

Event Guide



worldskills
London 2011

5-8 October, ExCeL London

I AM... YOUR GUIDE

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SUPPORT OF THE VOCATIONAL
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**worldskills
London 2011**

Premier sponsor of WorldSkills London 2011

**I AM...
READY
AND
RARING
TO GO**

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The European Social Fund is providing technical assistance funds to support a programme of activity to assist young people from disadvantaged areas to attend WorldSkills London 2011, support the volunteer and exhibitor programme and fund event 'wrap around' activities. The European Social Fund in England is investing in jobs and skills – focusing on people who need support the most and helping them fulfill their potential.



Welcome



I am proud to welcome you to WorldSkills London 2011 – the greatest skills Competition, careers and jobs event on the planet!

As you explore this amazing venue, I'm sure you will feel inspired by the talented young people taking part in the Competition and showcasing the many skills that shape our world.

While you're here please be sure to 'Have a Go' at a new skill, take advantage of the impartial information and advice to help plan your future career and don't miss the Make it Happen area to discover your dream job! You can even learn more about the countries and regions taking part by visiting the Global Skills Village. Do also find out about future skills Competitions with WorldSkills UK. One day, it could be you taking part in a future skills Competition.

And remember, you are welcome to come back! The event is open until 4pm on Saturday 8 October so please make the most of this incredible skills experience.



Chris Humphries CBE
Chairman, WorldSkills London 2011



We are delighted that London is host to our 58 Member countries/regions that represents approximately 70% of the world's population.

The true stars here are the Competitors – each one of them is already a champion, having been selected from amongst their peers to represent their countries/regions on the world stage.

I would like to thank our hosts, and best wishes to all Competitors, Delegates, Experts, observers, volunteers and visitors for a wonderful Competition.



Tjerk Dusseldorp
President, WorldSkills International



We are proud to welcome you to WorldSkills London 2011

BIS

Department for Business
Innovation & Skills



Department for
Employment
and Learning
www.del.gov.uk



The Scottish
Government



Ymddiriedolaeth Cymru
Welsh Government

MAYOR OF LONDON

Five ways to make the most of your visit

WorldSkills London 2011 takes place over an area the size of ten Wembley football pitches and will see 150,000 visitors attend over four days!

So this guide is designed to help you find your way around!

-
- 1 Competition
 - 2 Have a Go
 - 3 Careers advice
 - 4 Make it Happen
 - 5 Showcase
-

Finding help

Need some help?

We have volunteers all around the venue on hand to help, whether you need general information or in case of an emergency.

There are information desks by the main entrances and in the main halls as well as event maps and event information screens located across the venue.

You can also contact our Operational Support Centre on +44 (0)845 475 2011 at any time of the day.

Emergencies

In the event of an emergency within the venue, please follow the direction of Gainsborough stewards who will be wearing navy blue and black tabards or volunteers dressing in yellow t-shirts.

Lost and found

Any lost children or property can be taken to Security Control located in Organiser's Office S8 Lower or please approach a member of the Gainsborough team who will be able to assist you.

Cloakrooms

The main cloakroom is located centrally in the boulevard on Level 0 next to the car park. An additional cloakroom is located on the boulevard level 0 close to the East entrance.

Cash points

There are two HSBC machines located at the West end of the boulevard, Barclays and HSBC machines situated in the boulevard at Level 0 and one at the East end of the boulevard by N6/S6. All machines accept all bank cards.

Volunteer



Info screens



Info desks



1 Competition

Over 950 Competitors from 51 countries/regions are competing to be the best of the best in 46 different skill competitions.

Each country/region has its own team selection process.

Team UK

Team UK members were selected for WorldSkills London 2011 when 86 of the UK's best students, apprentices and employees battled it out during four days of Competition in June this year.

Most of the Competitors were asked to compete for a place after excelling at WorldSkills UK, which consists of a whole range of skills Competition activities, managed by the National Apprenticeship Service in partnership with organisations from industry and education.

You'll be amazed by the sheer scale of the Competition and talent of the Competitors. And in turn, we really hope you will feel inspired about your future career options.

