



euroskills
Graz 2020 

EURO SKILLS GRAZ 2020

16–20 SEPTEMBER 2020
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EURO SKILLS GOES AUSTRIA

Austria is a fascinating country. Not only is it synonymous with economic success, efficiency and strong performance. It is also famous for its hospitality, heartbeat and exceptional brand of congeniality. Located at the heart of Europe, the country offers a unique blend of qualities, echoing the principle of "opposites attract".



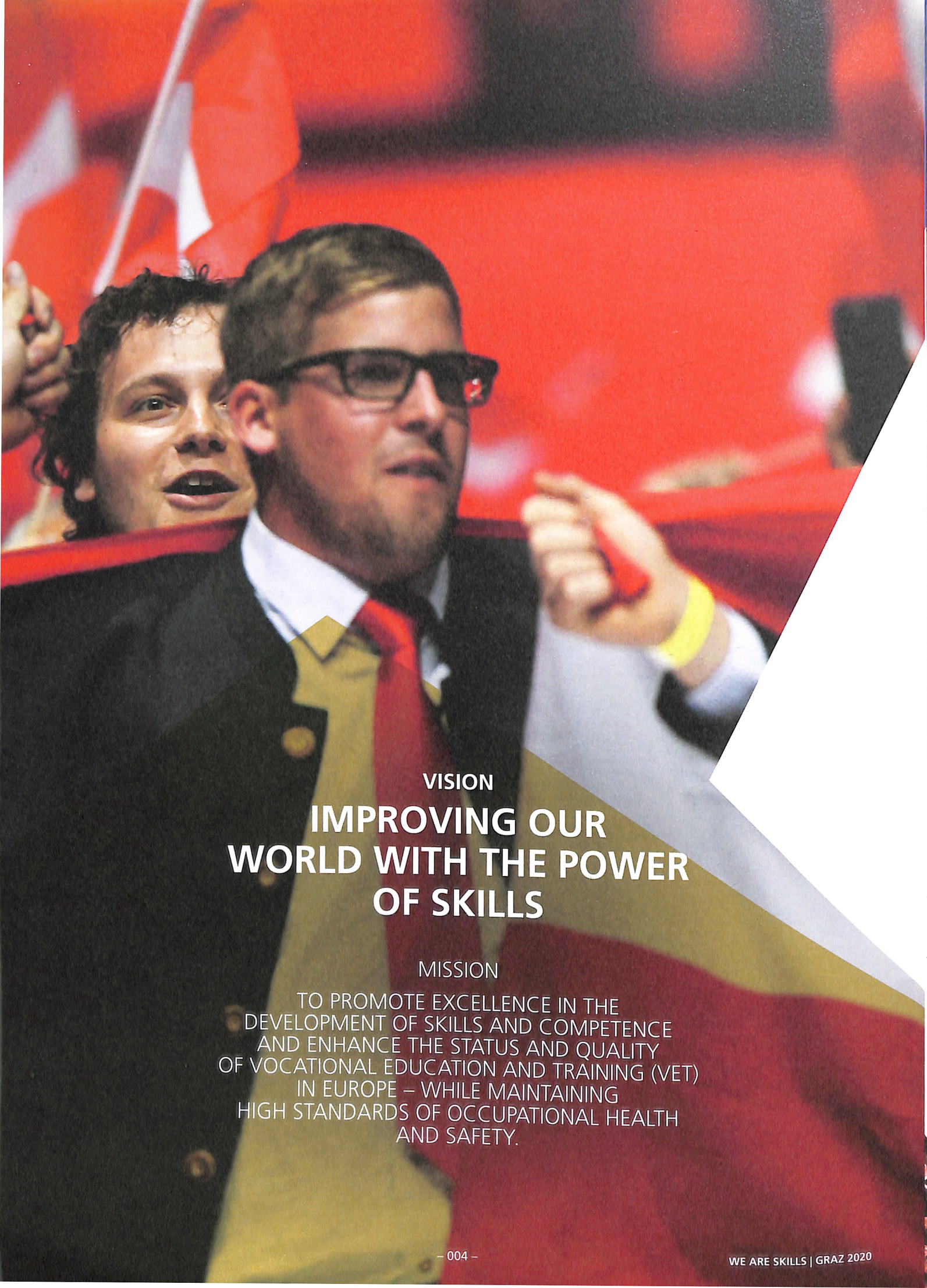
EARTH
/

IT MAY RAIN
IN ENGLAND

HERE WE ARE

← NIGHT

DAY →



VISION
**IMPROVING OUR
WORLD WITH THE POWER
OF SKILLS**

MISSION
TO PROMOTE EXCELLENCE IN THE
DEVELOPMENT OF SKILLS AND COMPETENCE
AND ENHANCE THE STATUS AND QUALITY
OF VOCATIONAL EDUCATION AND TRAINING (VET)
IN EUROPE – WHILE MAINTAINING
HIGH STANDARDS OF OCCUPATIONAL HEALTH
AND SAFETY.

