: teachers and trainers, training providers, employers and governments. The Village provided a unique opportunity for networking and exchange – helping promote best practices and learning from each other. During the competition, 17 high-level seminars and exhibitions on vocational skills and skills competitions took place in the Village and Expo areas. Seminars and workshops were open to visitors free of charge and some 500 participated.



Skills Finland

As well as organizing a world-class Competition, Skills Finland added great value to WorldSkills by developing the Global Skills Village and the Competition Information System (CIS), a computer-based marking system. The Global Skills Village – incorporating the Leaders Forum – provided a lively and interactive way of facilitating dialogue and exchange between delegates and visitors. The CIS greatly improved the quality, transparency and management of marking and reporting results during the Competition.

Public interest

WorldSkills 2005 generated remarkable general interest. Nearly 120,000 spectators visited the Competition. Media showcased the competitors and their skills and highlighted the importance of skills in modern society.

Benchmark for the future

WorldSkills 2005 is now the blueprint and benchmark for future hosting and cooperation with host members. We are already working with the JOCISF 2007 (Japanese Organizing Committee for the International Skills Festival) for WSC2007 and with WorldSkills Calgary 2009 for WSC2009.

worldskills

Next Competitions 2007 and 2009

HOST MEMBERS

Shizuoka 2007

The 39th WorldSkills Competition will be hosted in the prefecture of Shizuoka, Japan.

Japan has an overarching theme of "International Skills Festival for All, Japan 2007" and will host the 39th WorldSkills Competition and the 7th International Abilympics, a competition for persons with disabilities.

By holding these events simultaneously and accommodating all competitors in a Competitors' Village the Japanese Organizing Committee for the International Skills Festival (JOCISF 2007) hopes to promote interaction between skilled young people and to further enhance awareness of both competitions.

The WorldSkills Competition will be held in Numazu city on Suruga Bay in the eastern part of Shizuoka Prefecture. Shizuoka is a centre for travel and tourism located in the approximate centre of Japan, facing the Pacific to the south. To the north, the prefecture is bordered by mountains such as Mt Fuji and the Japanese Alps. Shizuoka's mountains and rivers, plains and coastline, hot springs and lakes are a source of constantly changing natural beauty. Shizuoka is also one of Japan's great industrial areas with manufacturing industries such as cars, motorbikes, musical instruments, plastic models and paper products.

Planning for Shizuoka 2007 is well under way. The Japanese Organising Committee was involved in the preparations leading up to Helsinki and sent a large team of observers to Helsinki.

www.worldskills2007.com

Calgary 2009

The 40th WorldSkills Competition will be hosted in Calgary, Alberta, Canada.

Nestled in the rolling foothills of the majestic Canadian Rockies, Calgary and area presents a contrasting picture of modern cityscape set against wide-open landscapes and snow-capped mountains. Located minutes from diverse outdoor sporting activities such as golfing, hiking, mountain biking, kayaking, canoeing, and horseback riding, opportunities to enjoy outdoor adventure is unsurpassed. Bringing the international competition to Canadian soil is an excellent opportunity for young people to witness the many talents and skills required for trade and technology careers. Calgary looks forward to promoting the event and bringing young Canadians a better understanding of the opportunities available in skilled trades and technologies careers. Calgary enjoyed a high level of public, private and community support to secure their bid. In addition to public and private support, Calgary is home to many dedicated volunteers who will work with skill and passion to make the event a success.

Preparation is already well under way - WorldSkills Calgary 2009 has met regularly with WorldSkills Board members and the Secretariat, sent observers to Helsinki, and is closely watching preparations for the Competition in Shizuoka 2007.

www.worldskills2009.com

FUTURE

WorldSkills 2011 – Competition for the Competition

The United Kingdom (London), Sweden (Göteborg) and Australia (Melbourne) are competing to host the WorldSkills Competition 2011. The final decision will be decided by secret ballot by the WorldSkills Members on Wednesday May 10th at the 2006 General Assembly in Melbourne, Australia.

Unfortunately there will be only one "winner" but, from an organizational perspective, it stands as a testament to the value and appreciation of WorldSkills as benchmarking and promotional vehicle for vocational skills and standards.

Visit www.worldskills.org for the result.

WorldSkills 2013?

Even as the final bids for WSC2011 were being distributed, the Secretariat was already receiving enquiries regarding hosting of the Competition in 2013.

Spain rejoins WorldSkills

When any new Member joins WorldSkills it is a special moment. But in 2005 WorldSkills celebrated an extra special moment when Spain, the founding Member* of WorldSkills, rejoined the international organization. Spain participated in Helsinki as observers and will send a team of competitors to Shizuoka 2007.