WorldSkills London 2011 is split between the North and South Halls of the venue. The seven skills sectors are colour coded so you can easily recognise them. Within these sectors there are 46 skill competitions taking place over the four days.

Arts, Media & Publishing

Agriculture & Horticulture

Engineering &

Manufacturing Technologies

Retail & Commercial Enterprise

Information &

Communications Technology

Health, Public Services & Care

Construction, Planning

& the Built Environment

North Hall

Arts, Media & Publishing

- 11 Offset Printing
- 17 Web Design
- 27 Jewellery
- 31 Fashion Technology
- 40 Graphic Design Technology
- D1 Visual Merchandising

Agriculture & Horticulture

- 28 Floristry
- 37 Landscape Gardening

Engineering &

Manufacturing Technologies

- 1 Polymechanics/Automation
- 3 Manufacturing Team Challenge
- 4 Mechatronics
- 5 Mechanical Engineering Design – CAD
- 6 CNC Turning
- 7 CNC Milling
- 8 Mould Making
- 10 Welding
- 13 Autobody Repair
- 14 Aircraft Maintenance
- 16 Electronics
- 19 Industrial Control
- 23 Mobile Robotics
- 33 Automobile Technology
- 36 Car Painting
- 42 Construction Metal Work
- 43 Sheet Metal Technology
- D2 Creative Modelling

South Hall

Retail & Commercial Enterprise

- 29 Ladies'/Men's Hairdressing
- 30 Beauty Therapy*
- 32 Confectioner/Pastry Cook
- 34 Cooking
- 35 Restaurant Service

Information &

Communications Technology

- 2 Information Network Cabling
- 9 IT Software Solutions for Business
- 39 IT Network Systems Administration

Health, Public Services & Care

- 41 Caring

Construction, Planning & the Built Environment

- 12 Wall & Floor Tiling
- 15 Plumbing & Heating
- 18 Electrical Installations
- 20 Bricklaying
- 21 Plastering & Dry Wall Systems
- 22 Painting & Decorating
- 24 Cabinetmaking
- 25 Joinery
- 26 Carpentry
- 38 Refrigeration & Air Conditioning
- HM1 Stonemasonry

*2009 Sustainability Award Winner

2 Have a Go

You will be able to Have a Go at many of the skills featured in the WorldSkills London 2011 Competition. There are six Have a Go areas located on your map.

A Have a Go is a bite-size taster of a skill. We want you to try your hand at these interactive activities and get a real feel for the skills involved.

There are hundreds of opportunities for you to get stuck in and Have a Go. These will help you understand, learn and find out more about the skills on show.

We've featured a few highlights on the next page, and you can find a full list on page 22.

Be one in a million with WorldSkills London 2011, Have a Go!

I AM...
READY TO
HAVE A GO

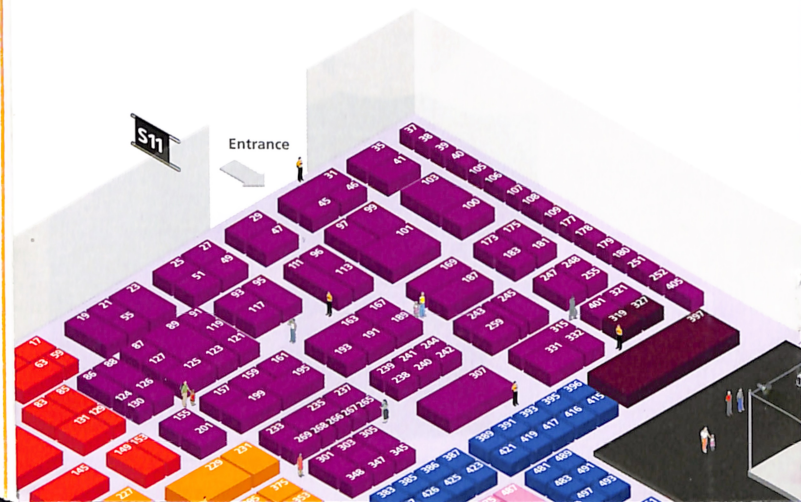
4 Make it Happen

Don't miss out – visit the Make it Happen exhibition. This is the place to turn your ideas into action!