VISION AND MISSION

**OUR VISION IS BASED ON THREE PILLARS:
SUCCESS, TRADITION AND FUTURE.**

SUCCESS

Austria is a country with a strong focus on success. It is the most successful nation in the EuroSkills competitions (90 medals, having topped the medals ranking three times). Austria is also a strong and future-oriented economy.

TRADITION

Austria's success story is based on its traditional role as a cultural nation and economy at the heart of Europe. EuroSkills 2020 and its venue, Graz, provide the opportunity to find out more about both these aspects.

FUTURE

Austria's future and the future of Europe as a whole lies in its youth and in their desire for change. Skills training, innovative strength and a willingness to work hard are crucial to this and represent the spirit of EuroSkills.



JOSEF ZOTTER »
WORLD-FAMOUS CHOCOLATIER



THE CLAIM: WE ARE SKILLS

The claim "We are Skills!" is derived from this vision and from these three pillars. It highlights success and tradition. In its graphical representation, the lettering is symbolic of skills and trades. The logo, including both words and image, conveys the confident, winning mentality that leads to success. However, "We are Skills" is more than just a slogan, more than just a motto. It's an attitude towards life, which fills us with joy and passion. And it's spoken from the heart!





EURO SKILLS 2020

A FIRST FOR AUSTRIA

EUROSKILLS 2020 IN GRAZ/AUSTRIA

In summer 2016, Austria was awarded the honour of hosting EuroSkills 2020, with Graz as the venue. This top-level event will be one of the biggest highlights of the 2020 calendar. This is true both for the event itself and for the supporting programme organised in cooperation with Austrian companies. And, of course, there will be massive media interest in these European championships for skills and trades. There is much to do if we want to measure up to Austria's reputation as a top-level, world-ranking event organiser – including working together with the Austrian economy.

GOALS

// Spotlight on highly skilled workforces
// International showcase for companies
// Comparison of educational systems

