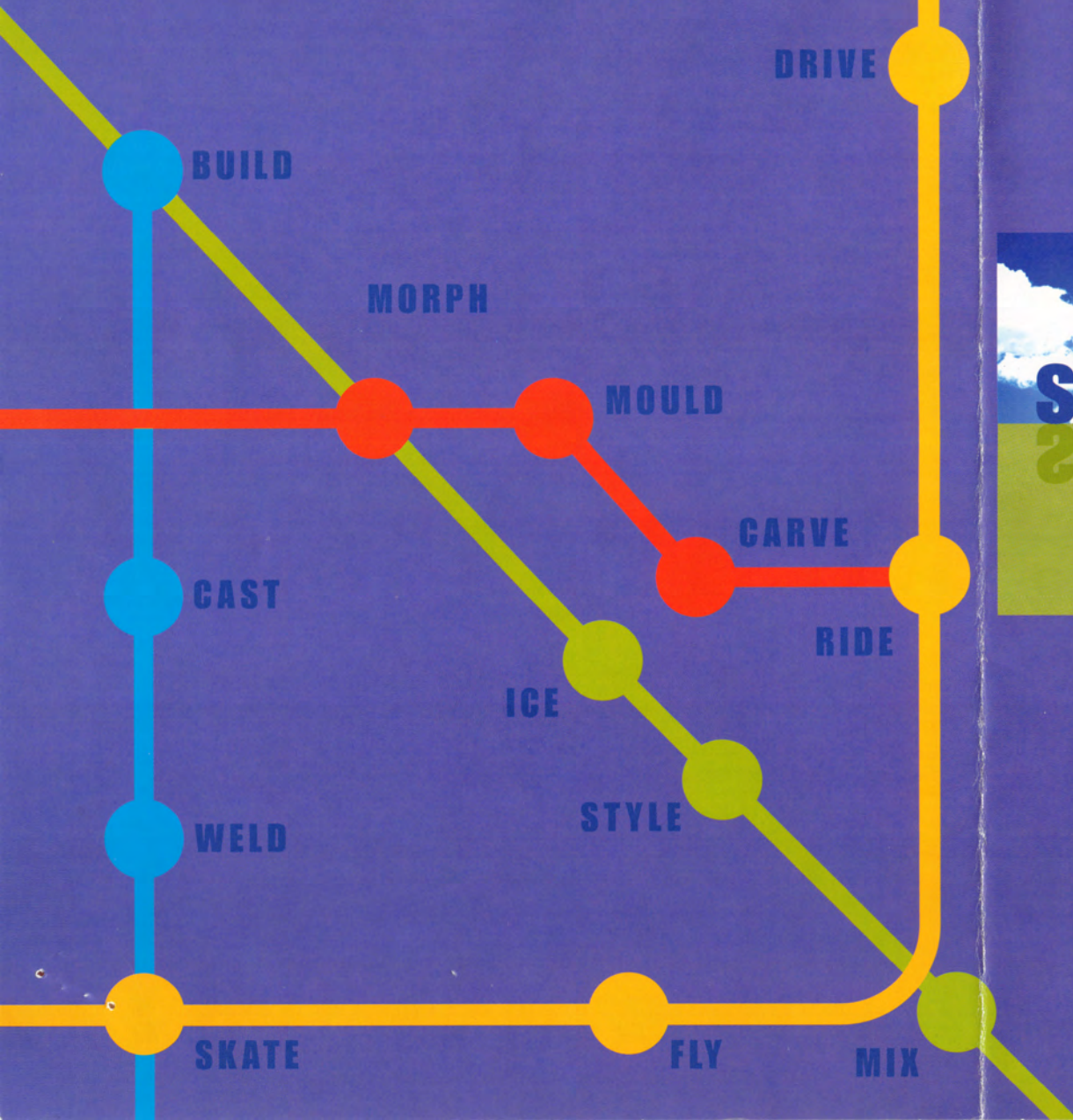


Make your way to



THE SKILLS SHOW
MANCHESTER 2002
SALFORD QUAYS, SALFORD
13TH TO 16TH NOVEMBER

SkillCity is a destination where thousands of young people will come and have an unforgettable experience.

It will be an exciting and interactive day out where visitors can explore a world of skills in a thriving themed 'city' environment.

Contact us at: www.skillcity.org, by email at skillcity@princes-trust.org.uk, or by telephone on freephone 08000 612 261



What is SkillCity?

SkillCity will be the largest and most exciting gathering of skills in Europe. Young people will have the chance to gain 'hands on experience' of over 50 different skills. They will get a first hand impression of the massive range of career opportunities available to them.

The four day event will run from Wednesday 13th to Saturday 16th November. It will be held in Salford Quays, Salford, Greater Manchester. It will be in one of Europe's largest purpose built structures – covering an area the size of six Old Trafford football pitches.

The show will focus on more than 100 different skills with 80,000 young people coming to be inspired and enthused.

SkillCity has something for every young person - ideas and inspiration for those unsure about their future and world class competitions for those who have already chosen theirs. It will engage corporate Britain, government departments and the world of education and training, by showcasing the importance of skills.

In the first event of this kind, which took place at the NEC in Birmingham:

- 35% of the 30,000 young people who attended said that they had seen something to affect their career choice – that's over 10,000 newly inspired minds!
- Of the exhibitors that took part, 93% said they would take part again and would recommend it to others.
- 70 skills competitions took place over 32 arenas – 100% of organisers would recommend a future event.

SkillCity 2002 will be twice the size of the first show with even more exciting opportunities and challenges to explore.

Can you afford to miss it?



Visitor benefits

Visitors will get the chance to try out a wide range of different skills, opening their minds to potential career opportunities. Skills on display will be as diverse as bricklaying, restaurant service, car repair, web design, beauty therapy and DJ-ing.

From repairing a racing car to setting a banquet table, the focus will be on 'having a go' and exploring new skills and talents.

Information, advisors and industry experts will all be on hand to provide valuable advice on taking those next steps. There will be the chance to meet celebrities, talk to VIPs and watch the most talented of British youth compete in over 100 different competitions.

Most importantly visiting SkillCity will be fun, exciting and something that will be talked about.

The Partners

SkillCity is a joint venture developed by The Prince's Trust and UK SKILLS.

The event has been brought to Manchester by a partnership comprising the North West Development Agency, MIDAS, Manchester Enterprises Ltd and the region's Learning and Skills Councils and is run in close co-operation with the Department for Education and Skills.

How do I register my interest?

You can either visit our website at www.skillcity.org, email us at skillcity@princes-trust.org.uk, or call us on freephone 08000 612 261

UK • SKILLS