More than 200 companies, countries/regions and organisations are taking part to help you find out about your dream career. Just stop by and have a chat with these top employers, colleges and advisers. They are looking forward to meeting you and telling you all about the many and varied employment, careers, training and job opportunities.

A more detailed plan of the Make it Happen exhibition is on the map at the back of this guide.

The Main Showcase Stage is also located in the Make it Happen exhibition where you will be entertained with music, dance, theatre and much more. See pages 18–21 for the Showcase timetable.



Make it Happen – Highlights

The BBC stand


The BBC is staging hands-on activities to inspire young people to think about their employability skills in the 'Make it Happen' area of WorldSkills, stand 397. Bringing popular shows such as Eastenders E20, Dragons' Den and Epic Win to the exhibition, visitors will be able to join drop-in sessions and enjoy a variety of activities throughout the four days, as well as meeting some of the stars of the shows!

Youth on the Move

Find out about your chance to train in another European country with Apprenticeship and training exchange programmes with Youth on the Move

And... WorldSkills London 2011 is so big, that some things just won't fit into the venue. Outside we also have...

A chance to go behind the scenes of The Royal Navy minesweeper HMS Brocklesby. Dockside

Watch the home of the future being built – the Eco House. West Entrance  Map reference

5 Showcase

More than 1,000 young people from over 75 schools, colleges, training organisations and community groups, from across the UK will Showcase their talents over the four days of WorldSkills London 2011.

With an exhaustive timetable of performances taking place right across ExCeL London, the guide on the next few pages will help you know what's on and when.

All the Showcases take place in the **Art, Media, Cookery, Heritage, Hair & Beauty or Science Technology, Engineering & Maths (STEM)** areas, or on the **Main Stage**, located in the Make it Happen exhibition.

For a day-to-day timetable of what's happening on the stages please see pages 18–21



These Showcases can be found throughout the venue and are available all day, everyday at the event. See pages 18–21 for the full timetable of Showcases across Stages 1–7.

Showcase title	Showcase organisation	Zone/Location
Art Exhibition	Ealing, Hammersmith & West London College	Art
Building Futures	Southern Regional College	Art
Communication or Miscommunication? You the viewer must decide	Coleg Glan Hafren	Art
Dealing with Diversity Display	Southern Regional College	Art
Distorted Reflections	Annesland College	Art
Elements Hairdressing Photo Competition	Stephenson College	Art
Exhibit A	Barking & Dagenham College	Art
Fair-trade Spoons	South Staffordshire College	Art
FEED Outline Art & Design	Birmingham Metropolitan College	Art
Foundation for the future	Strode College	Art
Luxury Sweetness – Graphic and Product Design	Amersham and Wycombe College	Art
Medal design Competition winners	WorldSkills London 2011	Art
Olympic Dreams	Amersham and Wycombe College	Art
Photography	North Warwickshire & Hinckley College	Art
Real Walsall	Walsall College	Art
Student Jewellery Design and Craft Display	Belfast Metropolitan College	Art
Youth, Work and Innovation in Salford	Salford City College	Art
Advertising – Media Services	North Warwickshire & Hinckley College	Media
Brooklands College Media Hub	Brooklands College	Media
Film & Television Production	Walsall College	Media
Film Making	Farnham Sixth Form College	Media
Light – works!	Grimsby Institute of Further & Higher Education	Media
Media Services	Barking & Dagenham College	Media
Photography	Bexley College	Media
Photography/Digital Story	Blackpool and The Fylde College	Media
Rapid Response	Hull College	Media
Thrills and Spills of WorldSkills London 2011	Coleg Menai	Media
A Moment in Time	Kendal College	Static Display
Bsix: Creative&Up-coming in East London	Bsix Sixth Form College	Static Display
Catwalk Creations	Havering College of Further and Higher Education	Static Display
Gwaith Gwyrdd (Green Works)	Coleg Harlech WEA(N)	Static Display
International Floristry	Barnfield College	Static Display
Pit Stop Challenge	Tresham College	Static Display
Professional Boatbuilding	Pembrokeshire College	Static Display
Sustainability Moderne	Chichester College	Static Display
Traditional Dinghy Boat Building	Marine Skills Centre, Southampton City College	Static Display
Vehicle Wrap	Walsall College	Static Display
What's Occurring	Coleg Menai	Static Display