DATE

// 16.–20.09.2020

PLACE

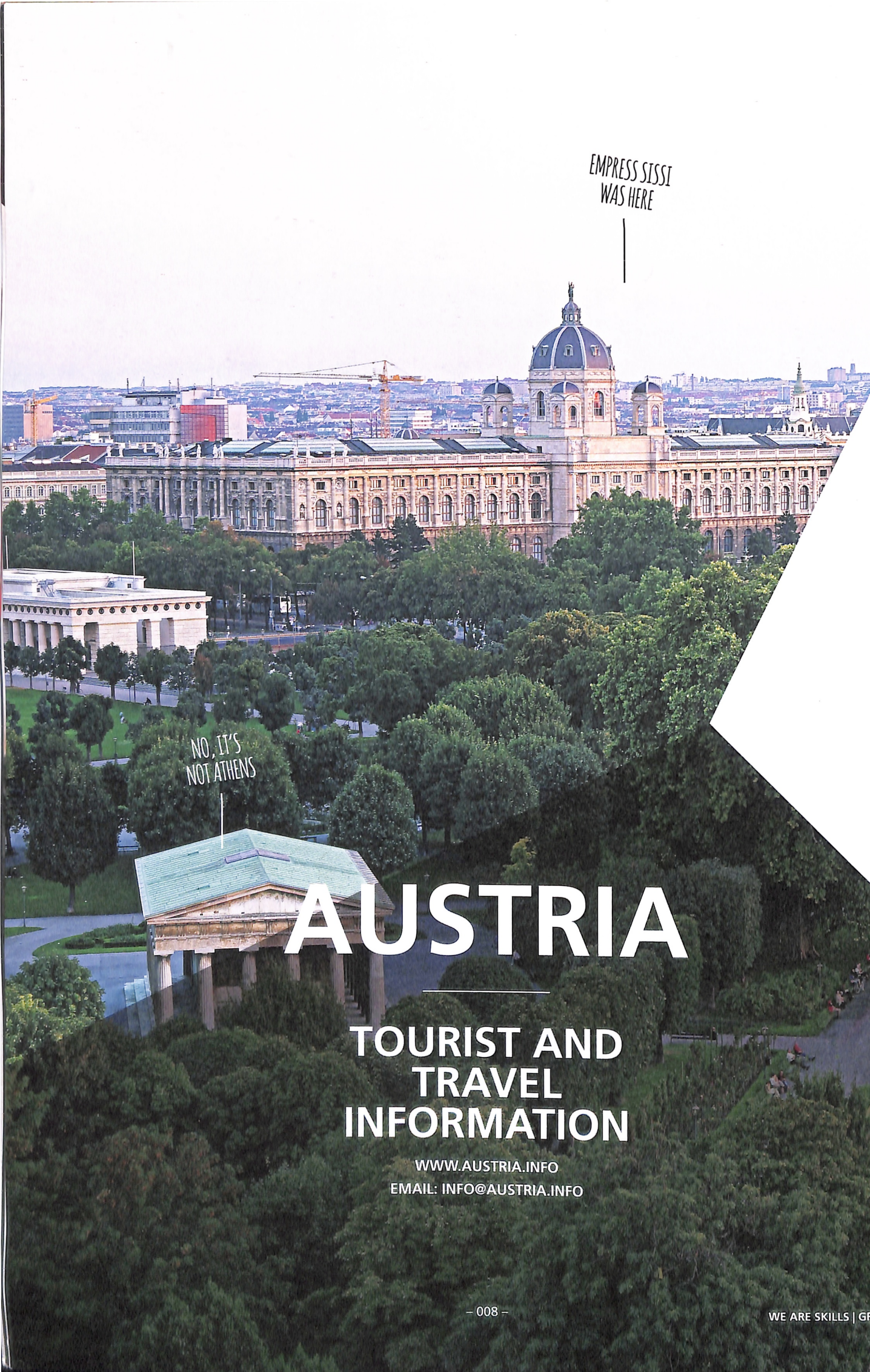
// Messe Congress Graz

PROGRAMME

// Wednesday 16.09.2020 – Opening Ceremony
// Thursday to Saturday 17.–19.09.2020 – Competitions, meetings, conferences and supporting events
// Sunday 20.09.2020 – Closing Ceremony with presentation of awards

EUROSKILLS 2020
BROUGHT TO YOU BY





EMPRESS SISST
WAS HERE

NO, IT'S
NOT ATHENS

AUSTRIA

TOURIST AND
TRAVEL
INFORMATION

WWW.AUSTRIA.INFO
EMAIL: INFO@AUSTRIA.INFO

AUSTRIA – THE WORLD’S GREATEST HOST

Austria has earned itself a well-deserved reputation as one of the world’s most hospitable hosts. Whether the Salzburg Festival or the Vienna Opera Ball, the Vienna Philharmonic New Year’s Concert, the Eurovision Song Contest, World Ski Championships or European Football Championships: what makes our hospitality stand out is an unrivalled combination of perfect organisation – both on a large scale and in detail – and a public that is as fair as it is enthusiastic.

Besides the events themselves, their venues are just as unforgettable for visitors. Wherever you look in Austria, you will find architectural gems showcasing European cultural history, alongside an abundance of natural and cultural landscapes. This compact nation is crammed with delights for all the senses – guaranteed and awaiting all who visit.



RED CARPET
FOR EVERYONE



VIENNA
STATE OPERA

TRADITIONAL STOMPING GROUND FOR
‘THE RICH AND THE BEAUTIFUL’

FACTS

001

The dual system involves around **29,000** Austrian businesses training roughly **108,000** apprentices

002

Approx. **40%** of each age group in Austria opts for dual vocational training

003

Three out of four jobs are created in small and medium-sized businesses

004

Each year, approx. **38,000** companies are founded

005

More than **200** medium-sized businesses are global market leaders in their fields

006

8,000 industrial companies employing over **2,830,000** people

007

90,000 commercial and handicraft businesses train approx. **42%** of all apprentices

008

265,000 service companies

SUCCESS MADE IN AUSTRIA

Austria and EuroSkills really is a match made in heaven, as the **track record** of this modest-sized nation, which has taken part in EuroSkills since 2008, clearly shows: 199 participants // 96 medals in individual competitions // 15 medals in team competitions // 33 "Medallions of Excellence"

