

'89 SKILL OLYMPICS



28-31 AUGUST
NATIONAL EXHIBITION CENTRE
BIRMINGHAM • UK

INTERNATIONAL YOUTH SKILL OLYMPICS

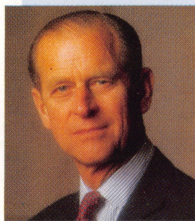
The year, 1989, will be one of the most exciting and eventful in the field of industrial training in the UK's history.

The demand for well-trained and committed young people in industry and commerce has never been higher.

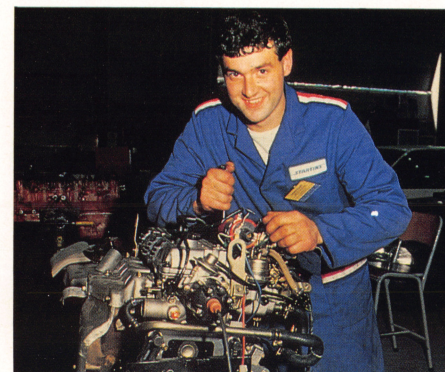
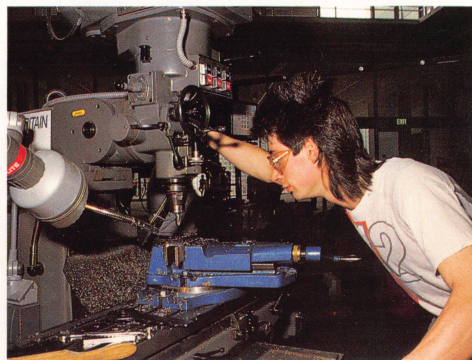
New jobs are being created in all branches of industry and commerce and there will be intense competition in the years ahead to recruit and train young people to help the UK meet the challenge of the single European Market in 1992.

The '89 Skill Olympics will give the UK's industry a unique opportunity to show its commitment to training our young workforce for the future and to show that the UK can still produce the best in the world!

The need for widespread support for the Skill Olympics has been emphasised by HRH The Prince Philip, patron of this year's event –



"British entries have always done well in these Skill Olympics, but I am sure they could do even better if they knew that they had the interest and active support of their fellow countrymen. We give great support to our international sportsmen, how much more important to give support to the young men and women whose skills are the basis of our economic prosperity."



WHAT IS THE SKILL OLYMPICS?

The Skill Olympics is an annual international event modelled on the sporting "Olympic Games". It involves young trainees from countries spanning the globe through Europe, the Americas, Australasia and Asia who will compete to find the most talented youngsters in some 34 different skill categories in the world today.

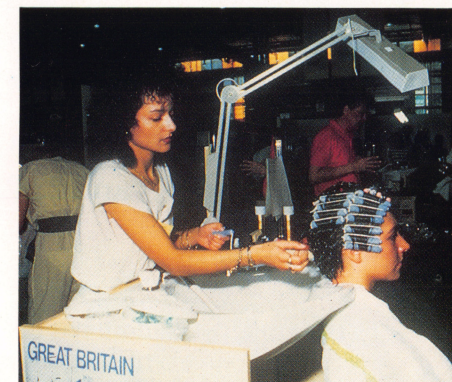
The aims of the International Youth Skill Olympics are threefold;

- to promote standards of excellence in industrial and commercial skills

- provide an arena in which to compare techniques and training within a competitive framework

- encourage an international spirit among skilled craftspeople meeting from all over the world.

This year, the coveted gold, silver and bronze medals, the honour of representing their country and the comradeship of international competition will attract more than 400 young men and women from all over the world to the National Exhibition Centre, Birmingham between August 28 and 31, for this prestigious event.