Have a Go listings

Skill	Have a Go Activity	Skill	Have a Go Activity
Agriculture, Horticulture & Animal Care	Landscape Gardening	Automobile Technology	Experience the pit-stop challenge and Borescope
	Floristry	Autobody Repair	Re-align a car
Arts, Media & Publishing		Welding	Experience chocolate and virtual welding
Fashion Technology	Design a dress for a celebrity	Industrial Electronics	Make a badge & electronic circuit board
Jewellery	Make your own jewellery	Mobile Robotics	Build and test your own Lego robot
Graphic Design Technology	Dance in the Digital Forest!	Mould Making/CNC Milling/CNC Turning	Create a mould using CNC technology to form a trinket box or car
Web Design	Create webpages and animations	Science and Engineering	Design and make a chair entirely out of cardboard
Visual Merchandising	Create your own shop window	Industrial Control	Experience the virtual pendulum, the conveyor belt and car safety test
Construction, Planning & the Built Environment		Car Painting	Have a Go at airbrushing and virtual car painting
Carpentry	Experience core carpentry and joining techniques centred around a sash window activity	Engineering	Have a Go at the 'Breaking Eggsperiment!'
Art	Be part of a compelling art installation	Health, Public Services & Care	
Plastering and Drywall Systems	Have a Go at fine plaster moulding, skimming and plaster application	Caring	Health and fitness training with a 'Silent Disco'
Electrical Installations	Build your bedroom burglar alarm!	Information & Communications Technology	First Aid – Bandaging techniques and CPR
Cabinet Making	Make your own wooden box	IT/Software Solutions for Business	Network cable building, with 3D TV
Energy Awareness	Experience the Watt Bike Challenge	Retail & Commercial Enterprise	Solve the mystery of the network that won't work!
Painting and Decorating	Experiment with colour and various painting techniques	Beauty Therapy	Experience the testing centre, fusion splitting and cable building
Creative modelling	Designing a kettle for the future	Beauty Therapy	Face mapping, hand massages and shave solutions
Refrigeration and Air Conditioning	Experience the ice rink!	Beauty Therapy	Minx Nails, Chocolate Therapy and make-overs
Bricklaying	Experience different bricklaying techniques	Ladies/Men's Hairdressing	Have a Go at nail art
Plumbing and Heating	Build and test a push-fit plumbing system	Hospitality	Try various hairdressing and experiment with your own virtual hairdresser
Carving	Carve part of the biggest rock 'n' horse in the world!		Try the omelette challenge, restaurant obstacle course and daily special
Stone Masonry	Fashion your own monument from natural stone		
Wall and Floor Tiling	Help tile the World's Kitchen Jack!		
Engineering & Manufacturing Technologies			
Sheet Metal Technology	Build your own miniature metal plane		
Mechanical Engineering Design – CAD	Have a Go at a variety of Autodesk applications		
Manufacturing Team Challenge	Steering wheel stitching, clay wheel making and rockershaft assembly		
Mechatronics	Operate a sophisticated robot around a track		
		Eco House	Watch the home of the future being built
		The Armed Forces	Live a life without limits! Ship tour with The Royal Navy and HMS Brocksley

EVENT MAP

Make the most of your visit!



Please do

- Have a Go at learning a new skill
- Ask any of our volunteers or careers advisers if you need more information
- Take pictures of the event – and share them with your friends through facebook and twitter



Please don't

- Try to get inside the skill competition zones
- Talk to or try to distract the Competitors
- Shine a light or use flash photography near the Competitors

Fold out to reveal

Front – Full event map

Back – Make it Happen exhibition map



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Make the most of your visit!