Of course, Austria has also been a regular participant in the WorldSkills contest since 1961 – and has performed just as impressively: **top global nation** on multiple occasions (Lyon 1995, St. Gallen 1997, Montreal 1999) // top three placement (Seoul 2001, St. Gallen 2003, Leipzig 2013) // best country at EU level (London 2011, Leipzig 2013, São Paulo 2015) // 551 participants in 529 (team) skills and trades // 206 medals // 176 "Medallions of Excellence" since 1961

EXCELLENCE COMES AS NO COINCIDENCE

Such achievements do not come about by chance but are thanks to a national system which you can learn more about as part of the EuroSkills 2020 event: // the **dual vocational training system** in Austria // an innovative industrial structure, geared towards global competition // a wide base of medium-sized companies, supported by individual **entrepreneurial spirit** and a keen sense of responsibility for youth training // Austria's dedication to ongoing renewal and to viewing **future challenges as opportunities**, to be seized.



FACTS

001

Five universities with more than 40,000 students

002

a globally renowned system of advanced technical colleges

003

numerous research institutes

004

more than 50% of all Austrian competence centres in this region

005

science and commerce effectively integrated

006

nurturing many qualified specialists

YES, WE CAN MOVE MOUNTAINS

TAKE A DIP IN PURE DRINKING WATER

STYRIA

TOURIST AND TRAVEL INFORMATION

GET YOUR OWN IMPRESSION OF STYRIA FIRST-HAND. ALL HOLIDAY INFORMATION IS AVAILABLE AT WWW.STEIERMARK.COM

Steiermark
STYRIA. THE GREEN HEART OF AUSTRIA

AUSTRIA'S BEATING HEART AWAITS YOU

Styria is the green heart of Austria, boasting natural landscapes that range from rugged Alpine regions and luscious pastures in the north to the gentle hills of the south, giving a foretaste of the Mediterranean beyond. Perhaps it is this matchless variety and awe-inspiring nature that has long encouraged its people to outstanding economic achievements. With an R&D ratio exceeding 4%, the Styrian region leads the way Europe-wide and is the most innovative region in Austria.

TASTES OF STYRIA GET AKQUAINTED WITH OUR TRADITIONS AND TRY AND TASTE LOCAL SPECIALITIES

The Styrians or „Steirer“, as we call them in German, know how to celebrate. Each year in September Graz transforms into a giant Styrian village. You will meet the locals wearing the traditional clothes, such as the Dirndl for the ladies, and the leather trousers for the men. Food-wise the Steiermark has a lot to offer – first and foremost the famous pumpkinseedoil, or the „Käferbohne“ (runner bean) and of course the horseradish, served preferably to a „Brettljause“ or with the „Steirische Wurzelfleisch“ (boiled pork with root vegetables). On this tour will not only learn about the traditions but also hear them „live“ ...

STYRIAN WINE COUNTRY EXCURSION TO THE „STYRIAN TUSCANY“

The rolling hills of Southern Styria – lovingly called the „Styrian Tuscany“ are the perfect grounds for white wines, gaining constantly international recognition. The Castle of Seggau boasts a huge and ancient wine cellar, with more than 300 years of age. Here you will get a guided tour through the wine cellar and of course a tasting of these renowned white wines. The tour continues to the little village of Heimschuh, where you will discover how „Styria's black gold“ – the famous pumpkinseed oil is being produced. A so-called „Buschenschank“ (rustic wine tavern) marks the end of the tour. Here you enjoy a hearty snack called „Brettljause“ and a glass of wine. Dramatic views of the vineyards included.



AUFSTEIRERN FESTIVAL

18–20 SEPTEMBER 2020
3 DAYS FULL OF STYRIAN CULTURE

Aufsteirern is the name of a festival that celebrates Styria – the sunny south-eastern part of Austria. The Styrian people like to share their pride and joy about their way of life and their folklore which expresses itself vividly in dialect, music, dance and design. Since 18 years the entire city centre of Graz turns into one big stage for three days in September. Every year about 110.000 visitors amble through the streets of Graz and enjoy the Styrian hospitality!

and performers from all areas of Styria come to Graz to showcase their folk music and dances and to help making this festival fun and enjoyable for everybody. All guests are invited to join the folk groups on the various stages and dance floors! The traditional hand crafts of Styria are a huge part at the Aufsteirern Festival! The Austrian people take great pride in craftsmanship, so there will be a wide selection of crafts for you to explore! The elite of the Styrian artists and craftsmen will present their local high-quality products and furthermore you will even have the opportunity to participate in these traditions. Besides this, indulge in Styrian cuisine and take a break at one of the numerous Styrian food stalls. As people are brought together by experiencing and understanding different cultures, Aufsteirern would like to invite you to get in touch with the Styrian culture by introducing very unique specialties like our famous pumpkin seed oil, authentic Styrian dances and music and besides all, important traditional hand crafts.

