

- WorldSkills London 2011 will be held from 6 to 9 October 2011. It will involve an
 estimated 1,200 competitors from 60 nations competing in 40 skills. 250,000 visitors are
 expected to attend the event. This will be the largest vocational skills event ever held.
- The international profile of London, coupled with the proximity of the 2012 London Olympic and Paralympic Games, will provide a world focus and global platform in 2011 linking world class achievements in sport and skills.
- London is a global metropolis attracting 26 million visitors each year. Embracing a diverse
 population speaking over 300 languages, the WorldSkills Competition in 2011 will be
 more accessible, inclusive and interactive than ever before.
- WorldSkills London 2011 will raise awareness and positively shape perceptions of vocational skills and training across the UK. A tangible lasting legacy will be created to benefit the UK before, during and after the Competition.

WorldSkills London 2011: Be part of it

www.worldskillslondon2011.com