EVENT MAP

Fold out to reveal
 Front – Full event map
 Back – Make it Happen exhibition map

Make it Happen Exhibition – List of zones

Global Skills Village	
Agriculture, Horticulture & Animal Care	
Arts, Media & Publishing	
Construction, Planning & the Built Environment	
Engineering & Manufacturing Technologies	
Information & Communications Technology	
Retail & Commercial Enterprise	
European Social Fund in action	
Campus, Education & Training Zone	

Global Skills Village	
Asia Pacific Gateway Skills Table	139
Chinese Taipei (TW)	369
Colleges NI and The Department For Employment and Learning Northern Ireland	456
EmiratesSkills	221
Euroskills Spa-Francorchamps 2012	219
Finland – It Works	287
Holland Group	529
Ministry of Education	286
Republic of Korea	217
SENAI – Brazilian Service for Industrial Apprenticeships	445
Skills Turkey	367
Skills/Competences Canada	143
SkillsAustria	281
The University Centre in Svalbard	223
WorldSkills Australia	447
WorldSkills France	535
WorldSkills Leipzig 2013	285
WorldSkills Norway	223
WorldSkills Sweden / Arbesko	451
Youth on the Move	75
Agriculture, Horticulture & Animal Care	
BCA Berkshire's Countryside College	545
Careers in Racing	542
Capel Manor College	537

Lantra & Lantra Awards – land-based and environmental industries	537
The Worshipful Companies of Saddlers, Cordwainers and Liners	541
Arts, Media & Publishing	
BBC Learning	397
Holts Academy of Jewellery	319
Construction, Planning & the Built Environment	
Balfour Beatty	375
Chartered Institute of Architectural Technologists (CIAT)	289
CITB-ConstructionSkills	229
Engineering Construction Industry Training Board	227
Federation of Master Builders	355
Joiners & Carpenters	225
JTL	295
KP Training & Consulting Ltd	293
Travis Perkins	357
Engineering & Manufacturing Technologies	
British Gas	83
British Sugar plc	149
Car-O-Liner	81
CS WAVE	65
FirstGroup	131
O2	145
OPITO – Careers in the Oil & Gas Industry	69

Network Rail	11
Siemens	17
Thatcham Automotive Academy	13
Wurth	63
Information & Communication Technology	
Compta	469
QA Apprenticeships	505
XMA	377
Zenops IT Apprenticeships	463
Retail & Commercial Enterprise	
H&M Project	36
Peter Jones Enterprise Academy	475
Starbucks Coffee Company	401
European Social Fund in action	
15Billion and Dare2Achieve	622
Asphaleia	481
ATS Community Employment	387
Barking & Dagenham College	396
Barnardos	383
Basingstoke College of Technology (BCoT), Hampshire	426
Cambridge Regional College	391
Central Training Group	571
City College Brighton and Hove	427
Collage Arts & WAC Performing Arts & Media College	567
Connexions Kent & Medway	423
Connexions Thames Valley	419
Crisis	491
Department for Work and Pensions	553
Education & Youth Services Ltd	389
ESF-Works	557
Greater London Authority	555
Innovation, Transnationality & Mainstreaming Unit – Birmingham City Council	554
Kensington and Chelsea College	620
LifeSkills Solutions	614
Lifetime Training	621
Liral Veget Training & Recruitment Ltd	616
London Probation Trust	619
(LTM) Luton Training & Mentoring	497
Manley Summers Training and Recruitment Services	393
Maximus Employment & Training Ltd	617
Newham College of Further Education	493
NTQUK	618
Oxford and Cherwell Valley College	386
Rathbone	425
RTT Group	565
Serco	613
Shaw Trust	615
Southgate College	568
Springboard Bromley Trust	416
Sussex Downs College	417
Telford College of Arts and Technology	489