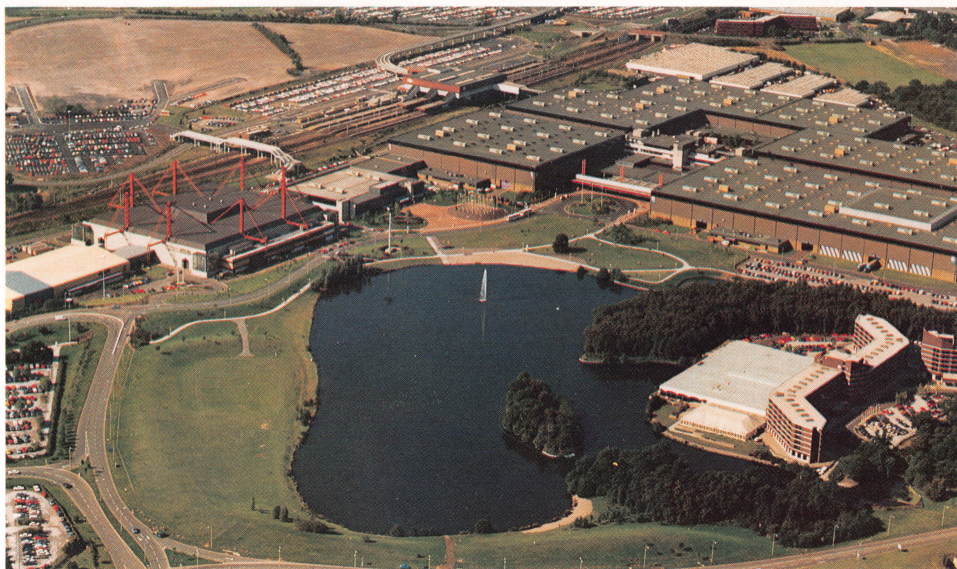
WHO ARE SKILL UK?

The '89 Skill Olympics is being organised by Skill-UK, the charity organisation comprising representatives of industry, training and education, who have the task of coordinating and finding finance for this Olympic event.

28 - 31 AUGUST •

NATIONAL EXHIBITION

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Birmingham National Exhibition Centre, venue for the '89 Skill Olympics.



"By helping to sponsor the '89 Skill Olympics you are showing the rest of industry your endorsement of quality training in this country and that is essential if we are to have continued success in the market place in the next decade"

—Norman Fowler, Secretary of State for Employment

THE HISTORY OF THE SKILL OLYMPICS

The idea of an international industrial and commercial skills competition was born in Spain in 1950. Two countries, Portugal and Spain, decided to put their finest young trainees in a competition involving twelve members from each nation and twelve skills.

Three years later, five more countries joined in, Spain still hosting the event. The event continued to "snowball", with more countries entering more competitors in an ever widening range of trade skills, whilst the privilege of hosting the event transferred to other countries in turn.

Since the very beginning of the Skill Olympics, the skills and enthusiasm of the young trainees and their enjoyment of meeting their contemporaries from other nations has always been a core feature.

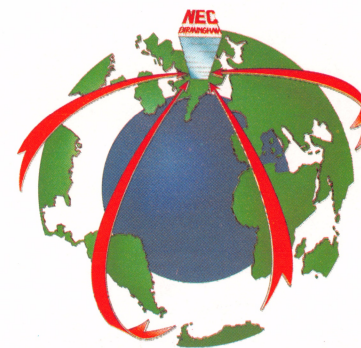
This year sees the 30th anniversary of the Skill Olympics, and England has been chosen to host the event for the first time. The '89 Skill Olympics competition will be the largest in the history of the event. Over 400 competitors from 21 nations around the world will arrive in Birmingham for what will be the most prestigious event for UK and international industrial and commercial training ever staged.

It will also provide the chance to build on our impressive successes in the Skill Olympics. On top of a total of 226 gold, silver and bronze medals won so far, in last year's Skill Olympics in Sydney, the UK team won two gold medals, three silver and five bronze across many skill disciplines in the face of stiff international competition.

WHAT THE UK MUST DO FOR THE '89 SKILL OLYMPICS

Any Olympic event needs large financial backing. The Skill Olympics is no exception, and to meet the spiralling costs of this expanding event, Skill-UK has already received financial and material sponsorship from Government, industry training boards, individual companies and commercial organisations. However, to meet the target of £4 million in cash and value of machinery, further support is needed.