The Aufsteirern Festival starts with the Fashionshow "Pracht der Tracht" on Friday. In front of the town hall of Graz Styrian labels present the latest trends in typical Austrian fashion. The second day of the Aufsteirern Festival, which is called "Volxmusik on Air", is the day of music! Traditional Austrian music is combined with different styles of music... Enjoy inspiring, typical and modern rhythms and sounds from numerous Austrian groups at many squares in the city of Graz! Aufsteirern is a festival for everyone who loves Styria and Austria. You are welcome to join in and celebrate the Styrian way, traditions, and hand crafts! A variety of musicians

Aufsteirern Festival very welcomes you to have a fantastic time experiencing the Styrian way of life.

EVENTS

FASHION

**Pracht der Tracht –
Volks Couture Fashion Show**
Friday, September 18th 2020,
7 p.m., Main Square of Graz

MUSIC

**Volxmusik on Air –
Philharmonic Orchestra Graz**
Saturday, September 19th 2020,
12 p.m., City Centre of Graz

PARTY

Aufsteirern
Sunday, September 20th 2020,
10.00 a.m., City Centre of Graz



EVENT CALENDAR

Styria offers a wide range of outstanding sporting, cultural and social events. Whether you're keen on getting active, fine dining or adventure-seeking: Graz and Styria really do have something for everyone. Here are just a few of the many events that might be of interest during your visit.



NIGHT RACE 28.1.2020



DIRT BIKE RACE "ERZBERGRODEO" SUMMER 2020



FORMULA 1 SUMMER 2020



MOTO GP SUMMER 2020



"AUFSTEIRERN" 18.-20.9.2020

SUCCESS MADE IN STYRIA

The economic history of Styria dates back several millennia to the era of salt production, with the first traces of iron production appearing over 500 years ago. The University of Graz has a history dating back 430 years, the University of Technology has been around for over 200 years and the University of Leoben was founded 175 years ago.

It goes without saying that this history, closely entwined with science and research, is also rooted in tradition. And in Styria there is no greater tradition than the courage to embrace change and to strive for innovation. As the decline in traditional industries began to loom during the 1970s, economic and political players joined forces in a pioneering transformation of the Styrian industrial landscape. Today the focus is on strengths that account for the region's global economic success.

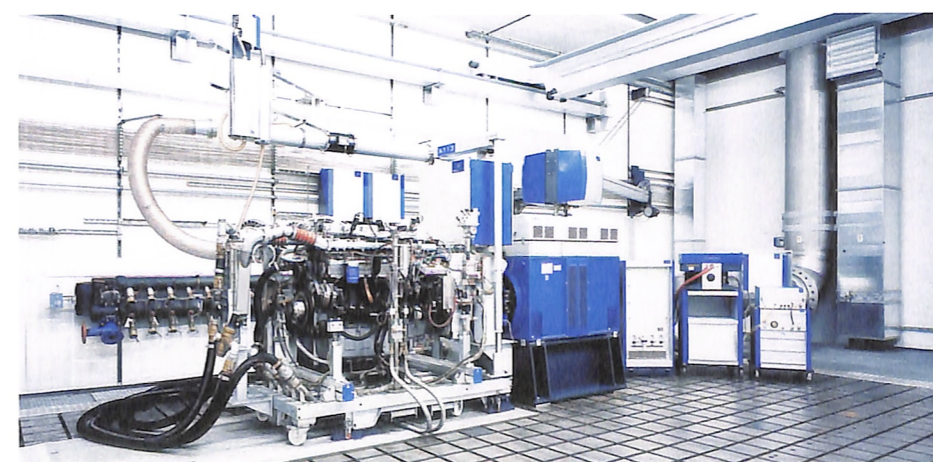
KEY THEMES OF STYRIA'S ECONOMIC STRATEGY FOR 2020

MOBILITY: automotive sector, clean mobility, railway system technology and aviation // **ECO-TECH:** development of technologies to promote the efficient and sustainable use of natural resources centring on the core theme of wood // **HEALTH-TECH:** innovations in health and food technologies

These three key themes are based on the core competences in which Styria excels: // materials science and technologies // mechanical and plant engineering // chemical engineering and process technology (incl. biotech) // electronics, measurement and control technology // creative industries.