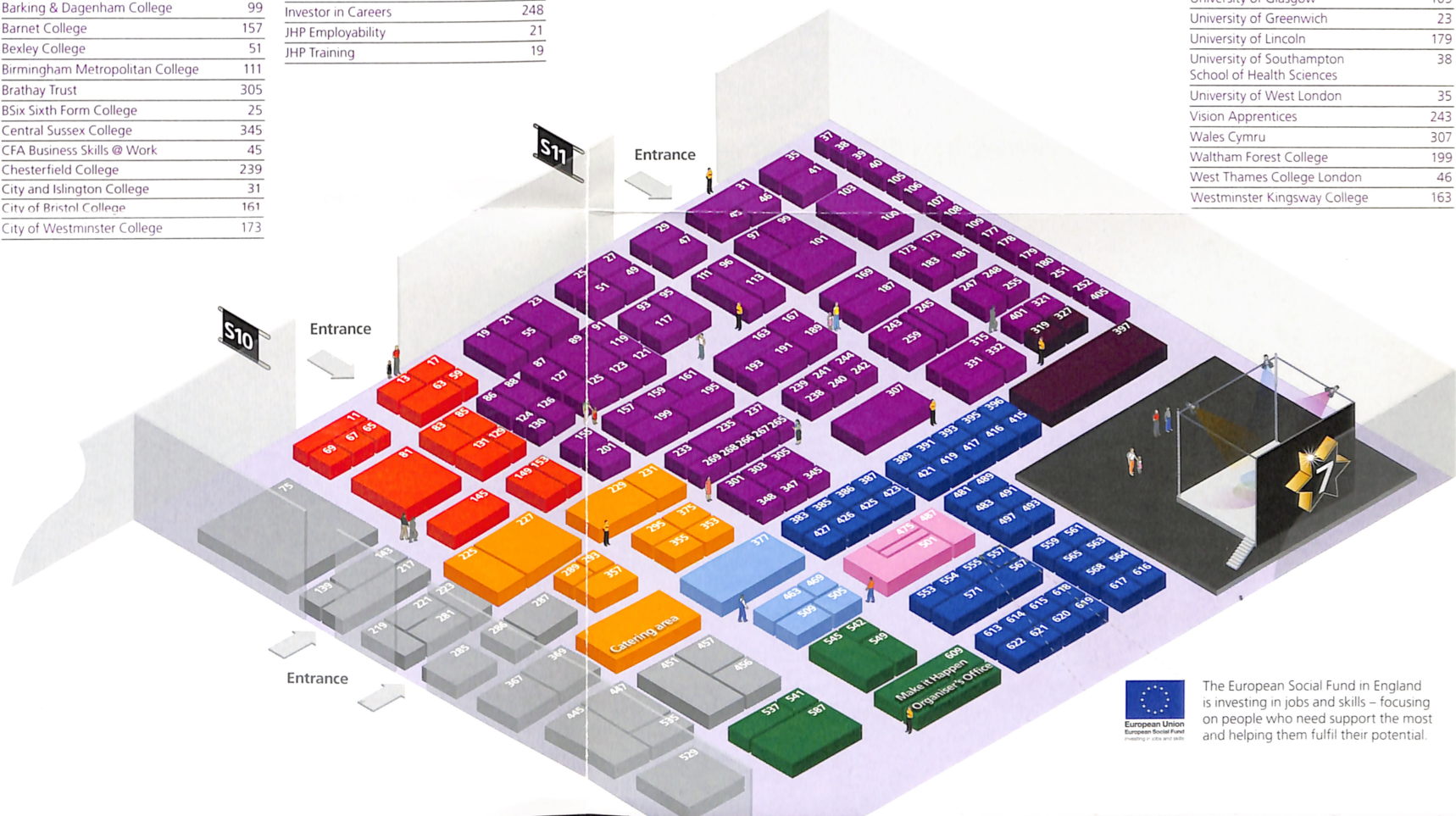
The College of Haringey Enfield and North East London	563
The Consultancy Home Counties Ltd	395
The Isle of Wight College	385
The Skills People at Lewisham College	483
Triangle Fusion Ltd	559
UH Ventures Qualifications Centre	561
Visage Hair & Beauty	564
Waltham Forest College	421
YMCA Training	415
Campus, Education & Training Zone	
ACER-The Association of Colleges in the Eastern Region	331
AQA	401
Association of Colleges East Midlands	245
Association of Colleges South West (AoC SW)	159
Babcock International Group	189
Barking & Dagenham College	99
Barnet College	157
Bexley College	51
Birmingham Metropolitan College	111
Brathay Trust	305
BSix Sixth Form College	25
Central Sussex College	345
CFA Business Skills @ Work	45
Chesterfield College	239
City and Islington College	31
City of Bristol College	161
City of Westminster College	173