The UK's leading companies have a unique opportunity to benefit from the focus of world attention by sponsorship of individual events, team members or the competition as a whole via financial or equipment donations.

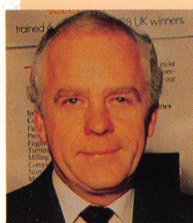


INTERNATIONAL YOUTH SKILL OLYMPICS

THE SKILL COMPETITIONS

The range of the competition events is enormous — engineering, construction and transport at one end of the scale and intricate skills such as jewellery making, hairdressing and cooking at the other:

Fitting · Press Toolmaking
Engineering Drawing
Turning · Milling
Computerised Numerical
Control Machinery
Construction Steelwork
Radio and TV Repair
House Wiring · Industrial Wiring
Ladies' Hairdressing
Men's Hairdressing
Garment Production · Cooking
Waiting · Commercial Art · Jewellery
Painting and Decorating · Plasterwork
Cabinet Making · Joinery · Carpentry
Instrument Making
Industrial Electronics
Gas Welding · Electric Welding
Panel Beating · Sheet Metalwork
Automobile Mechanics
Agricultural Mechanics
Wood Pattern Making · Plumbing
Brickwork · Stonemasonry



"There is nothing more inspiring than being the best in the world — and that is the purpose of the Skill Olympics. Some of the best countries in the world will be training their young people to compete to be the best in the world."

— Sir John Egan, President of the '89 Skill Olympics

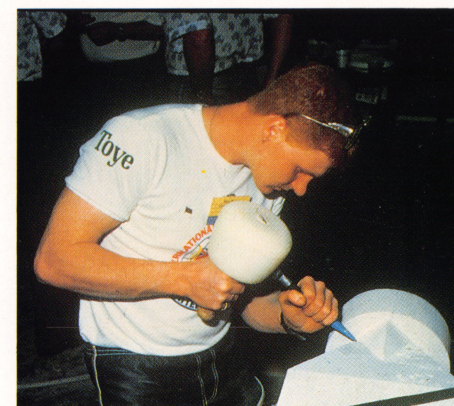
COMPETING COUNTRIES

One of the central themes of the Skill Olympics is 'Skills around the World' and this is proved by the participation of many of the world's industrialised nations. Competing countries are:

Australia · Austria · Bermuda
Brazil · Finland · France
Germany · Ireland · Japan
Korea · Liechtenstein · Macao
Netherlands · New Zealand
Papua New Guinea · Portugal
Spain · Switzerland · Taiwan
United Kingdom · USA

THE PRELIMINARY SELECTION PROCEDURES

Each participating country has assembled its team via a procedure of local and national competition heats for each skill discipline, to produce a line-up of every nation's most talented and respected young trainees ready to take on the best of the rest of the world.



THE COMPETITIONS

The competition tasks set will be as challenging as one would expect of an international Olympic event.

International panels of experts will have the tough job of judging the skill competitions.

The atmosphere will be tense as competitors from around the world attempt to produce their best work against strict time limits and in the spotlight of world attention.

THE FUTURE OF THE SKILL OLYMPICS

The Netherlands will be the host in 1991, building on the ever higher standards of excellence achieved during this year's competitions.



HOW YOU CAN SPONSOR THE '89 SKILL OLYMPICS

There are three ways of sponsorship:

1. Core Sponsorship – banks, building societies, insurance companies and pension funds can take a major stake in this competition

2. Competition or Event Sponsorship – many leading industrial and commercial companies, training boards, trade organisations and educational bodies already invest but there is tremendous scope for more

3. Sponsorship – the UK team or individual competitors can be sponsored through Skill-UK

The United Kingdom has been honoured with hosting this world event for the first time in a generation.

This is YOUR CHANCE to show your commitment to the highest quality training for young people preparing for their future careers.



To be a part of England's first Skill Olympics, call:
'89 Skill Olympics
76 Portland Place
London W1N 4AA
Tel: 01-580 3050
Fax: 01-436 7630