EXCELLENCE COMES AS NO COINCIDENCE

Such achievements do not come about by chance but thanks to a national system which you can learn more about as part of the EuroSkills 2020 event: // the dual vocational training system in Austria // an innovative industrial structure, geared towards global competition // a wide base of medium-sized companies, supported by individual entrepreneurial spirit and a keen sense of responsibility for youth training // Austria's dedication to ongoing renewal and to viewing future challenges as opportunities to be seized.







GRAZ MAIN SQUARE

ENJOYING PUBLIC SPACES

LOOOONG TABLE

FACTS

GRAZ IN FIGURES

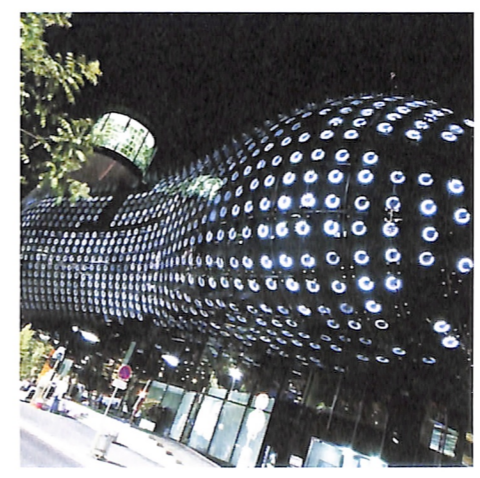
- // 292,269 inhabitants making it Austria's second city
- // 127.5 square kilometres in area, 40% of which is green space
- // 353 metres above sea level
- // Over 1 million overnight stays a year

TISCH 3

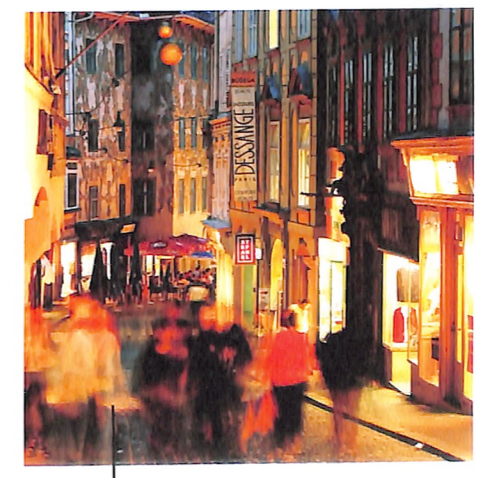
COMPACT, YET TEEMING WITH DIVERSITY

However, there is far more than history awaiting the visitor to Graz: contemporary architectural gems can be found throughout the old town. They are blended into their historical setting by designers of international renown, while within the streets, alleys and squares throbs a Mediterranean lifestyle. Those who visit the "Austrian Enjoyment Capital" can revel in the very highest quality culinary delights offered in what is referred to as "the Austrian delicatessen". Meanwhile, one of the liveliest cultural scenes anywhere – Graz was in fact the European Cultural Capital in 2003 – features entertainment including cabaret, theatre, concerts, museums and galleries. Thanks to the mild climate, even autumn sees much of public life in the city take place in pedestrian areas, open-air restaurants and parks.

The forward-looking spirit of the town is underlined by its UNESCO City of Design award and the student-centred lifestyle surrounding the universities and technical colleges. And of course let's not forget the innumerable innovative companies active in diverse industries – the economic engine of Graz.



KUNSTHAUS GRAZ » THE FRIENDLY ALIEN



GRAZ INNER CITY

MAIN SPOTS »
SHORT DISTANCES

HOTELS

- BW Plus Amedia Graz
- roomz Graz
- Star Inn Hotel Premium Graz
- Hotel Daniel
- Grand Hotel Wiesler
- Hotel „Das Weitzer“
- Palais Hotel Erzherzog Johann
- Schlossberghotel – Das Kunsthotel
- Parkhotel Graz
- Hotel Gollner
- Hotel Feichtinger
- Hotel Drei Raben
- Augarten Art Hotel
- Hotel Mariahilf
- Hotel IBIS Graz
- Mercure Hotel Graz City
- Hotel Europa Graz
- Novapark Wohlfühlhotel
- Hotel Bokan „exclusiv“
- Hotel Süd
- Hotel Ramada Graz
- a&o Hotel und Hostel Graz
- Hotel Römerstube
- JUFA Graz Süd
- JUFA Graz City

WE ARE MAKING GREAT EFFORTS TO MAKE SURE THAT THE ACCOMMODATION WE ASSIGN TO YOU BEST MEETS YOUR NEEDS.