Colleges West Midlands	101
Community Careers Centre	177
Compagnons du Devoir	108
Coventry University	167
Derby College	241
Ealing Hammersmith and West London College	97
Electude	233
EMD UK Limited	252
First4Skills	125
Greater London Authority	123
Havering College of Further & Higher Education	29
Hawk Training	117
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Highbury College	87
Highbury College	127
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JHP Training	19

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Leicester College	242
Lincoln College	259
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Mapalim	109
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Nottingham Trent University	37
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Pearson in Practice	169
Pearson Work Based Learning	315
Playback ICE Ltd	39
Plumpton College	301
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S&DA The Skills & Development Agency	180
Scotland Colleges	103
SET Training	181
Skilio	119

South Nottingham College	240
South Thames College	47
Southgate College	195
SQA	321
Stephenson College	244
TBG Learning	107
TekWorx	130
The Barnfield Federation	121
The Fashion Retail Academy	183
The Plumbing Academy	40
The Royal Household	89
The Student Enterprise Society	88
TLE Training	265
Tower Hamlets College	175
UCAS Progress	269
UK National Europass Centre	178
UKSP	49
University of Glasgow	105
University of Greenwich	23
University of Lincoln	179
University of Southampton School of Health Sciences	38
University of West London	35
Vision Apprentices	243
Wales Cymru	307
Waltham Forest College	199
West Thames College London	46
Westminster Kingsway College	163



The European Social Fund in England is investing in jobs and skills – focusing on people who need support the most and helping them fulfil their potential.

Agriculture & Horticulture

- 28 Floristry
- 37 Landscape Gardening

Arts, Media & Publishing

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- 17 Web Design
- 27 Jewellery
- 31 Fashion Technology
- 40 Graphic Design Technology
- D1 Visual Merchandising

Construction, Planning & the Built Environment

- 12 Wall & Floor Tiling
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- 32 Confectioner/Pastry Cook
- 34 Cooking
- 35 Restaurant Service

Have a Go and Careers Advice

Presentation Skills

Showcase Stages and Displays

- 1. STEM
- 2. Hair & Beauty
- 3. Heritage
- 4. Cooking
- 5. Art & Display Gallery
- 6. Eco House
- 7. Main Showcase Stage

Sponsors' Stands

Information Points

Merchandise Shop

Registration Areas

Premier Sponsor Stands

- City & Guilds (x3)
- Samsung (x1)

Boulevard

ExCeL London's central boulevard is the perfect place to refuel with more than 40 cafes, bars and restaurants to cater for every taste and budget

Make it Happen Exhibition

(see overleaf for full map)

WorldSkills UK

DLR Station
Prince Regent

WorldSkills Premiere Experience
Business and conference event series
Capital Suite

East
Entrance
Main exit

Capital Hall

Registration

Auditorium
(invitation only events)

Make it Happen Exhibition
Including Global Skills Village and
Campus, Education and Training Zone
(See overleaf for full map)

Pontoon bridge
To Silvertown Quay, Peruvian Wharf
and Pontoon Dock DLR station

HMS Brocklesby*

DLR Station
Custom House for ExCeL

West
Entrance

Eco House

Make it Happen Exhibition – List of zones

Global Skills Village	
Agriculture, Horticulture & Animal Care	
Arts, Media & Publishing	
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CS WAVE	65
FirstGroup	131
OZ	145
OPITO – Careers in the Oil & Gas Industry	69

The award winning Galaxy SII. Now in White.

Faster
Dual Core Processor



Slimmer
8.49mm Slim Design



Brighter
Super AMOLED™



Read the reviews: it's all in black and white at samsung.com/uk/galaxys2

 Samsung
GALAXY S II

SAMSUNG

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**Do you know an ambitious
and talented young person?**

Like what you've seen today and know someone who should be involved? Then let's get them started on the journey to success! Skills competitions offer significant benefits to everyone involved and are a great way to boost professional skills.

Register your interest and find out more about the next cycle of national competitions at the WorldSkills UK stand (look for WorldSkills UK on the event map) at WorldSkills London 2011, or please visit us at **worldskillsuk.org**



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