Spanish officials with members of the WorldSkills Executive Board
L-R: Mr Jose Luis Pérez Iriarte (Director General Education, Ministry of Education), Mme Marie-Therèse Geffroy (VP Strategic Affairs), Dr. Alejandro Tiana Ferrer (Secretary General of Education, Government of Spain), Mr Tjerk Dusseldorp (President), Mr Liam Corcoran (VP Technical Affairs), Mr Laurent Thibault (VP Special Affairs).

* Spain is considered the founder of WorldSkills (then known as the International Vocational Training Competition). Spain hosted 11 Competitions between 1950 and 1975.

GLOBAL SPONSOR PARTNERS

Global Sponsor Partners

Global Sponsor Partners share the WorldSkills mission of generating interest among young people worldwide in the skilled professions.

The WorldSkills Sponsor Partnership is a team that has created and is constantly improving a win-win situation that serves both our mutual and specific interests.

Sponsors are active members of the WorldSkills team, creating interest among young people worldwide for skills – enhancing their image and countering misconceptions about career opportunities, earning power and lifestyles.

This serves both young people – our primary target group – and our national economies. Global Sponsor Partners developed the WorldSkills Leaders Forum to enable the organization to expand it breadth and influence through networking and the sharing of innovative ideas reaching far beyond the scope of the WorldSkills Competition.

The partnership drives continual development of markets and ensures that partners meet the needs of industry and commerce worldwide. The partnership's activities help keep track of trends, understand and contribute to current thinking, and benchmark performance.

Amy Christen
Director
Corporate Affairs,
Cisco Systems

Dr Theodor Niehaus
Managing Director,
Festo Didactic

Barbara Hulit
President,
Fluke Corporation

Accessing Information

WWW.worldskills

www.worldskills.org

Putting the www into WorldSkills

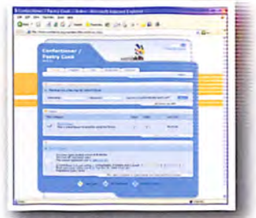
Recognizing the importance of the web as the medium for international communication and exchange, one of the WorldSkills objectives is to "Disseminate information and share knowledge about skill standards and WorldSkills performance".

Great progress was made in achieving this objective in 2005. The number of hits – a measure of the number of times website resources are accessed – more than doubled to 6,372,971 in 2005.

Huge increase in activity

The number of documents downloaded – ranging from brochures and presentations to technical documentation – increased more than 600% to 91,239. For many activities, PDF files have replaced hard copy, allowing rapid and economical distribution.

You can't manage what you don't measure, so the WorldSkills secretariat team monitored website activity during 2005 and produced a detailed report. As is to be expected, activity peaked in April May and June, but remained at a steady high level throughout the year.



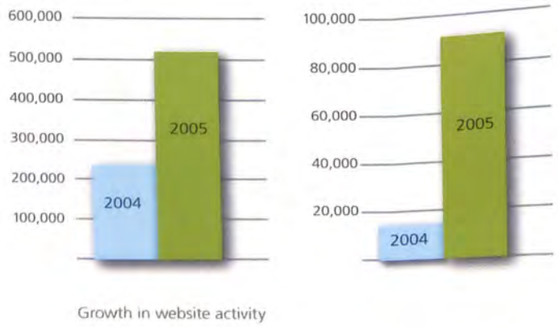
Discussion Forum

Discussion forums

Online discussion forums are a key feature of the WorldSkills Members' Area. There is one for each skill category and there are also forums for the Technical Committee, Competition Information System, Team Leaders and Sponsor Advisory Group. The forums are a powerful tool for communication, collaboration, coordination, development and knowledge sharing between members.

Gateway function

The WorldSkills site hosts three sub-webs for the Youth Forum, Leaders Forum and the Global Skills Village. In addition, it provides links to the competition sites for Shizuoka 2007 and Calgary 2009, as well as to the Helsinki 2005 site.



Growth in website activity

Developing a Global Skills Portal

In May 2006, a Skills Portal will be added to the WorldSkills website.

The Skills Portal is being developed and contributed by the Institute of Technical Education (ITE), the WorldSkills Member for Singapore. Apart from the generosity of the ITE, WorldSkills will also benefit by utilizing ITE's experience in branding vocational and technical education through focusing on the human and personal experiences of individuals involved in skills training and education.