A CITY PACKED WITH VARIETY

With EuroSkills 2020, Graz will be offering a fantastic event, attractive packages and plenty of variety. You'll discover not only a great wealth of attractions, medieval buildings, alleyways and town squares, but also futuristic architecture and delightful cuisine as you explore Graz. Or you can experience the city, with its sunny, southern flair, by attending one of its many concerts, festivals or special events.

ACCOMMODATION PACKAGES¹

PACKAGE SPECIFICATIONS	PRICE
Competitors	€ 1,635.00 - € 2,170.00
Team Leaders	€ 1,635.00 - € 2,170.00
Experts, CEs and DCEs	€ 1,610.00 - € 2,230.00
Technical Delegates	€ 2,040.00 - € 2,475.00
Official Delegates	€ 2,040.00 - € 2,365.00
Technical Observer and Official Observer	€ 1,565.00 - € 2,095.00

BOOKABLE FROM
SEPTEMBER
2019

TIME SCHEDULE

ACTION	DEADLINE
Pre-provisional registration closing day	16. September 2019
Official package price available	25. September 2019
Package registration opening	25. September 2019
Providing detailed information about E, TD/TDA and OD	16. December 2019
First invoice 50% of total costs	16. January 2019
Deadline for first invoice	17. February 2019
20% of the total ordered country packages can be cancelled free of charge	16. March 2020
10% of the total ordered country packages can be cancelled free of charge	15. May 2020
Final team registration	15. May 2020
Final invoice 50% of total costs	19. May 2020
Deadline for final invoice	16. June 2020
Providing detailed information about C, TL, OD, OO	16. July 2020
Special dietary requirements to be provided before	16. July 2020
Receiving final rooming lists from registered countries	6. August 2020
EuroSkills Graz 2020 competition	16.-20. September 2020

¹ The prices depend on the selected room category between a double room of the bronze category and a single room of the gold category.

MESSE CONGRESS GRAZ

PLACES BIG ENOUGH FOR YOUR IDEAS

WELCOME TO GRAZ AND ONE OF EUROPE'S TOP TEN CONVENTION CENTRES!
CONCERTS, FAIRS, SHOWS OR CORPORATE EVENTS – AS AN
ONE-STOP-SHOP FOR EXPERIENCES MCG HELPS ORGANISERS REALIZING THEIR
BIG IDEAS AND TURN EVENTS INTO EXTRAORDINARY EXPERIENCES.

LESS THAN
2 KM TO THE CENTRE

LIVE ON STAGE AT MCG – EXHIBITION CENTRE GRAZ

FIRST CHOICE VENUE

Messe Congress Graz Betriebsgesellschaft m.b.H. /
Convention and Exhibition Centre areas for competitions, demonstrations,
try-a-skill and EuroSkills Village (commercial booths)

MCG – EXHIBITION CENTRE GRAZ

Stadthalle	6,500 m ²	Hall F	440 m ²
Hall A	13,500 m ²	Foyer North	520 m ²
Hall B	4,200 m ²	Foyer South	160 m ²
Hall C	1,600 m ²	Outside temporary	8,000 m ²
Hall D	3,200 m ²	Total	38,120 m²

Optional temporary structure	6,000 m ²
Areas for organisational offices, ICT and meeting rooms	1,600 m ²
Areas for conferences, seminars, company presentations	1,600 m ²
Parking available within 1 km	4,900

Distance from local airport Graz Thalerhof	12 km
Distance from Vienna International Airport	203 km
Distance from local railway station	3.3 km

OPENING AND CLOSING CEREMONY

Opening Ceremony // Ice Stadium	4,000 seats
Closing Ceremony // Stadthalle	6,000 seats

AUSTRIAN EDUCATIONAL SYSTEM

STRONG DIFFERENTIATION FOR MANY AND VARIED OPPORTUNITIES

THE FIRST YEARS

In Austria, compulsory schooling starts at the age of six and lasts for nine years. Every Austrian child's education starts with four years at primary school (Volksschule).

The first differentiation in the school system is at the beginning of lower secondary level. Schoolchildren have

a choice between two types of school that last for four years each: these are the lower secondary school (Hauptschule) and the lower cycle of secondary academic school (allgemein bildende höhere Schule or AHS - Unterstufe).

VOCATIONAL PATHWAYS OFFERED

For the majority of Austrian schoolchildren the first school year at upper

secondary level is also the final year of compulsory schooling. Then they can decide between a vocational (VET) and a general education pathway. VET programmes are provided within the framework of apprenticeship training (dual system), at VET schools (BMSs) and VET colleges (BHSs). Young people who want to attend a VET programme in the dual system after lower secondary level are obliged to

complete their ninth year of compulsory schooling first. This is in most cases done at a one-year pre-vocational school (Polytechnische Schule). Due to the variety of subjects, company visits and practical days at training workshops provided at pre-vocational school, students are offered tailored guidance for their future career decision. Subsequent apprenticeship training (Lehrlingsausbildung) is provided both at the training enterprise (Lehrbetrieb, 80%) (practical training, which makes up some 80% of the training period) and part-time vocational school (Berufsschule, 20%).



It is the task of these vocational schools to expand the trainees' general education and complement the specialist knowledge and skills they are taught in the training enterprises. Depending on the apprenticeship, training lasts between two and four years, but is usually three years. At the end of the training, every apprentice can take an apprenticeship-completion examination (Lehrabschlussprüfung). Apprenticeship training is highly valued as a VET path: 40% of the Austrian workforce boast an apprenticeship diploma as their highest educational attainment.



SPECIAL NEEDS

Young people with special educational needs or disabilities, or who are disadvantaged have the possibility to attend an integrative VET programme (integrative Berufsausbildung). By training in partial qualifications which the apprentices agree on with their company it is possible to meet the special needs of these young people. Integrative VET is supervised and supported by vocational training assistants.

ACCESS TO HIGHER EDUCATION

Another VET form of upper secondary level is VET school (berufsbildende mittlere Schule or BMS). It aims to impart to students the fundamental subject-specific skills that enable them



to practise their trade immediately upon its completion and also aims to expand their general education. VET school usually lasts between three and four years, but there are also one-year and two-year courses. Since 1997, graduates of apprenticeship training, of three- and four-year VET schools and of schools of healthcare and nursing have been able to take the so-called Berufsreifeprüfung examination. This entitles students to transfer to any post-secondary or tertiary establishment (higher-education entrance qualification).



Apart from apprenticeship training and vocational programmes provided by VET schools, students who have completed lower secondary level also have access to a VET college (berufsbildende höhere Schule or BHS), which provides higher vocational qualifications in different specialisations (e.g. tourism, mechanical engineering, electrical engineering, etc.) and a solid general education. VET college courses last for five years and are completed with the Reifeprüfung and diploma examination. Students thus acquire professional qualifications and the general higher-education entrance qualification (double qualification).



LISA JANITSCH
BEST OF EUROPE 2016

BE PART OF IT

LAST CHANCE:
JUNE 2020

6 REASONS TO BECOME A SPONSOR

- // Brand recognition
- // Positive image transfer
- // High-level European networking
- // Chance to target customers with live experiences at a mega-event
- // High acceptance of important issues surrounding vocational education
- // Extensive coverage

DON'T JUST WATCH – BE PART OF IT!

Our sponsorship packages let you play an active role in shaping a fascinating mega-event. Move from the sidelines to centre stage and enjoy sharing the EuroSkills 2020 limelight with the competitors!

- MAIN SPONSOR
- DIAMANT SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR
- SUPPLIER

We'll work with you to develop a specially tailored sponsorship package. Your company will be prominently presented, entirely according to your requirements, during EuroSkills 2020 and the associated events. Our Sponsorship Team will be happy to meet you to discuss the various options within the categories.



WATCH OUR
SPONSORSHIP FILM

SPONSORSHIP
INFO



**"EUROSKILLS 2020 PROVIDES
FANTASTIC AND UNIQUE OPPORTUNITIES
FOR SUSTAINABLY SHAPING AND
CHANGING BUSINESS AND SOCIETY. AND FOR SETTING
AWESOME THINGS IN MOTION.
LET'S TAKE THIS OPPORTUNITY."**

ANGELIKA LEDINEG
Managing Director
EuroSkills 2020 GmbH

JOSEF HERK
Chairman of the Board
EuroSkills 2020 GmbH

HARALD DEL NEGRO
Managing Director
EuroSkills 2020 GmbH

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