The aim of the portal is to facilitate WorldSkills' marketing efforts by providing a common platform for information on skilled occupations and a spotlight on the successes of past competitors, to reach out to youth, their parents and other stake-holders in the economy and society. All Members can use it and link to it.

worldskills

EXECUTIVE BOARD

Executive Board

Tjerk (Jack) Dusseldorp	President (AU)
Marie-Thérèse Geffroy	Vice President Strategic Affairs (FR)
Liam Corcoran	Vice President Technical Affairs (IE)
Laurent Thibault	Vice President Special Affairs and Treasurer (CA)
Yoo Bae Kim	Vice Chairman Strategy Committee (KR)
Veijo Hintsanen	Vice Chairman Technical Committee (FI)
Yoshika Okubo	Ex-officio (2007 host member)
Terry Cooke	Ex-officio (2009 host member)

Back row: Terry Cooke, Laurent Thibault, Yoo Bae Kim, Veijo Hintsanen, Yoshika Okubo. Front row: Marie-Thérèse Geffroy, Jack Dusseldorp, Liam Corcoran.

MEMBER ORGANISATIONS & DELEGATES

Member Organisations and Delegates 2005

Listed in order of joining WorldSkills

Country/Region	Official Delegate	Technical Delegate
Portugal	Mrs Christina Rodrigues	Mr António Caldeira
France	Mrs Marie-Thérèse Geffroy	Mr Yvan Valentinuzzi
Germany	Ms Barbara Fabian	Dr Christian Sperle
Switzerland	Mrs Christine Davatz-Höchner	Mr Edwin Naef
United Kingdom	Mr Chris Humphries	Dr Graeme Hall
Ireland	Dr Carl Ó Dalaigh	Mr Liam Corcoran
Luxembourg	Mr Aly Schroeder	Mr François Ortolani
Austria	Dr Peter Kranzlmayr	Mr Stefan Praschl
Japan	Mr Yoshika Okubo	Dr Koichi Nishizawa
Netherlands	Mr Loek Hermans	Mr Jos de Goey
Korea	Mr Dong Hoon Lee	Mr Ui Seok Hong
Principality of Liechtenstein	Mr Marco Frick	Mr Josef Nigsch
Chinese Taipei	Mr Fong-Yu Kuo	Mr Wen Ping (Morgan) Chen
United States of America	Mrs Ada Kranenberg	Mr Don Hatton
Australia	Mr Bob Puffett	Mr John Shiel
Brazil	Prof José Manuel de Aguiar Martins	Mr Roberto Monteiro Spada
Macau	Ms Noemia Maria Fatima Lameiras	Mr Ling Biu Hung
New Zealand	Mr Albie J. Lund	Ms Teresa McNamara
Finland	Mr Timo Lankinen	Mr Veijo Hintsanen
Canada	Mr Terry Cooke	Mr Shaun Thorson
Norway	Mrs Thordis Eriksen	Mrs Elisabeth Lange
South Africa	Mr Ivor Blumenthal	Mr André Vermeulen
Malaysia	Mr Wan Seman bin Wan Ahmad	Mr Anwer Baig Bin Abd. Kader Baig
Singapore	Dr Song Seng Law	Mr Guan Teck Heng
Thailand	Ms Weena Pakawongse	Mr Santi Bumrungkunakorn
Philippines	Ms Alcestis Guiang	Mr Augusto Capio
Sweden	Mr Tommy Hellström	Mr Anders Plesner
South Tyrol, Italy	Mr Herbert Fritz	Mr Josef Lanz
Tunisia	Mrs Dorra Cherif	Mr Fayçal Ammar
Hong Kong	Mrs Carrie Willis	Dr Kin-Keung (Michael) Fung
United Arab Emirates	Mr Abulla Ahmed Al Bulushi	Mr Yahya Mohamed Mahdi
Belgium	Mr Eric Robert	Mr Jean-Marie Méan
Denmark	Mr Jesper Juul Sørensen	Ms Pia Hegner
Morocco	Mr Chihab Sentissi	Mrs Fatiha Elalami
Iran	Mr Reza Ramazani	Mr Parviz Imani
Saudi Arabia	Dr Saleh A. Aboreshaid Al-Amr	Dr Mohammed Alowayed
Brunei Darussalam	Mr Hj Mohd Daud Hj Mahmud	Mr Denis M. T. Ho
Indonesia	Ms Susilowati	Mr Mustaghfirin Amin
Jamaica	Mr Kevin Mullings	Mrs Grace Mclean
Spain	Mr Jose Luis Pérez Iriarte	Mrs Soledad Iglesias Jiménez

worldskills

WorldSkills
Head Office

Van Eedenstraat 9
2012 EL Haarlem
The Netherlands

Phone +31 23 5311071
Fax +31 23 5316360

www.worldskills.org
secretariat@worldskills.org